

SILBARCELONA

THE ONLY LOGISTICS
EXHIBITION THAT
GATHERS
**ALL THE
SUPPLY CHAIN**



The 21st **SIL BARCELONA** edition, organized by the Consorci de la Zona Franca de Barcelona, is the leading annual exhibition in the South of Europe and the Mediterranean area. All the logistics chain is represented in it: **transport, logistics, distribution, intralogistics, storage, supply chain and new technologies.**

All the chain is brought together for three days in a single event that becomes **an international business bridge between Europe, Latin America and the Mediterranean area.**

**THE LEADING EXHIBITION FOR LOGISTICS, TRANSPORT, INTRALOGISTICS AND SUPPLY CHAIN
IN THE SOUTH OF EUROPE**

+ 650
participating companies

+ 220
speakers

+ 250
companies' events

+ 50
countries represented

WHAT DOES SI OFFER YOU?



EXHIBITION
Business



CONGRESS
Knowledge



NETWORKING
Decision-makers



INNOVATION
Trends

IT TAKES PLACE IN PARALLEL WITH:

eDelivery Barcelona Expo & Congress



+ 50
exhibiting companies

+ 4,166
professional visitors

ALACAT 2019 CONGRESS

XXXVI CONGRESS



+ 500
attendees

20
countries represented

World Free Zones' Congress



+1,000
attendees from 78 countries

350
free zones represented

Authorized Economic Operators' Congress (OEA)



ASOCIACIÓN INTERNACIONAL DE
OPERADORES ECONÓMICOS AUTORIZADOS,
ADUANEROS Y LOGÍSTICOS

+ 200
attendees

36
countries represented

**EXHIBITOR'S
PROFILE**

**A SECTORIZED
EXHIBITION**



42%

Transport, logistics, distribution and derivative services sectors



31%

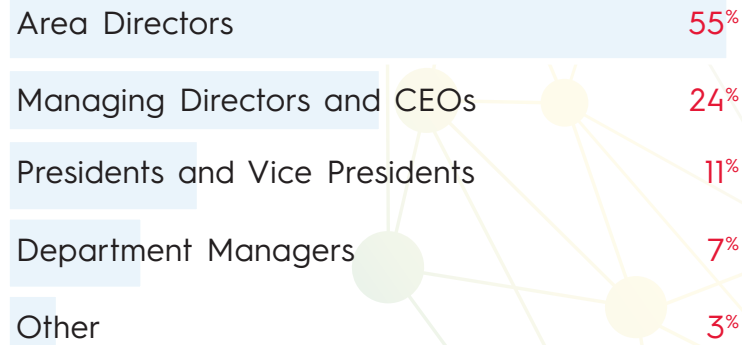
Intralogistics, storage and equipment



27%

New technologies and TI solutions

SIL VISITORS ARE DECISION MAKERS WITH PURCHASING DECISION



90%

27% OF THE VISITORS COME FROM THE **TRANSPORT, LOGISTICS, DISTRIBUTION AND DERIVATIVE SERVICES'** SECTORS

73% OF THE VISITORS COME FROM **TARGET INDUSTRIES**



INTERNATIONAL BUSINESS BRIDGE

BETWEEN EUROPE, LATIN AMERICA AND THE MEDITERRANEAN AREA

23% LATIN AMERICA

11% AFRICA

55% EUROPE

10% ASIA

1% OCEANIA



REPRESENTED COUNTRIES

LOGISTICS

DISTRIBUTION

SUPPLY CHAIN

TRANSPORT

E-COMMERCE

Why Barcelona?

- 1 The **main logistics' platform** to enter the European and Mediterranean markets
- 2 A **business bridge** between Latin America, Africa and Asia
- 3 The **largest consumption area in Southern Europe** to find commercial and industrial partners.
- 4 A market with more than **400 million consumers** to be reached in less than 48 hours.
- 5 The **largest integrated logistics hub** in Southern Europe.



