

**365 Days a  
Year Maximizing  
your Visibility**

*Strengthen your brand image*

**Special offer!**

**SIL2012**  
BARCELONA

**SIL MARKETING PACK**

*A unique opportunity!*

Insertion of your logo in the Exhibition Floorplan + Banner at SIL home:  **700 EUR**

**ON-LINE BRAND VISIBILITY**

**BANNER AT SIL HOME**

*Take advantage of more than  
40,000 monthly visits!*

Price from January to July 2012: **600 EUR**



**BANNER AT SIL EXHIBITORS' LIST**

*Appear on the most visited  
website!*

Price from January to July 2012: **400 EUR**



**BANNER AT SIL NEWS**

*Your image will get to more than  
120,000 decision-makers.*

1 newsletter: **400 EUR**  
3 newsletters: **900 EUR**



**BRAND VISIBILITY IN THE EXHIBITION**

**EXHIBITION FLOORPLAN**

*Visual impact guaranteed!*

Company logo in the floorplan: **400 EUR**



**VISITORS GUIDE**

*All professional visitors  
will see your brand image.  
Guaranteed profitability.*

**2 Inside front cover advertisements**  
(Spanish and English)  
Price: **2,000 EUR**

**2 1/4 page**  
(Spanish and English)  
Price: **400 EUR**



**SIL OFFICIAL CATALOGUE (in CD format)**

*Your brand image will be  
highlighted.*

Back cover: **1,800 EUR**  
Advertisement: **500 EUR**

**ANNUAL PUBLICATION**

**ASÍ FUE (THAT WAS)**

*More than 3,000 copies are distributed all year long in all  
national and international events of the sector.*

Colour back cover: **1,800 EUR**  
Colour page: **1,000 EUR**

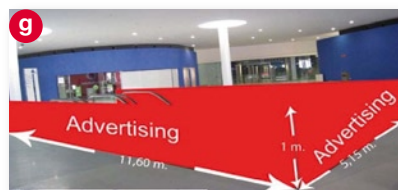
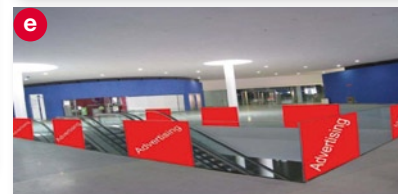


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**INDOOR EXHIBITION VENUE VISIBILITY**

*Take full advantage of your participation by enhancing your company image*

- a** 1 Floor sticker: **2,500 EUR**
- b** Corridor advertising sign: **2,500 EUR**
- c** 4 Corridor banderols: **18,000 EUR**
- d** Advertising signs at the conveyor belt between halls: **18,000 EUR**
- e** Combined advertising signs at Europa Hall entrance escalators: **18,000 EUR**
- f** Vinyl at the access corridor to the Exhibition:  
Price 1 side: **15,000 EUR**  
Price 2 sides: **30,000 EUR**
- g** Advertising at Europa Hall entrance escalators: **24,000 EUR**
- h** Advertising at the entrance of the Exhibition Hall: **30,000 EUR**



**OUTDOOR EXHIBITION VENUE VISIBILITY**

*Unique opportunity to be the first to impress visitors*



Mast: **1,500 EUR**



Quadrangular tower: **2,000 EUR**



Fence (4 units): **24,000 EUR**

**SIL2012**  
BARCELONA  
For further information, please  
contact with SIL organization at  
[marketingsil@el-consorci.com](mailto:marketingsil@el-consorci.com)



**RENTAL OF SPACES**

*Rent a room for holding conferences, presentations, press conferences, etc.*

Room (80 people): **500 EUR/h** (+ AAVV)



**CÍRCULO LOGÍSTICO**

*Business meetings with Logistics Directors of all industrial sectors*

Sponsorship of the Círculo Logístico area:  
**15,000 EUR** (3 days)  
**6,000 EUR** (1 day)

**TECHNICAL CONFERENCES SPONSORSHIP**

*Choose the technical conference that best suits you for attracting potential customers.*

- GOLD sponsorship (per conference): **8,000 EUR**
- SILVER sponsorship (per conference): **4,500 EUR**
- Technical conference room sponsorship (per 3 days): **15,000 EUR**
- Technical conference counter sponsorship: **12,000 EUR**



**OTHER SPONSORSHIPS**

*Maximum visibility during the 3 days of Exhibition*  
Badge and badge ribbon sponsorship: **24,000 EUR** (production not included in the price)  
Exhibition floor carpeting sponsorship: **48,000 EUR**

\*Prices for SIL2012 exhibiting companies. In case of not being an exhibitor, prices will increase by 50% - \*\* 18% VAT not included in the prices



**TAX DATA (FOR INVOICING)**

COMPANY.....  
 TAX NUMBER.....  
 ADDRESS..... POST CODE.....  
 CITY..... PROVINCE..... COUNTRY.....  
 PHONE..... FAX.....  
 EMAIL..... WEBSITE.....

