



**JUNE 18-19TH, 2025**



**EUROPE, THE MIDDLE EAST AND AFRICA (EMEA)  
LOGISTICS LEADERS MEETING**

**Envisioning the Mediterranean Logistic Future**

In the framework of  
**SIL BARCELONA**

Organizers:



Colaborators:

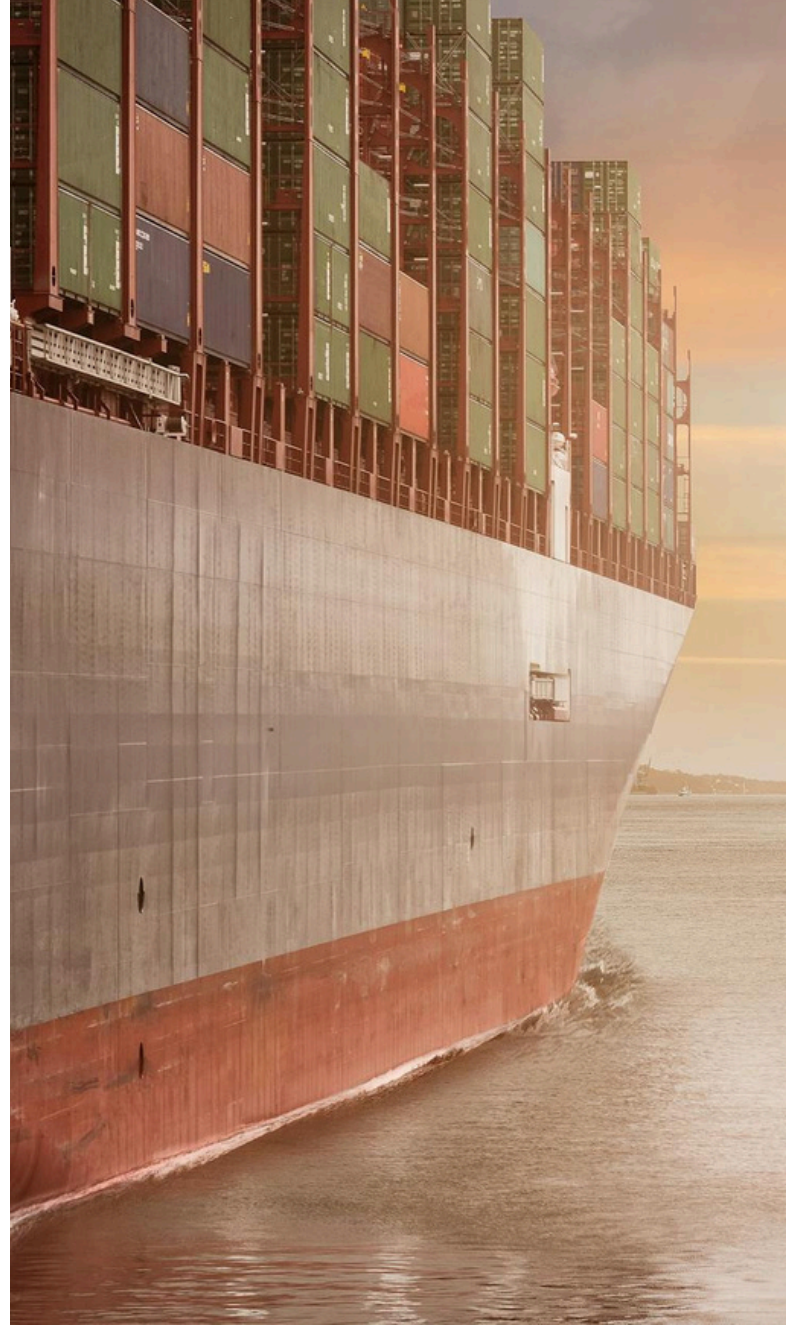


# ABOUT

## WHY MEDALOGISTICS MATTERS

Welcome to the **MedaLogistics-EMEA Logistics Leaders Summit**, part of the prestigious **MedaLogistics Week**, celebrating over 20 years of fostering collaboration among decision-makers and industry leaders. This annual event, hosted by **SIL Barcelona**, highlights the Mediterranean as a pivotal hub for global trade and logistics.

Taking place on **June 18–19, 2025, in Barcelona**, the Summit is organized by ASCAME and the CZF Barcelona, with the support of key partners, including the Barcelona Chamber of Commerce and the Port of Barcelona.



- **Extensive Reach:** Over 20,500 companies from 35 countries have participated, fostering 38,200 business connections.
- **High-Level Attendees:** Global leaders from ports, shipping lines, logistics firms, and international policymakers converge to shape the future of logistics.
- **Strategic Dialogue:** A unique platform for discussing policies and initiatives that impact global trade and transport.

Organizers:



Colaborators:





# MEDITERRANEAN: A HUB FOR THE FUTURE

The Mediterranean, connecting Asia, Europe, and Africa, holds a vital position in the global supply chain, with:

- 450 ports and terminals managing 30% of global seaborne trade by volume.
- A population of 500 million, doubling during tourist seasons, making it a critical economic and logistical center.

