



ORGANISED BY BARCELONA ACTIVA, IT WILL TAKE PLACE INSIDE THE SHOW ON JUNE 7 AT 9.30 AM

## The deadline to participate in the SIL 2024 Job Market Place is now open

- Through this space for the selection and hiring of new talent led by Barcelona Activa, companies will be able to chat with candidates who meet the professional requirements in order to incorporate new talent.
- Companies interested in getting to know professionals in the Logistics sector to incorporate them into their organization, with vacancies in Barcelona and the Metropolitan Area, can send their requests for profiles before May 7.

**Barcelona, 18 April 2024.–** After last year's success, **SIL 2024**, the world's leading International Logistics, Transport, Intralogistics and Supply Chain Fair, which will be held from 5 to 7 June in Barcelona, will once again feature the **Job Market Place**, a space for attracting and attracting talent organised in collaboration with **Barcelona Activa**, which aims to bring companies and professionals into contact. In the last edition, a total of **374 professional candidates applied** for the positions offered, among which the **107 most related profiles** who completed a job interview at the SIL were selected.

All those companies interested in meeting professionals in the logistics sector to incorporate them into their organization, who have vacancies in Barcelona and the Metropolitan Area, can participate in the Job Market Place by sending their profiles **before May 7**, through this <u>form</u>. Subsequently, Barcelona Activa will publish the job offers and carry out a pre-selection of the candidates who fit the job description.

Finally, the interviews will be held on Friday, June 7, from 9:30 am to 12 pm, in this recruitment and networking space, located within the SIL, where pre-selected candidates and companies will meet.

The special delegate of the State in the CZFB, **Pere Navarro**, assures that "attracting talent is one of the main concerns of companies today and the SIL has the participation of companies that represent all the links in the logistics chain, so it is a real opportunity to do quality networking".





In the words of **Blanca Sorigué**, general director of the CZFB and the SIL: "It should be considered that 90% of the people who visit the SIL are profiles with decision-making capacity in their companies, so the fair is the ideal space to put in contact the professional demands that companies have with the talent of very diverse profiles that visit us".

## SIL Platfom and exclusive B2B space

The SIL has other initiatives, through which it offers unique opportunities among professionals in the sector, such as the **SIL Platform Web App**, a self-developed tool that offers the possibility of networking, by sending messages between attendees. The platform allows you to request meetings with companies and browse through all the options of the event, accessing from any device through the SIL website. Users can also download it on their mobile phones.

On the other hand, this year, SIL will set up an **exclusive B2B meeting space** where participating companies, speakers and shippers will interact with each other, generating opportunities for collaboration.

## About the Consorci de la Zona Franca de Barcelona

The Consorci de la Zona Franca de Barcelona is a public company that acts as a driver for the technological and industrial development by providing support to companies in their transition to the digital age. Boosts innovation through the 3D Incubator and Logistics 4.0 Incubator; promotes the transformation of Industry 4.0 from the DFactory Barcelona technology hub and connects the new economy and its key socio-economic sectors. It organises congresses of economic interest for Barcelona, such as the largest logistics trade fair in Spain and Southern Europe, the SIL, as well as major benchmark events with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAW).

Its plenary has representatives from the Spanish government, the Generalitat of Catalonia, the Barcelona City Council, and the main economic entities of the city.

## For more information:

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