

SIL

Barcelona **25** Anniversary
(1998-2023)

7-9 June 2023

**LOGISTICS OF TODAY
AND OF THE FUTURE**



**LEADING EXHIBITION FOR LOGISTICS, TRANSPORT, INTRALOGISTICS
AND SUPPLY CHAIN IN SOUTHERN EUROPE**

**OBJETIVOS
DE DESARROLLO
SOSTENIBLE**

Organized by:

ZF | CONSORCI
barcelona
ZONA FRANCA

Advertising

www.silbcn.com

Pack On-Line

Outdoor Advertising

- Quadrangular Tower (4 sides) 1.15 x 4 m
- Mast (7 m) with flag
- Outdoor Structure (2 sides) 1.20 m x 2 m
- Vinyl at M^a Cristina entrance

Indoor advertising

- Indoor canvas (2 sides) 2 x 6 m
- Advertising in Toilettes

***VAT is not included in the prices of this dossier**

Strengthen your brand image and generate more sales before, during and after the show with the 365 On-line Pack Formula. How? Through your brand visibility on **SILBARCELONA Web** and **News** sent to more than 80,000 sector decision-makers during the fair.

It includes:
Logo at:

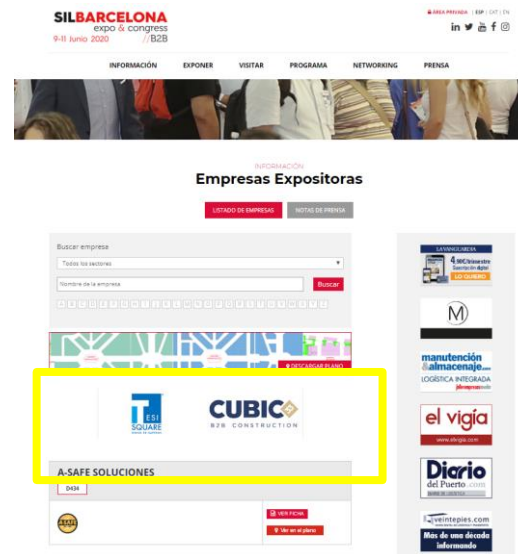
- **Featured Companies** section on www.silbcn.com
- And at **SILBARCELONA News** during the fair.
- **On the digital screens of the fair**
- **In the SIL app**

Price: 1,800 €

Exclusive advertising for exhibitors and sponsors

SILBARCELONA News

web



Outdoor structure (2 sides) 1.15 m x 1.75 m



Price: 1,500 €/unit*

Price for not exhibitors or sponsors: 2,250 €/ud*

Mast (7m) with a flag



Price: 1,700 €/unit*

Price for not exhibitors or sponsors: 2,250 €/ud*

Quadrangular Tower (4 sides) 1.15 x 4 m



Price: 2,000 €/unit*

Price for not exhibitors or sponsors: 3,000 €/ud*

Vynils at the main entrance (M^a Cristina Street)



Price: 2,500 €/ unit*

Price for not exhibitors or sponsors: 3,750 €/ud*

* Production fee included in the price

Think big! The advertising elements inside fairgrounds are the perfect complement to attract visitors at your stand. Thanks to its privileged location your company will impact all visitors.

Indoor canvas (2 sides) 2 x 6 m

Price: 2,500 €/ unit

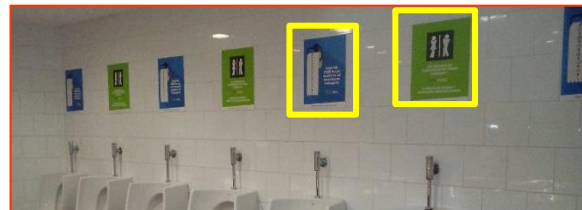
Price for not exhibitors or sponsors: 3,750 €/ud*



Advertising in Toiletes

Price: 1,900 € / 25 units

Price for not exhibitors or sponsors: 2,850 €/25 uds*



* Production fee included in the price

ADVERTISEMENT:

- | | | | | |
|--|--|--|---|--|
| <input type="checkbox"/> PACK ONLINE
1,800 € | <input type="checkbox"/> TOWER
2,000 € | <input type="checkbox"/> MAST
1,700 € | <input type="checkbox"/> CANVAS
2,500 € | <input type="checkbox"/> TOILETTES
1,900 € |
| | <input type="checkbox"/> OUTDOOR STRUCTURE
1,500 € | <input type="checkbox"/> VINYL
2,500 € | | |

INVOICING DATA:

Company: _____ Tax number: _____
Address: _____ Postcode: _____
City: _____ Province: _____ Country: _____
Phone: _____ Fax: _____
E-mail: _____ Web: _____

Contact person

Miss / Ms. / Mr. First Name: _____
Title: _____
Direct Phone: _____ Fax: _____
E-mail: _____

NAME: _____

TITLE: _____

DATE AND PLACE: _____

SIGNATURE /ACCEPTATION :

COMPANY STAMP:

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