

SIL2011

BARCELONA



3rd CEL CONFERENCE

“Logistics and environment. Measurements of carbon footprint in logistics activities”

Wednesday, 8th June 2011
SIL 2011, Press Room, Europa Hall, Level -1
Fira de Barcelona Gran Vía Venue

16.00 – 16.15 h: Conference opening

- **José Estrada Millán**, Managing Director, Centro Español de Logística (CEL)

16.15 – 16.45 h: Environmental consciousness in logistics activities: green logistics

- **Ramón García**, Innovations and Projects Director, CEL

16.45 – 17.10 h: Carbon footprint verification in the logistics sector

- **Miguel Ángel Martínez**, Development Director, AENOR

17.10 – 17.30 h: Coffee Break

17.30 – 17.50 h: A practical experience on the carbon footprint calculation in a logistics operation: Tuscor Lloyd's

- **Borja Pelayo Fernández**, Branch Manager, Tuscor Lloyd's

17.50 – 18.10 h: A practical case on the improvement of environmental impact of logistics activities in the mass market sector

- **Freddy-Antonio Castillo**, Development & Customs Affairs Manager Unilever Foods

18.10 – 18.45 h: Round table

Guest speakers:

- **Miguel Ángel Martínez**, Development Director, AENOR
- **Borja Pelayo Fernández**, Branch Manager, Tuscor Lloyd's
- *Representative of a mass market company to be confirmed*
- **Miguel Ángel Riera**, IT Governance Director, Grupo Ágora Solutions

Moderator:

- **Ramón García**, Innovations and Projects Director, CEL

The attendees to the conference will be given the CEL guide
“THE CARBON FOOTPRINT IN LOGISTICS ACTIVITIES”