



SIL LOGISTICS DIRECTORS SYMPOSIUM **6th CONFERENCE ON HANDLING AND STORAGE**

Warehouses, logistics key component

**“How, when and in what way to mechanize and/or to automate
warehouses. A cost reduction approach”**

Thursday, 9th June 2011

SIL 2011, Room 1 (El Consorci Room), Hall 2
Fira de Barcelona Gran Vía Venue

15.00 – 15.30 h: **Registration**

15.30 h: **Beginning of the conference and conference presentation by:**
-Carmina Lafuente, Director, Revista “Manutención y Almacenaje”

First part: 15.30– 17.30 h: Practical Cases and Panel Discussion

Moderator:

- **Laura Tremosa**, Member of the Editorial Board of the Spanish Magazine “Manutención y Almacenaje”

Guest Speakers:

-**Jesús Majem**, Partner - Director, ABB BRAIN

Success Case: “Privalia Logistics Centre. The different factors taken into account: from the building to the different layouts and different automotive levels aimed to logistics and energetic costs reduction.”

-**Josep M. Vilanova**, Logistics Director, Random House Mondadori

Success Case: “Random House Mondadori. The logistics needs of the editorial sector.”

-**José Cuesta**, Automotive Department Director, Schäfer Sistemas Internacional

Success Case: “Migros. Spanish logistics centre for non food, near food and frozen products. «Challenges of food distribution».”

-**Imanol Alberdi Uria**, Platforms Director, Eroski

Success Case: “Eroski. Automatation of tense flow and high discharge flow for fresh products in returnable containers of a pool operator. «Simplify to automate».”

17.30 h 17.50 h: **Coffee Break**

Second part: 17.30– 19.00 h: Practical Cases and Panel Discussion

-**Javier Sánchez**, Operations Director, APC

Success Case: “APC. The automotive bet of a cold logistics operator, where temperature monitoring is crucial.”

- **Pere Roca**, Managing Director, Districenter

Success Case: “Districenter. The experience of the Condominas parcel operator and the different alternatives for coping with the multiple needs of its clients”.

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