



# Logistics Profitability

From 5<sup>th</sup> to 7<sup>th</sup> June 2012, the **International Logistics and Material Handling Exhibition** returns for the 14<sup>th</sup> consecutive year to Fira Barcelona Gran Vía venue. It is an Exhibition that, as the result of the sector involvement and thanks to its proved profitability, has consolidated itself as **the leading Exhibition in Spain and Southern Europe**; as the international point of reference where all logistics sectors are represented, becoming a bridge for business relations between the **Mediterranean Area and Ibero-America**.

An Exhibition where **networking, business contacts** and **knowledge** are more present than ever before through the broad business offer presented by the participating companies, the wide program of Technical Conferences, which count with the contribution of outstanding logistics leaders of every sector in the Supply Chain, and the different business meetings, fostered by the creation of the *Círculo Logístico*, where logistics directors are the main protagonists.

This year we celebrate the **10<sup>th</sup> Anniversary of the Mediterranean Logistics and Transport Forum**, an initiative that has consolidated itself as the annual platform and the referent of debate for the main sector topics in the Mediterranean. This forum for discussion will be held together with our traditional business meetings and the **5<sup>th</sup> Mediterranean Ports Summit**. Without any doubt, all this will lead us once again to better ourselves and to beat all records of attendance, contacts and business. Therefore, I recommend you that do not miss it.

Over the last **14 years** Barcelona has become the **annual crossroads for logistics**, an efficient and profitable tool for doing business and making contacts in a professional, international and friendly atmosphere difficult to match. The team of which I am President is motivated by your loyalty and trust, so I will be expecting you at this new edition. **An edition in which our main objective is to promote an unquestionable reality, which is logistics is equal to profitability.**  
**Thanks you all.**



Sincerely yours,

Enrique Lacalle  
President

## WHY EXHIBITING IN SIL?

-  **14 years** at the service of the logistics sector
-  **Leading Exhibition** in Spain and Southern Europe
-  **Bridge for business** between the Mediterranean and Ibero-America
-  **Business + Networking + Knowledge**
-  The sole meeting point that **brings together all professionals of the logistics sector**
-  **An Exhibition that adapts** to the needs of the sector
-  Maximum visibility for your company **365 days a year**

 Profitability