

SIL
Barcelona

18-20
June
2025

INTERNATIONAL LOGISTICS EXHIBITION

**CONNECTING WORLDS TO
BOOST INNOVATION**

FAIR OF LOGISTICS, TRANSPORT, INTRALOGISTICS AND SUPPLY CHAIN



Pavilion 8 of the Plaza España-Montjuïc venue
of Fira de Barcelona

ORGANIZED BY

ZF | CONSORCI
barcelona
ZONA FRANCA

“The International Logistics Exhibition (SIL) is the leading trade fair for Logistics, Transport, Intralogistics and Supply Chain in Spain and one of the top world references. The transformation of the logistics sector towards a more connected, efficient and sustainable industry 4.0 is already a reality. And, in this sense, the SIL is more necessary than ever, to contribute to the impulse of the sector that moves the world through a successful formula that bets on business generation, quality networking and knowledge exchange.”

PERE NAVARRO,
Special State Delegate to the CZFB



SIL 2025 IN NUMBERS

SIL
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SIL has emerged as the main trade fair where are shown the latest innovations that are transforming the sector. It is **the only international event that brings together the entire value chain** of the logistics sector. An essential event where **new trends and challenges are analysed** of the logistics industry, as well as the changes that are being brought about by the emergence of technologies such as Artificial Intelligence (AI), Internet of Things (IoT), Blockchain or Big Data.

650

enterprises
participants

+70

sessions

30%

of international
participation

+350

speakers

+80

visiting countries

94%

of attendees with
decision-making
profiles

MAIN INNOVATIONS FROM EXHIBITORS



STARTUP MEETING AREA

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More than 100 startups will present their innovative solutions applied to logistics at the SIL. They will have their own space in the **Startup Meeting Area**, where they can meet with large companies, potential partners and investors, among others.

The 40 selected startups will have the opportunity to present their solutions in a 5-minute pitch during **Friday 20 in the morning at SIL Knowledge C.**

For their part, the **Logistics 4.0 Incubator** start-ups will also be present at SIL with their own stand.

LOGISTICS
4.0 INCUBATOR

Stand E562

Startup
Meeting Area

Stand B2750



DIGITAL SUPPLY CHAIN EXHIBITION

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One more year, the SIL will have the **exhibition area** where a digital supply chain will be reproduced, this time divided into four parts to segment it: from the **planning, sourcing and production to delivery and reverse logistics**. It will feature the participation of 15 companies from the Zona Franca ecosystem in Barcelona.



18, 19 & 20
June



Demonstrations:
10h - 13h - 16h



Stand
E562



Companies and startups that take part in:



Jotavirtual.



Total Logistik



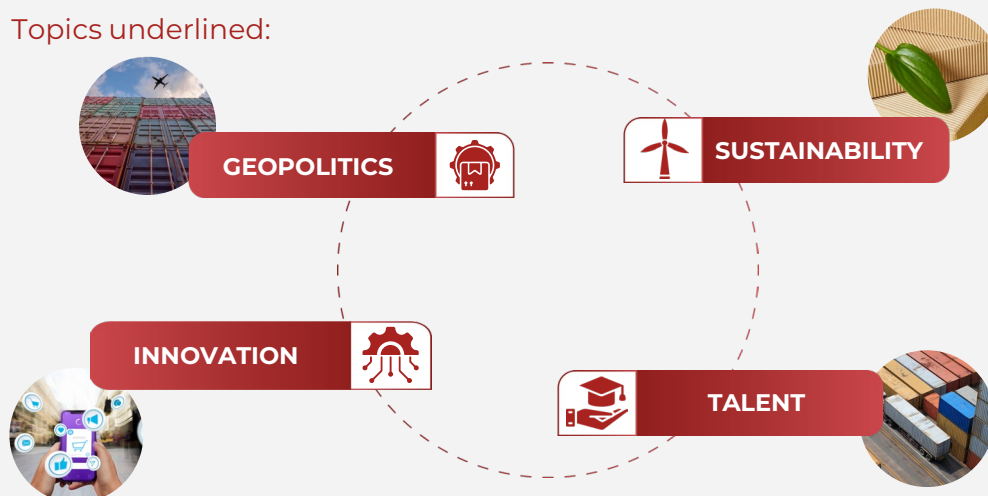
'Innovation and talent for a sustainable future'

 **350**
speakers

 **+ 70**
sessions

 **3**
spaces

Topics underlined:



Highlighted cases of companies:



Customs Congress

«International Customs Collaboration
in the Digital Age»

Full program

19 June

The SIL will be the ideal space to celebrate the **International Congress of the General Council of Colleges of Customs Agents and Customs Representatives**, A benchmark conference for the sector that will discuss the challenges and opportunities offered by digital transformation in the field of customs.