AN EVENT WITH THE LATEST TRENDS AND INNOVATIONS OF THE SUPPLY CHAIN IN ACTION

+ 150 INNOVATIONS



● **STARTUP CONNECTION HUB**

An exclusive area for the startups presenting disruptive solutions that have an impact in the supply chain.

● **THE FIRST ACCELERATOR IN THE LOGISTICS SECTOR**

SIL will exhibit the first logistics accelerator that will provide the tools to identify, develop and create market opportunities; will offer methods to encourage the internationalization of the business initiatives; will boost startups' investment and will increase the networking with potential corporate partners.

● **SIL INNOVATION ZONE**

Exclusive Area to present logistic innovating projects.

● **BEST INNOVATION AWARD** OF THE FAIR*

**Jury of 12 specialized journalists in the industry.*

88% OF THE VISITORS IS SATISFIED WITH THE EXHIBITORS' INNOVATIONS

SILBARCELONA

AREA FOR THE
EXCLUSIVE NETWORKING WITH
THE DECISION MAKERS
OF THE INDUSTRIAL
SECTOR

+ 3,500 speed dating



Food & FMCG **31,1%**



Car industry **7,1%**



Chemical, Pharma & Health **28,2%**



Machinery & Steel industry **6,9%**



Textile **8,8%**



Construction & Real Estate **5,4%**



Electronics & Technology **7,3%**



Other **5,2%**

MATCH & MEET

All visitors must fill in a form specifying what type of company are they looking for at SIL and what sector are they interested in.

Visitors will receive a personalized relationship with the exhibiting companies that are of interest to them depending on their needs.

They request a meeting through the private area that the exhibiting company must accept.

The exhibiting companies start SIL with a preestablished agenda of meetings.

+ 900 meetings carried out

THE LARGEST PLATFORM FOR COMMUNICATION AND PROMOTION



in + **8,000** contacts

t + **5,100** followers

f + **2,800** fans

+ **180,000** annual website visits

+ **50** annual newsletters

+ **3 million** media impacts

1,163 articles published

283 registered journalists from 16 countries

SILBARCELONA

CHOOSE THE BEST LOCATION

FOR MAXIMUM VISIBILITY



GET UP TO
25%
OFF BEFORE
**20th December
2018**

EXHIBITION SPACE PRICES

MAIN CORRIDOR
(up to 70 sqm)

260 €/sqm

MAIN CORRIDOR
(from 71 sqm onwards)

250 €/sqm

ZONE 1

240 €/sqm

sqm	ZONA	PRICE sqm + STAND	PRICE WITH DISCOUNT sqm + STAND
49 sqm	Main Corridor	16,720 €	13,535 €
36 sqm	Main Corridor	12,430 €	10,090 €
25 sqm	Zone 1	8,300 €	7,100 €
12 sqm	Zone 1	4,270 €	3,694 €
9 sqm	Zone 1	3,340 €	2,908 €
12 sqm	Zone 1	3,970 €	3,394 €
9 sqm	Zone 1	3,115 €	2,683 €

woodwork stand

modular stand

*Basic woodwork stand. The offer includes the exhibition floor
** VAT not included in the price

A COMPLETE CONGRESS WITH THE BEST LOGISTICS EXPERTS



27 SESSIONS

220 SPEAKERS

+ 120 SUCCESS CASES

+ 3,200 ATTENDEES THAT ARE DECISION-MAKERS

CONGRESS SPONSORSHIPS

PLATINUM	ROOM	GOLD	SILVER
15,000 €	9,000 €	6,000 €	4,000 €

VAT NOT INCLUDED



SILBARCELONA

expo & congress

26-28 June 2019

//B2B

OUR SUCCESS,
THE GROWING OF YOUR BUSINESS

CELEBRATED IN PARALLEL WITH:

XXXVI CONGRESS



Organized by:



Entity formed by:



www.silbcn.com • sil@elconsorci.es • +34 93 263 81 50 • #sil2019