

SIL2010
BARCELONA

SIL TECH AREA

*An exhibition for everybody with one aim:
Having you here!*



12th International Logistics and Material Handling Exhibition
From 25th to 28th May 2010

www.silbcn.com



SIL TECH AREA

NEW TECHNOLOGIES AREA

Concept

- **SIL TECH AREA** is a new **business meeting** for all those companies betting for **new technologies within the logistics field**.
- **SIL TECH AREA** is the framework for the **demonstration and exhibition of your projects** and applications within a professional event.
- It is a space of design and multimedia communications for the main companies focused on **traceability, RFID identification systems, mobility, new technologies, consultancy, engineering, advisory services and telecommunication operators**, among others.
- This space is represented in SIL by a successful technical conference: the **Information Logistics Systems Conference**.

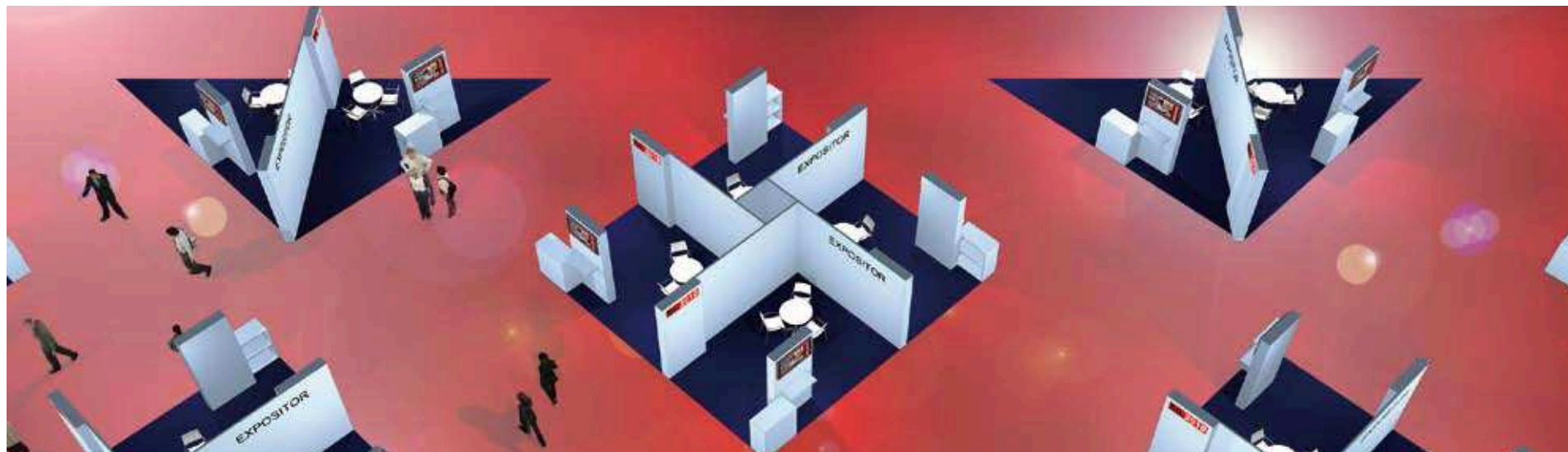
Advantages of being an Exhibitor in SIL TECH AREA

- Area located in a **differentiated space** of the Exhibition.
- **Exclusive Guide** of all companies participating in **SIL TECH AREA**.
- Space created with an **Exclusive Room** for 30 minutes presentations.
- Possibility to offer a **cocktail** within **SIL TECH AREA**.

Price:

- **16 sqm Stand: EUR 5.100****
- **32 sqm Stand : EUR 9.400****

ONE AND ONLY PAYMENT WHEN SENDING THE APPLICATION FORM



* Depending on availability.

** 16% VAT not included.



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Advantages of being an exhibitor

- 200 **invitations** for your customers.
- 15 **VIP Cards** for your TOP Clients.
- 1 invitation to the **Logistics Night***.
- Free access to the **1st Supply Chain Information Technologies Forum**
- Company data in **SIL Official Catalogue**.
- **Link** within the **Exhibitor Section** of the Web.
- **SIL NEWS Press** (July – October) that will be sent to all SIL data bases.
- Exhibitor's Last News will be gathered in the **Press Kit**.
- Promotion of the exhibitor's company name in all **advertisements having an Exhibitor List**.
- **Business Meetings Area** for all Exhibitors.
- Book a **room for presentations**. For only EUR 1,000 / 2 hours*.
- Hire the **SIL Virtual Space** during **one year** in order to keep in touch with all Exhibitor's and Visitors. For only EUR 2,000.*
- 1 **Free Subscription** to La Vanguardia (Spanish Daily Press) during 100 days, if you rent more than 50 sqm.



Equipment and characteristics of the space

- 16 sqm and 32 sqm stands.
- Woodwork walls painted up to 244 cm high.
- 1 black lettering "Exhibitor" with 18 cm high letter.
- 1 light track with 3 lights of 300 W.
- 1 switch-board 2.2 kW and socket.
- 1 white circular table of 80 cm, 3 white chairs and 1 woodwork counter of 100 cm x 50 cm x 105 cm high with shelf.
- Woodwork wall fixed to the counter. Wall of 120 cm x 25 cm x 244 cm and a 35 cm shelf with a 42" TV plasm screen and DVD recorder that will be located in the counter.
- **Electricity consumption and industry are included.**

* Depending on availability.

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*** The Organization has the right to change the area disposal.

Thank you!

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