MedaLogistics Week

«Mediterranean: a Hub for the Future»

Full program

18 and 19 June

There will be also held a new edition of the **Meda Logistics Week Barcelona**, the most important leadership conference for the transport, logistics and supply chain industry that focuses on the regions of 3 continents: Southern Europe, North Africa and Southeast Asia.



AGORAS

The SIL will once again have **2 agoras** where presentations will be made of **Innovations, studies and industry reports** every 30 minutes.



EVENTS BY SIL

'Events by SIL' will be held in the CZFB's Hospitality Zone, a programme of presentations that will bring together **two specific topics**:



**TECH by
SIL**

18 & 19 June



**BWAW by
SIL**

19 & 20 June



SIL NETWORKING ZONE

The SIL agenda **B2B Meetings**, exclusive and face-to-face meetings according to the interests of each visitor and participating companies to promote high-quality networking and the generation of new business.



Stand
D462

2024 in numbers:



8.733

Exchanges of
Digital Contacts



3.115

Requests
of meetings



12.564

Messages between
attendees

SIL VIRTUAL IA PLATFORM (SILvIA)

The SIL virtual platform has been updated with the incorporation of **Artificial Intelligence** (AI) in its operation to personalize the experience of attendees, with two new functionalities: an **intelligent agenda**, which recommends events, sessions and meetings according to the user's interests, and a **virtual assistant** who will answer questions related to SIL.

[Get in touch with SILvIA!](#)



SILVIA
PLATFORM

JOB MARKET PLACE

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The SIL will once again promote talent with a meeting space for companies with job offers and candidates.

During Friday morning there will be organized face-to-face interviews to cover a total of 12 job applications.

FRIDAY, JUNE 20

09:30 H - 12:00H

RECRUITMENT AND NETWORKING SPACE OF THE
FAIR

**ARE YOU LOOKING FOR A JOB IN THE
LOGISTICS SECTOR?**

**PARTICIPATE IN THE SIL JOB MARKET
PLACE!**



Ajuntament de
Barcelona



XV SIL LOGISTIC CIRCLE BAROMETER

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In this new edition, the SIL has carried out the **XV Logistic Circle Barometer 2025** where he analyzes the logistics sector in depth.

It has had the collaboration of more than **1,000 Spanish Logistics or Supply Chain Directors** from different sectors of the industry, and who have participated as members of the SIL 2025 Logistics Circle.

The Barometer concludes that:



The **90%** of companies believe that artificial intelligence can contribute significantly to optimizing results, and more than 75% are already considering incorporating AI-based tools.



The **63,9%** of the professionals surveyed state that they have difficulties finding qualified profiles, and 28.6% say that they often do not manage to fill vacancies with the desired profiles.



The rise of logistics startups also stands out. With a **77%** of industrial companies open to collaborating with them: nearly 25% already outsource services to these emerging firms and 52.2% consider it very positive to start doing so.



**Discover all the
Barometer results**



“

"SIL is the great international event of the logistics sector, where more than 150 innovations are presented in world exclusive. At the CFZB we want to accelerate innovation in the logistics industry, promoting the creation of synergies and new business opportunities. 94% of SIL visitors hold positions with decision-making and purchasing power within companies, therefore, this translates into a great impact within the sector".

”

BLANCA SORIGUÉ,
CEO of the CZFB

AGENDA OF EVENTS

SIL
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WEDNESDAY 18

10:00h – OFFICIAL OPENING OF SIL 2025 – Stand CZFB

20:00h - NIT DE LA LOGÍSTICA & SIL 2025 AWARDS CERIMONY

Exclusive event with compulsory registration.

THURSDAY 19

09:30h – GOODMAN PRESENTATION: REINDUSTRIALIZATION OF THE ZONA FRANCA DE BARCELONA - Stand D434

10:30h – OPENING BWAW by SIL – Stand CZFB

12:00h - CONNECTED MOBILITY IN REAL ENVIRONMENT: SYNERGIES BETWEEN LIVING LAB TO ACCELERATE INNOVATION - Stand CZFB

FRIDAY 20

12:45h – AWARDS CERIMONY OF THE BEST INNOVATION SIL 2025 – Stand CZFB



**Check out the more than 100
events that will be held at SIL 2025**



SPONSORS

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SIL Barcelona

**INTERNATIONAL LOGISTICS
EXHIBITION**

www.silbcn.com

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