

# SILBARCELONA

expo & congress

15-17 September 2020

//B2B





# SILBARCELONA

//congress

**SPONSOR THE CONGRESS WITH THE  
BEST EXPERTS IN LOGISTICS**



**25** SESSIONS

**250** SPEAKERS

**+120** SUCCESSFUL CASES

**+3.200** ATTENDEES WHO ARE DECISION MAKERS



## CONGRESS SPONSORSHIPS

PLATINUM  
15,000 €

STAGE  
9,000 €

GOLD  
6,000 €

SILVER  
4,000 €





## AUDIENCE PROFILE



**32%** LOGISTICS AND *SUPPLY CHAIN* DIRECTORS

**31%** PROJECT MANAGERS, NEW TECHNOLOGIES, OPERATIONS AND BUSSINES DEVELOPMENT DIRECTORS

**29%** PRESIDENTS, CEOs AND MANAGING DIRECTORS

**9%** CONSULTANTS AND/OR ENGINEERS

The meeting point to connect with the sector's main decision makers in supply chain, industry and mobility

**73%** of the visitors come from **TARGET INDUSTRIES**

- |  |   |
|--|---|
|  mass distribution and food   |  iron, steel and metallurgy  |
|  pharma, health and cosmetics |  textile   |
|  car industry                 |  capital goods, machinery and electronics  |
|  chemical                     |  others (including construction, rubber, plastic, wood, paper, energy and environment) |



## TOPICS

## SIL BARCELONA CONGRESS 2020

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- Mobility, new regulations (IMO 2020) etc.
  - Decarbonization
  - Services: new technologies
  - Smart logistics: intelligent packaging, AI, robotics, etc.
  - Impact of “Brexit” in the sector
  - Cybersecurity
  - Blockchain – 5G – AI
  - SDG - climate change
  - Entrepreneurship: talent acquisition, start-ups
  - (...)



### **PREMIUM SPONSORSHIP– 15.000 €**

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- Electronic Invitation
- Possibility to send your innovations and products to opt to the Best innovation award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
  - Web: participating companies list
  - Web: congress section
  - APP: congress section
  - Congress Newsletter
  - Visitor's guide
  - Congress signage
  - The interior of the room in a prominent place and fully visible
  - Inside the interactive screens as "sponsors of the congress"
- Room staff with a pullover with the sponsor logo\*
- Sponsor Leaflet in the bags\*
- 2 Speeches or participation at a round table\*\*
- Advertisement on the visitor's guide
- Post on the blog of SIL BARCELONA
- Advertisement on the post Report.
- Statement on the video
- Statement on the web
- Logo on the floor map located on the visitor's guide and in the interactive screens map
- Post congress report: photos and company impact on the web
- unlimited congress passes
- 25% discount on sqm at exhibition

\*Production by the sponsor

\*\*The speech will not be in any case a commercial presentation



### STAGE SPONSORSHIP– 9.000 €

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- Electronic invitation
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
  - Web: participating companies list
  - Web: congress section
  - APP: congress section
  - Congress Newsletter
  - Visitor's guide
  - Congress signage
  - Room entrance
  - Inside the interactive screens as "sponsor of the congress"
- Sponsor leaflet on the counter\*
- 1 speech or participation at a round table
- Counter with logo near the entrance
- Advertisement on the visitor's guide
- Post on the SIL BARCELONA blog
- Statement on the web
- Logo on the floor map located on the visitor's guide and in the interactive screens map
- Post congress report: photos and company impact on the web
- 20 congress passes
- 20% discount on sqm of Exhibition
- Possibility to customize the exterior or the room (separate budget)

\*Production by the sponsor

\*\*The speech will not be in any case a commercial presentation



### **GOLD SPONSORSHIP – 6.000 €**

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- Electronic invitation
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
  - Web: participating companies list
  - Web: congress section
  - APP: congress section
  - Congress Newsletter
  - Visitor's guide
  - Congress signage
  - Inside the interactive screens as "sponsor of the congress"
- Sponsor leaflet in bags\*
- 1 speech or participation at a round table\*\*
- Advertisement on the visitor's guide
- Post in the SIL BARCELONA blog
- Statement on the web
- Post congress report: photos and company impact on the web
- 15 congress passes
- 15% discount on sqm of Exhibition

