

8<sup>th</sup> & 9<sup>th</sup> JUNE, AT FIRA DE BARCELONA'S 8th HALL (PLAZA ESPAÑA)

## **18<sup>th</sup> edition of the CSCMP's European Conference will be taking place at SIL 2023**

- The Council of Supply Chain Management Professionals (CSCMP) will gather the main international leaders in terms of supply chain to address the main challenges in every area of activity. The goal is creating more resilient supply chains in an ever-changing world.
- **SIL's 25th anniversary will be taking place on 7<sup>th</sup>-9<sup>th</sup> of June** on a very special edition that will still stand up for making the exhibition even more international due to its great global importance within the industry.

**Barcelona, 27<sup>th</sup> January 2023.** – **ConSORCI de la Zona Franca de Barcelona (CZFB)** has just announced that the 18th edition of the [European Conference & European Research Seminar](#) –organized annually by CSCMP– will be taking place on the 8th and 9th of June at [SIL 2023](#). CZFB is the entity in charge of organizing the **SIL (Salón Intenacional de la Logística de Barcelona)** –a reference exhibition in terms of Logistics, Transport, Intralogistics and Supply Chain–, as well as the **CSCMP (Council of Supply Chain Management Professionals)**, the largest international entity within the supply-chain industry.

The collaboration agreement has been signed this morning in Barcelona in the presence of **Miquel Serracanta** (Board Member at CSMP), **Pere Navarro** (Special delegate of the State at CZFB and SIL's President) and **Blanca Sorigué** (CZFB's and SIL's General Manager).

The **European Conference & European Research Seminar** is an international **double-congress focused on Europe** that gathers the main managers, professionals and academics in terms of global supply chain within every area of activity. In this way, participants from all around the globe and managers from different companies will be part of the Congress. This is **interactively focused on the intensive debate about new**

**researches and innovations in the Industry, with the aim of showing and debating contemporary issues in relation to global supply-chain management.**

The topics to be discussed will include the main now-a-days challenges in relation to supply chain, in this post-pandemic era: sustainability, digitalization, efficiency, resiliency and talent management.

Furthermore, in this event, members from academic and research communities will set out their current work to be evaluated.

In this way, –as same as in 2011, when the 7<sup>th</sup> edition of this congress took place in Barcelona– every speaker and participant in this renowned congress will have the opportunity of knowing first-hand the innovations showed at SIL 2023 exhibitors.

While announcing this, **Pere Navarro** said: **“Contributing to the 28<sup>th</sup> edition of the European Conference & European Research Seminar is a unique opportunity for boosting Logistics as a key-industry on the Economy, matching such a special date as SIL’s 25<sup>th</sup> anniversary”**. **“The goal of both entities is to achieve a strong supply chain in an ever-changing world. This is the reason why we are extremely pleased for having the opportunity of working in it, in this single meeting point where other 650 companies of the industry will set out their latest innovations and trends and thousands of professionals will exchange ideas to answer the current and future challenges to be faced”**, he added.

**“It is undeniable that this strategic alliance will enable us to work together through discovering new projects and exchanging experiences in a country where the main freight traffic routes converge, known worldwide for its powerful network of air, land, rail and maritime infrastructures”**, **Blanca Sorigué** explained. **“It is an honour for us that CSCMP had taken into account SIL’s organization again to add synergies in the congress after the 2011’s successful edition”**, she added.

On the other hand, **Miquel Serracanta**, Board Member at CSCMP, highlighted: **“After 3 extremely complicated years to global supply chains, every citizen has understood their importance for making products and materials available in its accurate place and time. In order to facilitate supply chains to be resilient, efficient and sustainable, it is fundamental finding ourselves face to face again to learn from each other, because this communication between humans is the key. This congress will help us understanding new challenges to be faced, especially how**

**to manage new technologies that make more-talent-required activities easier and more visible in terms of people and organizations”.**

**About the Consorci de la Zona Franca de Barcelona**

The Consorci is a public company fully financed by its own funds, which include industrial leases from the Zona Franca Industrial Estate Park and its asset management. Although its main field of activity is the industrial estate and its customs free zone, it also fosters the construction of buildings, urban and industrial land, acts as a driving force for business transformation towards the 4.0 economy and organizes events of economic interest for Barcelona such as the SIL logistics show or the BMP real estate show, as well as major benchmark events with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWA).

Its board includes representatives of the Spanish government, the Generalitat de Catalunya, Barcelona City Council, and the city's main economic entities.

**About the CSCMP (Council of Supply Chain Management Professionals)**

The CSCMP is a non-profit association founded 60 years ago to connect, educate and develop supply chain professionals around the world. It organises more than 200 events a year between all its Roundtables, highlighting the Global Edge Conference every autumn in the United States, as well as the European Conference, which has its world headquarters in Chicago, has more than 10,000 members in the five continents and is organised in Roundtables by country. In Europe, the one in Spain stands out for its activity, and includes others in Germany, the Netherlands, Italy, Poland, the United Kingdom, Sweden, Switzerland and Ukraine. Its corporate members include globally renowned companies such as Chep, CHRobinson, Cisco, Geodis, KPMG, Pfizer, SAP, Starbucks and Target among other companies and leading universities.

CSCMP Spain Roundtable, re-founded in 2010, dedicates its activities and programmes to provide the best possible experience for supply chain professionals in the country, as well as offering educational events and networking opportunities throughout the year to facilitate networking between the sectors that represent the supply chain. It encourages collaboration and forms an unbreakable alliance between organisational and functional participants.

**For further information:**

***CZFB Corporate Communications Department***

*Lluís López*

[lluis.lopez@zfbarcelona.es](mailto:lluis.lopez@zfbarcelona.es)

609 358 475

***CSCMP Spain Communications and Media***

*Alfa Viguera*

[Alfa.viguera@cscmpspain.org](mailto:Alfa.viguera@cscmpspain.org)

***ATREVIA: Communications Consultant***

[czfbarcelona@atrevia.com](mailto:czfbarcelona@atrevia.com)

934 190 630