As a \$4.3 trillion industry, logistics is the backbone of global commerce, driving competitiveness, investment, and job creation. The region's future lies in leveraging its strategic position to integrate supply chains and enhance infrastructure to world-class standards.

The MedaLogistics-EMEA Logistics Leaders Barcelona gathers top experts in logistics, transport, and infrastructure to discuss pressing challenges and opportunities in the sector.

- **50 distinguished speakers** will address critical topics, including sustainability, digital transformation, and last-mile solutions.
- **350 senior experts and policymakers** from Europe, the Middle East, and Africa will explore strategies for economic integration and collaboration.

This two-day event is not just a conference—it's a transformative platform for sharing insights, networking, and driving innovation in logistics.

## ABOUT THE SUMMIT

### Networking

Connect with industry leaders from across the entire value chain—all in one place. Forge new business relationships and strengthen existing partnerships. MedaLogistics Week offers **two days** of unparalleled networking opportunities, including engaging forums, dedicated sessions, and informal moments during lunch and coffee breaks. Your next business collaboration begins here!

### Business Matchmaking

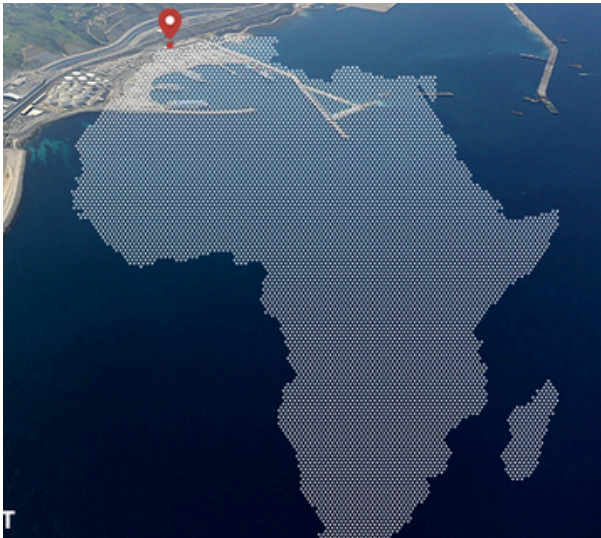
MedaLogistics Week, in collaboration with SIL Barcelona, brings together the world's top service providers to meet, network, and trade with leading buyers from the region. Take advantage of **pre-arranged, structured, and curated one-to-one meetings**, designed to connect exhibitors and participants with shared business interests. This tailored approach ensures meaningful interactions and maximizes your return on investment.

### Conference

The event features a **high-level summit** where industry experts share cutting-edge trends and insights on the most pressing topics in logistics. With a focus on current challenges and opportunities, the international program presents **innovative methods and forward-thinking solutions**, delivered by recognized leaders in the field. Join us to stay ahead of the curve and gain actionable strategies for your business.

# EVENT AGENDA

**MARK YOUR CALENDARS  
AND JOIN US!**



Day	Timetable	Sessions	Room
18th June	12:00h- 12:45h	<b>Official Opening</b>	SIL Auditorium
18th June	12:45h-14:00h	<b>Session 1: The Mediterranean: A Strategic Hub for Global Trade and Cooperation</b>	SIL Auditorium
18th June	14:00h-15:00h	<b>Networking Lunch</b>	SIL Exhibition
18th June	15:00h-17:00h	<b>Session 2: The future of Mediterranean Supply Chain: Digital &amp; Green Transformation</b>	SIL Auditorium
19th June	9:00h-10:30h	<b>Session 3: Navigating Transformation in the Mediterranean Maritime Sector</b>	SIL Auditorium
19th June	10:30h-12:00h	<b>Session 4: Seizing Africa's Logistics Infrastructure Potential</b>	SIL Auditorium
19th June	12:00h-13:30h	<b>Session 5: EMEA Rail &amp; Metro Projects 2025</b>	SIL Auditorium
19th June	13:30h-15:00h	<b>Networking Lunch</b>	SIL Exhibition
19th June	15:00h-16:00h	<b>Session 6: Leading the Change: Women Transforming Logistics</b>	SIL Auditorium
19th June	16:00h-18:00h	<b>Session 7: Public-Private Partnerships (PPP) in Transport &amp; Logistics Sector</b>	SIL Auditorium

More updated info: <https://www.silbcn.com/en/index.html>

## HOW TO GET THERE

Recinto Ferial Montjuic-Plaza España de Fira de  
Barcelona  
Avda. Reina Maria Cristina s/n  
08004 Barcelona



# Official Opening

## INAUGURATION SESSION

Delivered by prominent institutional leaders and event organizers, this opening segment sets the tone for the summit, highlighting the significance of the topics to be addressed.

