

## **RULES FOR THE SELECTION OF PROJECTS FOR THE SIL BARCELONA START-UP INNOVATION HUB TO BE HELD IN BARCELONA FROM 5<sup>TH</sup> TO 07<sup>TH</sup> JUNE WITHIN SIL BARCELONA EXHIBITION CENTER.**

### **INTRODUCTION**

SIL Barcelona will be held from 5<sup>th</sup> to 07<sup>th</sup> June to respond to the future challenges of corporates, retailers and companies that offer solutions in the sectors of supply chain, logistics (inbound and outbound), eCommerce, retail, delivery and after sales (reverse logistics). In this sense, SIL Barcelona is looking for **disruptive companies** in all these sectors, ***do you think that can be yours?***

The adoption of advanced technologies is changing the value chain and redefining the business models of many sectors from production to logistics, marketing, or product delivery. The most disruptive innovations, in this and other sectors, are being led by start-ups that offer agile structures to face the rapid change.

The **SIL Barcelona Start-up Innovation Hub** is a single meeting point between corporate companies, potential partners, investors and those technological breakthroughs in the transport, delivery, intralogistics, retail and last mile sectors that are radically changing the sector, in both, retail and wholesale channels.

The **SIL Barcelona Start-up Innovation Hub** is a unique opportunity for you to:

- **Present** your creative and innovative solution to the top Industrial Corporations Worldwide, Investors and Corporate Venture during SIL Barcelona.
- **Show** your Innovative project in a 5 minutes pitch in front of an audience of investors, customers, suppliers, potential partners and, in general, specialized audience worldwide.
- **Access to specialized sector knowledge** with free tickets for the three days of the congress (valued in 350 EUR/3days)
- The **TOP TEN** will be also direct candidates to the **SIL Awards** on the categories: **Best Start-up Award and Best Sustainable Start-up Award**.
- The **TOP FIVE** will be also direct candidates to **enter directly into the Logistica 4.0 Incubator**, enjoying free of charge all the advantages that this entails.
- The selected projects will be published in the **SIL Barcelona start-up directory** with the best start-ups of the year.

### **SELECTION OF PROJECTS**

The Expert Committee will evaluate the solutions presented with the following criteria:

- The project impact for the industry.

*Powered by:*

- Capable management teams.
- High value technological solutions with delivering sustainable competitive advantages are preferred.
- Potential for sustainable growth.
- Influence the economy and society, in general.
- The company must have a high innovation component.

All projects must be submitted using the official platform. The organization will address each participant to notify the approval of the submission if all documentation and materials were correctly received or if further information or clarification is needed. An Expert Committee will rank the projects in order to obtain a shortlist of the best solutions. The final selection will follow the rank ordering provided by the Expert Committee.

Only the selected solutions by members of the Expert Committee are eligible to present their projects in the SIL Barcelona Start-up Innovation Hub (7<sup>th</sup> June), depending on where they have applied.

By submitting a business plan, candidates represent and warrant to **SIL Barcelona** that they have all rights, titles and/or interests in the business plan submitted. And the information it contains is accurate and complete, and that by submitting the document to the SIL Barcelona Start-up Innovation Hub they are not, and will not be, violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

The SIL Barcelona organization reserves the right to disqualify any entry that, in its sole judgment, violates the letter or the spirit of the guidelines, processes and rules of the event and its decisions are final and binding.

### **SIL Barcelona Start-up AWARDS**

The Awards will recognize those innovative and creative solutions that impact to the logistic sector.

### **ORGANIZATION**

EL CONSORCI DE LA ZONA FRANCA is the institution that organizes SIL Barcelona.

### **CONFIDENTIALITY**

All materials presented, including business plans, must be appropriate for public dissemination. They must not include any confidential information that the entrepreneur does not wish to make public. Due to the nature of the event, the organization will not be held responsible for the confidentiality of the business plans and their content.

### **CALENDAR**

The deadline for submitting the innovative solutions is on **April 29th 2024**. During the following days, the Expert Committee will analyse and evaluate the projects presented and choose the best finalists. The organizers will contact the selected solutions by mail, so they can participate in the Innovation Hub during the SIL Barcelona 2024.

*Powered by:*