

FOR THE 22nd EDITION TO BE HELD FROM MAY 31st TO JUNE 2nd

SIL's Startup Innovation Hub selects the 10 most disruptive companies in the sector

- The Consorci de la Zona Franca de Barcelona (CZFB) and La Salle Technova have selected the most innovative initiatives from among the nearly 150 that applied.
- **Yopidoya, Sense, Feeder, BeChained, Alterity, Estoko, ClearQuote, Zeemcoin, Gandolapp** and **Usyncro** will compete for the award for the best start-up, which will be presented at the Logistics Night.

Barcelona, May 11th, 2022 – The International Logistics Exhibition of Barcelona (SIL), organized by the **ConSORCI de la Zona Franca de Barcelona (CZFB)** which will be held from 31 May to 2 June in Hall 8 of the Montjuic-Plaza España exhibition centre at Fira de Barcelona, has already selected, together with La Salle Technova, the 10 best start-up companies from the approximately 150 that had applied, for its Start-up Innovation Hub.

Pere Navarro, special delegate of the State in the Consorci de la Zona Franca de Barcelona, stressed that ***"despite the enormous potential and talent displayed by all the initiatives that registered for the Start-up Innovation Hub, from the CZFB and in collaboration with La Salle Technova, we have assessed the ten proposals that stand out on the basis of their disruptive nature. The logistics sector has***

demonstrated its ability to transform and adapt to change and we believe that start-ups play a key role in this regard".

The ten initiatives are eligible for the SIL awards in the **Best Start-up Award category**, which will be presented during the Logistics Night, and the selected projects will be published in the **SIL Barcelona start-up directory** as the best start-ups of the year.

Knowledge, innovation and talent

In the field of **eCommerce** and **Retail**, three young Spanish companies stand out for their creative and innovative solutions to revolutionize this sector. **Yopidoya** is an application that allows customers to order and pay from the table in a restaurant, using their smartphone and without downloads. The tool includes a series of functionalities that facilitate the dining experience for both customers and waiters. For its part, **Sense**'s differential proposal is based on offering a solution that allows users to save all their favorite products from a single application. In the case of **Feeder**, it was created to revolutionize the future of facial recognition in marketing.

In the **Supply Chain** sector, the selected companies were **BeChained**, a proposal that aims to optimize energy consumption, reduce CO2 emissions and certify the carbon footprint through an artificial intelligence platform to decarbonize and ensure a balanced energy network; **Alterity**, which is committed to the manufacture of sustainable, high-performance lithium batteries; **Estoko**, is an initiative that aims to provide solutions for warehouse stocks throughout Spain; and **Gandolapp**, a next-gen artificial intelligence voice assistant for light and heavy vehicles drivers aiming to improve their working conditions, to generate new sources of revenue by creating a democratized community and to move towards a safe and green driving.

There is also an international presence among the nominees with **ClearQuote**, a German app created in 2020 that helps to make commercial vehicle inspections more efficient and accurate using smartphone images and artificial intelligence. The other initiatives in the field of **logistics** were **Zeemcoin**, the first tokenized platform in the electric mobility industry, and **Usyncro**, which defines itself as the logistics tool of the

future, as it simplifies the management of shipments by synchronizing everyone involved, as well as transactions and documents in one place.

About the Consorci de la Zona Franca de Barcelona

The CZFB is a public company that is financed entirely by its own funds, such as the industrial leases of the Barcelona Free Trade Zone Industrial Park and its asset management. Although its main field of activity is the industrial estate and its customs free zone, it also promotes buildings, urban and industrial land, acts as a driving force for business transformation towards the 4.0 economy and organizes events of economic interest for Barcelona such as the SIL logistics show or the BMP real estate show, as well as major events of reference with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAU).

Its plenary has representatives of the Spanish government, the Generalitat de Catalunya, the Barcelona City Council, and the main economic entities of the city.