

The SIL Barcelona, at the TOP 20 list of exhibitions that provide more value to their attendees

- The Coordinates Institution of Governance and Economics has elaborated a ranking with the 20 exhibitions that provide more value to their exhibitors and attendees. It is the result of a deep analysis of more than 300 exhibitions with an international projection that take place in Spain.
- Besides the SIL, this ranking includes Fruitt Attraction, Mobile World Congress, Digital Business World Congress, Cevisama, Advanced factories, Infarma, Hispack, IT Expo, Hospitality Innovation Planet, Smart City Expo World Congress, Alimentaria, Arco, Veteco, EIBTM, Biemh, Fitur, Motortec Automechanika, South Summit and Piscina & Wellness.
- The leading Exhibition for Logistics, Transport, Intralogistics and Supply Chain in Southern Europe will celebrate its 20th edition from the 5th to the 7th of June at Hall 8, Montjuic-Plaza España de Fira de Barcelona.

Barcelona, 15th of January of 2018. – The **SIL 2018, the Leading Exhibition for Logistics, Transport, Intralogistics and Supply Chain in Southern Europe**, has been honored by the Coordinates Institution of Governance and Economics as one of the top 20 exhibitions providing more value to its exhibiting companies as well as to its professional attendees. This ranking has been elaborated after a thorough analysis of more than 300 exhibitions and professional and commercial events with a national character and an international projection.

The new exhibitions' paradigm **considers its professional attendees as the center of all its operational basis**. The professional attendee wants to be the exhibition's main player and is increasingly demanding at the time of choosing the event that he or she is willing to attend. Thus, the Coordinates Institution of Governance and Economics has set as

parameters several aspects that it considers essential for the exhibitions to add value to all professionals in order to elaborate this TOP 20 list.

Among these aspects, all the **elements of innovation** that are born in the exhibitions must be highlighted, as well as **adding up knowledge and competence of the relevant trademarks** in all the business branches, **generating real business opportunities** and being **a space to do effective networking** that put companies in contact in an efficient way with their groups of interest. The opportunities to **develop trademark knowledge**, to **attract new clients**, the options to **transfer knowledge and identify** with a trademark... are essential aspects for the companies to decide on participating in one or another exhibition.

Besides the **SIL**, the top 20 ranking of the exhibitions providing more value to its attendees include **Fruitt Attraction, Mobile World Congress, Digital Business World Congress, Cevisama, Advanced factories, Infarma, Hispack, IT Expo, Hospitality Innovation Planet, Smart City Expo World Congress, Alimentaria, Arco, Veteco, EIBTM, Biemh, Fitur, Motortec Automechanika, South Summit y Piscina & Wellness.**

It must be highlighted that the **SIL 2018** will celebrate its year its 20th Anniversary between the **5th** and the **7th** of **June** at Hall 8, Montjuic-Plaza España de Fira de Barcelona. One of the most outstanding novelties of the present edition will be that the SIL will host the **Association of Professional Customs Brokers of the Americas Congress (ASAPRA)**, that will gather more than 600 professionals of the public and private sectors of the international customs and commerce. SIL 2018 will also reinforce its boosting of the networking, knowledge and business areas.

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