\*Production by the sponsor

\*\*The speech will not be in any case a commercial presentation

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### SILVER SPONSORSHIP– 4.000 €

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- Electronic invitation
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
  - Web: participating companies list
  - Web: congress section
  - APP: congress section
  - Congress Newsletter
  - Visitor's guide
  - Congress signage
  - Inside the interactive screens as "sponsor of the congress"
- 1 speech or participation at a round table\*\*
- Post on the SIL BARCELONA blog
- Post congress report: photos and company impact on the web
- 10 congress passes
- 10% discount on sqm of Exhibition

\*\*The speech will not be in any case a commercial presentation



## SPONSORSHIP OPTIONS

SPONSORSHIP OPTIONS	PREMIUM	STAGE	GOLD	SILVER
- Electronic invitation	✓	✓	✓	✓
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)	✓	✓	✓	✓
- Mention in social networks	✓	✓	✓	✓
- Company's logo visibility:				
· Web: participating companies list	✓	✓	✓	✓
· Web: congress section	✓	✓	✓	✓
· APP: congress section	✓	✓	✓	✓
· Congress Newsletter	✓	✓	✓	✓
· Visitor's guide	✓	✓	✓	✓
· Congress signage	✓	✓	✓	✓
· The interior of the room in a prominent place and fully visible	✓			
· Room entrance		✓		
· Inside the interactive screens as "sponsors of the congress"	✓	✓	✓	✓
- Room staff with a pullover with the sponsor logo*	✓			
- Sponsor Leaflet*	In the bags	on the counter	In the bags	
- Speech or participation at a round table**	2	1	1	1
- Counter with logo		Near the entrance		
- Advertisement on the visitor's guide	✓	✓	✓	
- Post on the blog of SIL BARCELONA	✓			
- Advertisement on the post Report	✓	✓	✓	✓
- Statement on the video	✓			
- Statement on the web	✓	✓	✓	
- Logo on the floor map located on the visitor's guide and in the interactive screens map	✓	✓		
- Post congress report: photos and company impact on web	✓	✓	✓	✓
- Congress passes	Unlimited	20	15	10
- Discount on sqm at exhibition	25%	20%	15%	10%
*Production by the sponsor	15.000 €	9.000 €	6.000 €	4.000 €
**The speech will not be in any case a commercial presentation				



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## SOME FORMER SPONSORS

### PLATINUM



### STAGE



Barloworld  
Logistics



www.palibex.com



Machines. Ideas. Solutions.



### GOLD



España  
Exportación  
e Inversión



BANCO DE DESARROLLO  
DE AMÉRICA LATINA



### SILVER



JDA Software Knowledge Providers



The Cloud Dragon  
www.datalong16.com





## SOME FORMER SPEAKERS

### // MASS DISTRIBUTION AND FOOD





## SOME FORMER SPEAKERS

### // PHARMA & HEALTHCARE







## SOME FORMER SPEAKERS

### // CAR INDUSTRY



### // CHEMICAL







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## SOME FORMER SPEAKERS





## SOME FORMER **SPEAKERS**

### // ROBOTICS



### // BLOCKCHAIN



### // MEDITERRANEAN & ATLANTIC CORRIDORS



## SOME OF THE RETAILERS & MANUFACTURERS WHO HAVE ATTENDED THE CONGRESS





## SPONSORSHIP CONTRACTING FORM

### SPONSORSHIP:

session: \_\_\_\_\_

### Invoicing data:

Company: \_\_\_\_\_ Tax number \_\_\_\_\_  
Address: \_\_\_\_\_ Post code.: \_\_\_\_\_ City \_\_\_\_\_  
Province: \_\_\_\_\_ Country: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Web: \_\_\_\_\_

### Contact Person:

Ms/ Mr First Name \_\_\_\_\_ Title: \_\_\_\_\_  
Direct phohe: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date and place: \_\_\_\_\_

Signature/acceptation:

Company Stamp:



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OUR SUCCESS,  
THE GROWING OF  
YOUR BUSINESS

Organized by:

**ZF** | CONSORCI  
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ZONA FRANCA



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