

SIL2011

BARCELONA



SIL LOGISTICS DIRECTORS SYMPOSIUM 2nd SIL PHARMA & HEALTH

“Logistics, key of the pharmaceutical and health competitiveness”

Friday, 10th June 2011

SIL 2011, Room 2 (Correos Room), Hall 2
Fira de Barcelona Gran Via Venue

9.00 – 9.30 h: Registration of participants

9.30 h: Beginning fo the lecture

Moderator:

- **Ramón García**, Director of Innovation and Projects, Centro Español de Logística (CEL)

FIRST SESSION: SUCCESS STORIES AND DISCUSSION

9.30 h – 11.00 h: Success stories in the hospital logistics and health

- **Eugeni Freixas**, Logistics Manager, Hospital Clínic de Barcelona

Success Story: "New techniques in inventory management in the context of an efficient hospital logistics"

- **Ramón García**, Director of Innovation and Projects, Centro Español de Logística (CEL)

Success Story: "Technical Committee Presentation of CEL Hospital Logistics"

- **Borja Ozores**, Hospital Logistics Technical Director, Red Española de Logística Hospitalaria

Success Story: "After the double drawer, what?"

- **Miguel Ángel Roca**, Head of Purchasing-Logistics Unit, Hospital Plató

Success Story: "Efficiency in the warehouse floor: double system installation drawer"

- **Clara Soler**, Logistics Manager, Parc Sanitari Sant Joan de Déu de Sant Boi

Success Story: "Evolution of logistics in the Parc Sanitari Sant Joan de Déu since the opening of the new hospital a year ago"

11.00 – 11.30 h: Round Table Discussion

11.30 – 12.00 h: Coffee Break

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SECOND SESSION: SUCCESS STORIES AND DISCUSSION

12.00 h – 13.30 h: *"Automation and traceability in the distribution of pharmaceutical products."*

- **Rubén Aliseda**, - Rubén Aliseda, Business Development Director Supply Chain Spain y **Lucas Peláez**, Business Development Manager Spain and Portugal, DHL Global Forwarding
Success Story: "Efficiency and quality at the Supply Chain within the pharmaceutical sector"
- **Fernando Castillo Monreal**, Managing Director Pharmacist, ARAGOFAR
Success Story: "Key issues in pharmaceutical distribution"
- **David Félix de la Cruz**, Logistics Director, INDAS & **Mario Yañez**, Director of Marketing and Sales, CHEP España
Success Story: "Three proposals to save logistics costs in the pharmaceutical sector"
- **César Martínez**, CEO, Alliance Healthcare
Success Story: "Is the traceability useful? Can Spain afford it?"
- **Pere J. Vandellós**, Logistics Director, FEDEFARMA (Federació Farmacèutica)
Success Story: "Multizone service: All clients have at their disposal seven warehouses"

13.30 h – 14.00 h: **Round Table Discussion**

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