

26TH ANNUAL CONGRESS OF THE EUROPEAN LOGISTICS ASSOCIATION

The Spanish Logistics Centre brings EUROLOG to celebrate SIL's 25th anniversary in Barcelona

- On Wednesday 7 June, the annual conference of the European Logistics Association (ELA) will be held in Barcelona, coinciding with the 25th anniversary of the International Logistics Exhibition organised by the Consorci de la Zona Franca de Barcelona.
- Participation in seminars, interaction with faculty on current research or access to the MIT startup ecosystem are part of the benefits of this alliance.
- SIL Barcelona has already confirmed the celebration of 4 major international congresses: The ALACAT Congress, the European Conference & European Research Seminar of the CSCMP, the MedaLogistics Week, and now the EUROLOG.

Barcelona, 2 March 2023. – EUROLOG, the annual Congress of the ELA (European Logistics Association), will hold its 26th edition on the 6th, 7th and 8th of June in Barcelona; on the 7th of June it will be held within the framework of SIL Barcelona; and on the 6th and 8th at the DFactory Barcelona facilities, promoted by the Consorci de la Zona Franca de Barcelona, with visits to logistics facilities and the ELA Research Day, respectively.

The first edition of EUROLOG was in 2002, also at SIL Barcelona, and now, more than 20 years later and having travelled to different European cities such as Athens, Bucharest, Milan, Lisbon and Berlin, among others, it returns to its first host, the leading Logistics, Transport, Intralogistics and Supply Chain Fair in Southern Europe, the Mediterranean and Latin America, for its 25th anniversary. Congresses such as

EUROLOG provide a meeting point where the main logistics topics and trends are discussed and analysed.

The ELA, of which CEL is a Founding Member, is a federation consisting of 30 European associations and with a scope of more than 50,000 companies, covering almost all Central and Western European countries as well as other regions. Its aim is to provide an international forum for networking, promotion and development of the logistics and supply chain profession.

Paolo Bisogni, ELA President, celebrates the hosting of the 26th edition of EUROLOG after 3 years of standstill due to the pandemic, ***"EUROLOG has always been a great opportunity for logistics professionals to meet and exchange ideas and practices. By taking place in a different location each year, EUROLOG offers the opportunity to combine national and broader European topics. In 2002 EUROLOG was organised at SIL in Barcelona, and it is a pleasure and a privilege for ELA to be able to repeat it now, on its 25th anniversary. It will be an opportunity to look back on the evolution of the sector in which we have experienced both developments and disruptions and to which European logistics and supply chain professionals have been adapting thanks to technological innovation and the development of professional talent."***

According to **Ramón García**, general director of the Spanish Logistics Centre and ELA board member, ***"we are at a crucial moment for the redesign of supply chains at a global level; in which Europe must play a very relevant role; therefore, bringing EUROLOG to Spain along with the stakeholders who are taking part in this debate is a great opportunity"***.

Blanca Sorigué, general director of the Consorci de la Zona Franca de Barcelona and SIL, explained that ***"having EUROLOG as part of SIL is a great opportunity and excellent news for the entire logistics sector, which will put our country in the global spotlight of the supply chain at the beginning of June. SIL has always been known for its international character and this year, our 25th anniversary, we will have the largest congress of the sector in Europe -Eurolog-, the largest congress"***

of logistics operators and freight forwarders in Latin America -ALACAT-, the MedaLogistics Week and the European Conference & European Research Seminar of the CSCMP, all events that will establish and strengthen ties of collaboration and business and networking opportunities".

The Congress will be divided into three days; the first, the **6th of June**, will take place at DFactory -Barcelona, the leading hub for the promotion and development of Industry 4.0, fostered and managed by the Consorci de la Zona Franca de Barcelona- where there will be a tour of its facilities, as well as other visits to relevant logistics facilities in the area.

The second day, within the framework of SIL, the **7th of June**, will bring together experiences and views on the most current and relevant issues in logistics, presentations by executives from leading European companies and institutions, debates on the economic and environmental impact of logistics strategies implemented by companies, disruptive solutions that are shaping the world of logistics and the keys necessary for the development of logistics as a profession and future talent in the face of new challenges.

Finally, EUROLOG will end on the **8th of June**, in DFactory, where the ELA Research Day, the ELA's academic congress, will bring together logistics researchers from leading universities across Europe.

The profile of EUROLOG attendees includes representatives from the member countries of the ELA associations, senior managers in logistics and supply chain management at European level, as well as leading academics and logistics experts.

About the CENTRO ESPAÑOL DE LOGÍSTICA (CEL)

Since 1978, the Spanish Logistics Centre (CEL) is the first national and international reference association for supply chain management in Spain. It is focused on providing value to its members through knowledge and innovation in logistics management. To this end, it acts as a benchmark in the sector thanks to the research, compilation, selection and updating of the most innovative logistics management techniques and emerging business trends in the global economy. It participates in the dissemination and constant diffusion of know-how, innovation and best practices. It brings together logistics organisations and professionals in analysis forums to exchange and detect best practices and management techniques related to the supply chain. www.cel-logistica.org

About the Consorci de la Zona Franca de Barcelona

The Consorci is a public company that is financed entirely by its own funds, such as the industrial leases of the Barcelona Free Trade Zone Industrial Park and its asset management. Although its main field of activity is the industrial estate and its customs free zone, it also promotes buildings, urban and industrial land, acts as a driving force for business transformation towards the 4.0 economy and organizes events of economic interest for Barcelona such as the SIL logistics show or the BMP real estate show, as well as major events of reference with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWA).

Its plenary has representatives of the Spanish government, the Barcelona City Council, the Generalitat de Catalunya and the main economic entities of the city.

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