

**SIL2010**  
BARCELONA

## **SIL TRANS AREA**

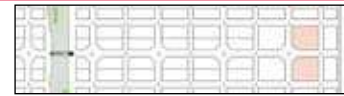
*An exhibition for everybody with one aim:  
Having you here!*



**12<sup>th</sup> International Logistics and Material Handling Exhibition**

**From 25<sup>th</sup> to 28<sup>th</sup> May 2010**

[www.silbcn.com](http://www.silbcn.com)



## SIL TRANS AREA

### ROAD TRANSPORT AREA

#### Concept

- **SIL TRANS AREA** is the new and exclusive meeting point for Road Transport Marketplace.
- This is a space addressed to all **transport** and **distribution** companies.
- **It is a meeting and networking** area to close direct actions of sales and agreements with all SIL visitors.
- **For only EUR 2,800** SIL 2010 offers you a space that will provide you business contacts and it will guarantee you sales.

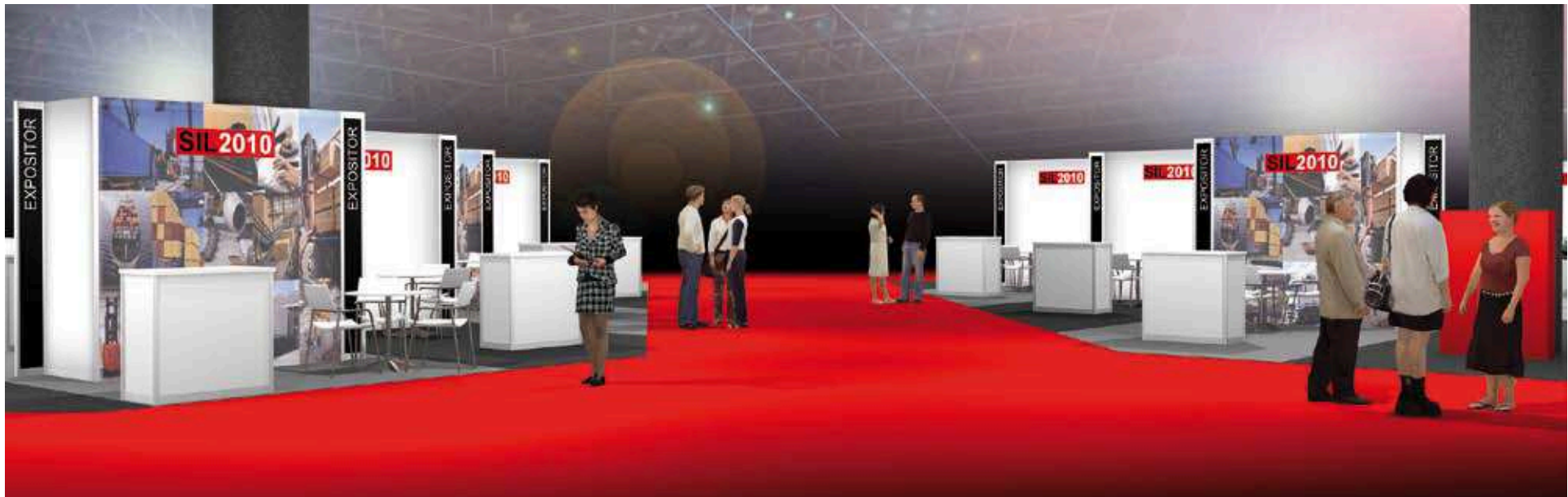
#### Advantages of being an Exhibitor in SIL TRANS AREA

- Space with an **unbeatable** price located in a **preferential place** of the Exhibition.
- **Personalized space** for every company.
- **Exclusive Guide** of all companies participating in **SIL TRANS AREA**.
- Possibility to offer a **cocktail** with in **SIL TRANS AREA**.

#### Price

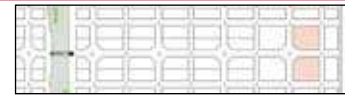
- **EUR 2.800 \*\***

**ONE AND ONLY PAYMENT WHEN SENDING THE APPLICATION FORM**



\* Depending on availability.

\*\* 16% VAT not included.



## SIL TRANS AREA

### ROAD TRANSPORT AREA

#### Advantages of being an exhibitor

- 200 **invitations** for your customers.
- 15 **VIP Cards** for your TOP Client
- 1 invitation to the **Logistics Night\***.
- Free access to the **1st Supply Chain Information Technologies Forum**
- Company data in **SIL Official Catalogue**.
- **Link** within the **Exhibitor Section** of the Web.
- **SIL NEWS Press** (July – October) that will be sent to all SIL data bases.
- Exhibitor's Last News will be gathered in the **Press Kit**.
- Promotion of the exhibitor's company name in all **advertisements having an Exhibitor List**.
- **Business Meetings Area** for all Exhibitors.
- Book a **room for presentations**. For only EUR 1,000 / 2 hours\*.
- Hire the **SIL Virtual Space** during **one year** in order to keep in touch with all Exhibitor's and Visitors. For only EUR 2,000\*.
- 1 **Free Subscription** to La Vanguardia (Spanish Daily Press) during 100 days, if you rent more than 50 sqm.



#### Equipment and characteristics of the space

- 17 sqm spaces.
- Frontal cloth wall of 2,5 x 2,5 m.
- The exhibitor has the chance to print the wall with its company image (consult prices at the Exhibitor Services Guide).
- 1 light track with 3 lights.
- 1 individual switch-board 2.2 kW.
- 1 table, 3 chairs and 1 counter with key.
- Grey carpet.
- **Electricity consumption and industry are included.**

\* Depending on availability.

\*\* 16% VAT not included.

\*\*\* The Organization has the right to change the area disposal.

*Thank you!*

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