WE ARE THE SECTOR THAT CONNECTS THE WORLD
The next edition of SIL BARCELONA is presented with many new features and a full program of presentations, events, conferences and innovations.

The last edition of SIL in 2023 was very special, with the celebration of its 25th anniversary. Throughout these 25 years, it has established itself as the leading Logistics, Transport, Intralogistics and Supply Chain Fair in the Mediterranean and the Atlantic. Discover here what SIL 2023 was like.
IN FIGURES

THE LEADING TRADE FAIR FOR LOGISTICS, TRANSPORT, INTRALOGISTICS AND SUPPLY CHAIN IN SOUTHERN EUROPE

15,215 attendees from 91 different countries

+650 participating companies, 40% international

+3,000 attendees in person at the Congress

400 speakers

+250 company events

8,317 networking contacts

WHAT THEY SAY
WHAT IT OFFERS

94% of visitors consider SIL to be better than other industry events

EXHIBITION
Business

CONGRESS
Knowledge

NETWORKING
Deciders

NETWORKING
Trends
VISITORS
WITH BUYING POWER

Visitors come from Target Industries:

- Retail and food
- Pharmaceutical, hospital and cosmetics
- Automotive
- Chemical
- Iron, steel and metallurgy
- Textile, footwear and apparel
- Capital goods, machinery and electronics
- Others (Including: construction, rubber and plastics, wood and paper, energy and environment)

Executive positions:

- Area managers
- General managers and members of the board of directors
- Presidents and Vice Presidents
- Department heads
- Others

Sectors such as:

- Transportation
- Logistics
- Distribution
- Manufacturers
- Retailers
- Derivative services

90% of visitors are in decision-making positions
SUPPLY CHAIN
THE ONLY TRADE FAIR THAT BRINGS TOGETHER THE ENTIRE SUPPLY CHAIN

SIL is the leading annual trade fair in Southern Europe and the Mediterranean where the entire logistics chain is represented:

- Technology & IT
- Industry 4.0
- Intralogistics
- Energy & Sustainability
- Transport, Logistics and Distribution
- Last Mile and Delivery in eCommerce
- Infrastructures
- Immologistics
- Talent
- 79% of exhibiting companies believe they have achieved their participation goals

WHAT THEY SAY
EXCLUSIVE NETWORKING

SIL BARCELONA maximizes networking with the main players in the sector through different meeting spaces set up at the fairgrounds.

In 2023, more than 5,000 face-to-face contacts were made, connecting supply and demand.

Another of the spaces where networking is enhanced is the SIL Platform, which registered in 2023:

- **8,317** digital contacts
- **3,000** meeting requests
- **7,106** messages between attendees

And, in addition, do networking through the SIL Platform.
STARTUP INNOVATION HUB

- Expo with the offer of the most innovative startups in the sector
- Pitch with investors and corporates
- Award for the best startup
- International call to +500 startups

SIL AWARDS 2023

SIL Barcelona organizes every year, the SIL Awards to the best initiatives and practices of the sector. In 2023, it awarded the following prizes:

- SIL Award for Best Private Innovation.
- SIL Award for Best Public Innovation
- SIL Award for Best Innovation Project

In addition, on the occasion of SIL’s 25th anniversary, 50 representatives of private companies in the sector and 11 public companies were recognized for their contribution and their contribution to positioning SIL as a benchmark event in Southern Europe and the Mediterranean.
COMMUNICATION AND PROMOTION

+ 43 national and international media partners

+ 506,834 annual visits to the website

+ 50 newsletters on the website

+ 7,8 million impacts in the media campaign

2,238 impacts

220 accredited national and international journalists

WHAT THEY SAY

15,844 contacts
6,627 followers
1,611 fans
1,243 followers

Discover all the latest logistics news:

In our podcast
On the SIL blog
SIL BARCELONA promotes and encourages talent in different ways:

**JOB MARKET PLACE**

The networking and recruiting event that puts companies in contact with professionals that meet their requirements.

+ **374** candidates
+ **107** candidates selected for a job interview, which took place at the SIL venue
A KNOWLEDGE FAIR

CONGRESS
Throughout its 25 years of existence, SIL Knowledge has become a benchmark forum for debating and analyzing industry trends.

TOPICS ADDRESSED IN 2023:
- Sustainability
- Logistics and Transport
- Supply Chain
- Innovation
- Technology
- Digitalization
- eCommerce
- Last Mile
- Smart Mobility
- Talent
- Maritime
- Overland
- Air Cargo
- Immologistics
- Intralogistics
- Customs

In addition to SIL Knowledge, 4 other international congresses were held at the last edition of the event:
- ALACAT
- Medalogistics Week
- European Conference & European Research Seminar del CSCMP
- Eurolog

AGORAS:
- Big Brands
- + 120 success stories

WHAT THEY SAY

3 stages
400 speakers
+ 3,000 attendees with decision making power
114 sessions
A SUSTAINABLE FAIR

The SDGs have become a priority for SIL, including SDG 5, Equality; SDG 7, Clean Energy; and SDG 13, Climate Action. This is embodied as follows:

- Women in Logistics
- At SIL Knowledge: Sustainability and logistics, under debate
- Use of sustainable materials in the construction of stands and recycling for subsequent events.
- Zero-paper policy in all SIL 2023 communications
- Use of sustainable components in the production of water containers, lanyards, pass holders, etc. to extend the useful life of the materials.
THE MOST PROFITABLE TRADE FAIR

SIL: THE MOST COMPETITIVELY PRICED LOGISTICS TRADE FAIR IN EUROPE

- GENERATES THE LARGEST NUMBER OF NETWORKING OPPORTUNITIES
  - Quality contacts with retailers and shippers
  - Business opportunities with the entire supply chain
  - Contact all visitors from your phone

- PARTICIPATION MODALITIES
  - With modular or design booths
  - Global, exclusive or congress sponsorships

WHAT THEY SAY

15% or 20% discount depending on m² if you sign up before January 31, 2024

Ask for a quote

Discover our sponsorships!
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5-7 JUNE 2024

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