

THE LOGISTICS 4.0 INCUBATOR AND THE DIGITAL SUPPLY CHAIN
WILL HAVE THEIR OWN SPACE

SIL 2025 will feature participation from over 100 startups

- In its effort to drive innovation, SIL will have a strong presence of startups presenting the most innovative solutions applied to the logistics sector.
- The Logistics 4.0 Incubator, driven by the CZFB, and the Digital Supply Chain will once again have their own stands, being one of the most notable attractions in the previous edition.

Barcelona, 29 May 2025.- SIL 2025, the international benchmark fair in the field of logistics, transport, intralogistics, and the supply chain, once again opens its doors to innovation in the logistics sector with over **150 new products** that participating companies will present, along with the presence of **more than 100 startups** that will actively participate in the fair, from 18 to 20 June at Fira Barcelona. Artificial Intelligence will be one of the main protagonists this year, in terms of innovation, within the exhibition.

AI applied to different parts of the logistics chain, from optimising management and productivity in maintenance, predictive analysis, operational efficiency in transport management, personalised warehouse management, security and quality control, to even talent acquisition and internationalisation of companies, intelligent co-pilots for transporters or smart lockers with controlled cold temperature.

Furthermore, innovative solutions developed with other technologies will be presented, applied to temperature control in transport, intelligent vehicle fleets, solutions to shorten the charging time of large electric vehicles, solar panels to reduce the battery consumption of vehicles, NFC, RF, and GPS dataloggers designed to ensure total control over temperature, virtual reality for training in picking, smart pallets, warehouse inspection drones; advanced wireless monitoring systems to optimise bulk truck loading, use of alternative fuels like HVO (Hydrotreated Vegetable Oil), solutions to measure the carbon footprint in goods transport, sustainable logistics mobility solutions, etc.

According to **Pere Navarro**, special delegate of the State at the CZFB, ***“technology is advancing at a dizzying pace and companies face the challenge of staying up to date***

with the latest innovations to offer the best services to their clients, be as efficient as possible and minimise their environmental impact. From SIL, we want to contribute to overcoming this challenge, being the showcase for the latest technological solutions applied to logistics and showcasing the innovations of companies in the sector.”

More than 100 startups

It should also be noted that more than **100 startups** will have the opportunity to present their innovative solutions applied to the logistics sector within the framework of SIL. These emerging companies will again have the Startup Meeting Area, where they can share their solutions with exhibitors and visitors.

As in previous editions, the 40 selected from the 78 that applied to the **SIL Startup Innovation Hub** will participate in the pitches that will take place on the morning of Friday, where they will have the opportunity to present their projects to potential clients and investors. Additionally, the TOP TEN will also be direct candidates for the **SIL 2025 Best Startup Award** and the TOP FIVE will directly become part of the **Logistics 4.0 Incubator**, enjoying all the advantages of being part of Spain's first high-tech incubator in Logistics 4.0 driven by the Consorci de la Zona Franca de Barcelona (CZFB), with the support of the Incyde Foundation, which has already hosted 59 projects in just two years of operation.

Meanwhile, the 35 emerging companies currently part of the Logistics 4.0 Incubator will also be present at the exhibition, with their own stand where they will showcase their solutions. For the 14 new projects recently incorporated into the incubator driven by the CZFB, this will be their first meeting with the sector, where they can present their disruptive innovations. In just two years of activity, the Logistics 4.0 Incubator has already hosted a total of 59 projects from 15 countries.

Blanca Sorigué, general director of the CZFB, points out that ***“aware of the challenge of attracting and retaining talent for companies in the sector, we consider SIL to be an ideal showcase where emerging companies must show their projects and make them available to companies that require technological solutions. According to the XV Barometer of the Logistics Circle, 77% of industrial companies are open to collaborating with startups.”***

Digital Supply Chain

Following the success of the previous edition, another of the attractions in terms of innovation will be the Digital Supply Chain. This exhibition area will showcase a digital supply chain, with all its technological details and challenges. Daily demonstrations are conducted throughout the three days of the fair at different times.

This space will feature 15 participating companies from the ecosystem of the Zona Franca in Barcelona and, as a novelty, will have different stations dividing the supply chain into four distinct stages: planning, procurement, production and delivery, and reverse logistics.

About the Consorci de la Zona Franca de Barcelona

The Consorci de la Zona Franca de Barcelona (CZFB) is a public company that acts as a catalyst for technological and industrial development by supporting businesses in their transition to the digital era, stemming from CZFB's strategic vision to lead Industry 4.0. It drives District 4.0 by promoting the transformation of Industry 4.0 through the DFactory Barcelona technology ecosystem, fosters innovation through the 3D Incubator and the Logistics 4.0 Incubator, and connects the new economy with its key socioeconomic sectors. It organizes economically significant congresses for Barcelona, such as the largest logistics trade fair in Spain and Southern Europe, SIL, as well as major benchmark events with innovative formats like the Barcelona New Economy Week (BNEW) and the Barcelona Woman Acceleration Week (BWAU).

Its plenary has representatives from the Spanish government, the Generalitat of Catalonia, the Barcelona City Council, and the main economic entities of the city.

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