It also underscores the vast collaborative opportunities within the region, fostering strategic partnerships and constructive dialogue among participants to drive joint initiatives and strengthen regional connections.

Event organizers:



In collaboration with:



**JUNE 18TH - 12:00 PM - 12:45 PM**



# The Mediterranean: A strategic hub for global trade

## SESSION 1 - DAY OPENING SESSION

This session highlights the Mediterranean's strategic importance as a connection point between Europe, Africa, and Asia, emphasizing its role in driving global trade and commerce.

Delivered by industry leaders, setting innovative projects and assets and emphasizing the collaborative opportunities within the region.

In collaboration with:



**JUNE 18TH - 12:45 - 14:00 PM**

# The future of Mediterranean Supply Chain: Digital & Green Transformation

## SESSION 2

This session will explore how digitalization and sustainability are reshaping the Mediterranean supply chain, driving efficiency, resilience, and environmental responsibility. Experts will discuss innovative solutions and strategies for a greener and more connected trade network.

### • Key Discussions:

- Digital Innovation: AI, blockchain, and IoT for smarter logistics.
- Green Transition: Sustainable practices and carbon footprint reduction.
- Resilience & Competitiveness: Adapting to global disruptions and market demands.

In collaboration with:



**JUNE 18TH - 15:00 - 17:00 PM**

# Navigating Transformation in the Mediterranean Maritime Sector

## SESSION 3

This session will address the evolving landscape of the Mediterranean maritime sector, focusing on innovation, sustainability, and regulatory changes. Experts will discuss strategies to enhance competitiveness and environmental responsibility in the industry.

### • Key Discussions:

- Sustainability & Green Shipping: Reducing emissions and adopting cleaner energy.
- Digitalization & Smart Ports: Enhancing efficiency through AI and automation.
- Regulatory & Market Trends: Adapting to new policies and global trade shifts.

In collaboration with:



**JUNE 19TH - 9:00 - 10:30 AM**

# Seizing Africa's Logistics Infrastructure Potential

## SESSION 4

This session will explore the key drivers of Africa's logistics transformation, focusing on digital infrastructure, human capital development, real-world case studies, and institutional support. Experts will examine how technology, skilled workforce initiatives, and strong regulatory frameworks are shaping the future of the sector.

### • Key Discussions:

- **Panel 1** – Digital Infrastructure
- **Panel 2** – Human Infrastructure
- **Panel 3** – Case Study: African Port
- **Panel 4** – Institutional Support

In collaboration with:



**JUNE 19TH - 10:30 AM -12:00 PM**

# EMEA Rail & Metro Projects 2025

## SESSION 5

This session will highlight key rail and metro projects across EMEA in 2025, focusing on infrastructure development, investment opportunities, and sustainable mobility solutions. Experts will discuss the impact of these projects on regional connectivity and economic growth.

### • Key Discussions:

- Major Rail & Metro Expansions: Key projects driving urban and regional mobility.
- Sustainability & Innovation: Green technologies and smart transportation systems.
- Investment & Partnerships: Opportunities for public-private collaboration.

**JUNE 19TH - 12:00-13:30 PM**

# Leading the Change: Women Transforming Logistics

## SESSION 6

This session will highlight the pivotal role of women in shaping the future of transport and logistics across the Mediterranean, Middle East, and Africa. Experts will discuss successful initiatives, investment opportunities, and strategies to foster gender diversity and inclusion in the sector. Through case studies and best practices, the session will showcase how empowering women in leadership and operational roles can drive innovation, efficiency, and sustainable development.

### • Key Discussions:

- Leadership & Representation: Promoting women's participation in decision-making roles..
- Workforce Development: Addressing skills gaps and creating career pathways.
- Policy & Advocacy: Shaping regulations and frameworks.
- Innovation & Sustainability: Contributions to more efficient and sustainable transport solutions.

**JUNE 19TH - 15:00 - 16:00 PM**



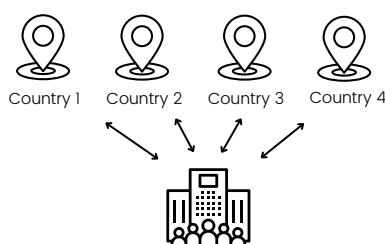
In collaboration with:



# Public-Private Partnerships (PPP) in Transport & Logistic sector

## B2B - SESSION 7

**B2B meetings** between companies and Mediterranean Chambers of Commerce to promote market expansion and international trade in the logistics sector.



### • Key Discussions:

- Import & Export Opportunities
- Free Business Advisory Services
- High-Value Networking
- Contact Exchange
- Exclusive Meetings with Barcelona Chamber & ASCAME

In collaboration with:







**JUNE 18-19TH, 2025**

# MEDA LOGISTICS

In the framework of

**SIL BARCELONA**

AN EVENT PROMOTED BY ASCAME SECRETARIAT

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[EVENTS@ASCAME.ORG](mailto:EVENTS@ASCAME.ORG)



Organizers:



Colaborators:

