

SILBARCELONA

expo & congress

26-28 June 2019

//B2B



Advertising & Sponsorship



Advertising options:**Pack 365 On-Line****Pack On-Site****SILBARCELONA Publications:**

- Newsletter
- Web
- Visitor's Guide
- Floor Map
- Report

Outdoor Advertising

- Quadrangular Tower (4 sides) 1.15 x 4 m
- Mast (7 m) with flag
- Outdoor Structure (2 sides) 1.20 m x 2 m
- Vinyl at M^a Cristina entrance

Indoor advertising

- Indoor canvas (2 sides) 2 x 6 m
- Advertising in Columns
- Advertising in Toiletttes

***VAT is not included in the prices of this dossier**

Pack 365 On-Line

Strengthen your brand image and generate more sales before, during and after the show with the 365 On-line Pack Formula. How? Through your brand visibility on **SILBARCELONA Web** and **News** sent to more than 80,000 sector decision-makers during the fair.

It includes:

Logo at:

- **Featured Companies** section on www.silbcn.com
- And at **SILBARCELONA News** during the fair.

SILBARCELONA News



web



Price: 995 €

Pack On-site

Take advantage of this special promotion! The Pack On-Site offers you a unique opportunity to generate more business, projecting more brand awareness during the show and attract more visitors to your stand. The visitor's Guide will be placed at all **SILBARCELONA** info points and Congress Rooms.

It includes:

- 1 Logo on the Floor Map
- 1 advertising page at the Visitor's Guide



Price: 995 €

SIL BARCELONA on-line publications

Newsletter Brand visibility to more than 80,000 decision-makers

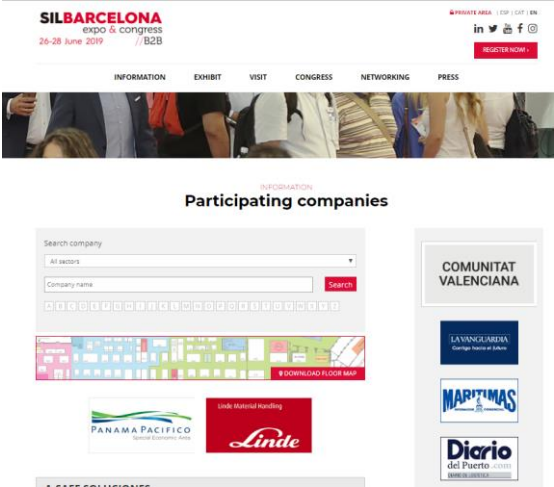
- Logo at 6 newsletters 695 €



Web

Your logo will be posted on “featured companies” located on **SILBARCELONA** participating list

- Logo on “featured companies” 895 €



Visitor's guide Publication with all Exhibition information with a circulation of **30,000 units**

- Floor map** The floor plan is included at the Visitor's Guide and have also a circulation of **30,000 units**

- Logo at the Floor Map 695 €

SILBARCELONA annual Report publication gives you the opportunity to **impact more than 5,000 people** throughout the year in all events of national and international logistics industry.

- 1 Inside front cover or back cover advertising..... 1,200 €
- 1 Advertising Page..... 600 €



Outdoor advertising

Outdoor structure (2 sides) 1.15 m x 1.75 m



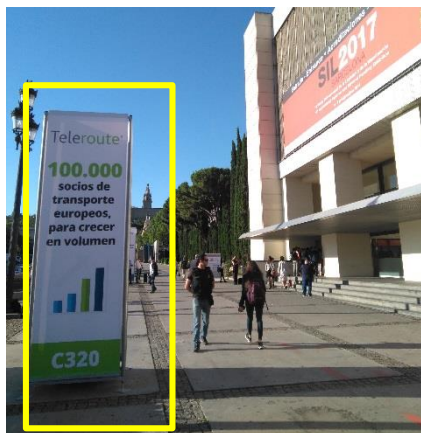
Price: 1,500 €/unit*

Mast (7m) with a flag



Price: 1,700 €/unit*

Quadrangular Tower (4 sides) 1.15 x 4 m



Price: 2,000 €/unit*

Vynils at the main entrance (M^a Cristina Street)



Price: 2,500 €/ unit*

* Production fee included in the price

Indoor advertising

Think big! The advertising elements inside fairgrounds are the perfect complement to attract visitors at your stand. Thanks to its privileged location your company will impact all visitors.

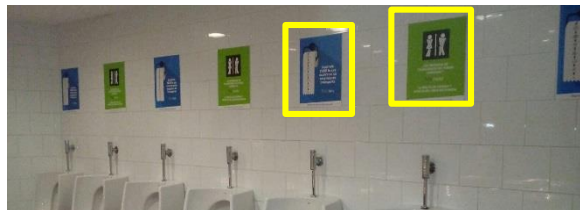
Indoor canvas (2 sides) 2 x 6 m

Price: 2,500 €/ unit



Advertising in Toiletes

Price: 1,900 € / 25 units



* Production fee included in the price

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OUR SUCCESS,
THE GROWING OF YOUR BUSINESS

CELEBRATED IN PARALLEL WITH:

XXXVI CONGRESS



Organized by:



Entity formed by:



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