Reference	Product	Price EUR
<b>SIL MARKETING PACK</b>		
<input type="checkbox"/> SIL MKT	1 Logo in the Exhibition Floorplan + 1 Banner at SIL Home	700
<b>ON-LINE BRAND VISIBILITY</b>		
<input type="checkbox"/> SIL BAN	1 Banner at SIL Home (January - July)	600
<input type="checkbox"/> SIL EXPO	1 Banner at SIL Exhibitor's List	400
<input type="checkbox"/> SIL NEWS1	1 Banner at SIL News	400
<input type="checkbox"/> SIL NEWS3	3 Banner at SIL News	900
<b>VISITORS GUIDE</b>		
<input type="checkbox"/> SIL GVA	2 Inside front cover advertisements	2,000
<input type="checkbox"/> SIL GVF	2 Quarter of Page	400
<b>EXHIBITION FLOORPLAN</b>		
<input type="checkbox"/> SIL PLA	1 Company Logo	400
<b>SIL OFFICIAL CATALOGUE (IN CD FORMAT)</b>		
<input type="checkbox"/> SIL CACE	1 Back Cover	1,800
<input type="checkbox"/> SIL CAPG	1 Colour Page	500
<b>ASI FUE (THAT WAS)</b>		
<input type="checkbox"/> SIL AFC	1 Back Cover	1,800
<input type="checkbox"/> SIL AFP	1 Colour Page	1,000
<b>OUTDOOR EXHIBITION VENUE VISIBILITY</b>		
<input type="checkbox"/> V	4 Fences	24,000
<input type="checkbox"/> TC	1 Quadrangular Tower	2,000
<input type="checkbox"/> MA	1 Mast	1,500
<b>INDOOR EXHIBITION VENUE VISIBILITY</b>		
<input type="checkbox"/> EP1	1 Advertising at Europa Hall entrance escalators	24,000
<input type="checkbox"/> EP1A	1 Combined advertising signs at Europa Hall entrance escalators	18,000
<input type="checkbox"/> SE-P2	1 Side Vinyl at the access corridor to the Exhibition	15,000
<input type="checkbox"/> SE-P2	2 Sides Vinyl at the access corridor to the Exhibition	30,000
<input type="checkbox"/> EP3	1 Advertising at the entrance of the Exhibition Hall	30,000
<input type="checkbox"/> SC	1 Advertising signs at the conveyor belt between halls	18,000
<input type="checkbox"/> LE	4 Corridor banderols	18,000
<input type="checkbox"/> OS	1 Corridor advertising sign	2,500
<input type="checkbox"/> VI	1 Floor sticker	2,500
<b>RENTAL OF SPACES</b>		
<input type="checkbox"/> SALA	1 Room (80 people)	500 EUR/H (+ AAV)
<b>CIRCULO LOGÍSTICO</b>		
<input type="checkbox"/> CL1	Sponsorship space (1 day)	6,000
<input type="checkbox"/> CL2	Sponsorship space (3 days)	15,000
<b>TECHNICAL CONFERENCE SPONSORSHIP</b>		
<input type="checkbox"/> PO	GOLD SPONSORSHIP (per conference)	8,000
<input type="checkbox"/> PP	SILVER SPONSORSHIP (per conference)	4,500
<input type="checkbox"/> PS	ROOM SPONSORSHIP (3 days)	15,000
<input type="checkbox"/> PMJ	TECHNICAL CONFERENCES COUNTER SPONSORSHIP (3 days)	12,000
<b>OTHER SPONSORSHIPS</b>		
<input type="checkbox"/> PAC	BADGE AND BADGE RIBBON SPONSORSHIP (3 days)	24,000
<input type="checkbox"/> PM	EXHIBITION FLOOR CARPETING SPONSORSHIP (3 days)	48,000

SUBTOTAL  
 + 18% IVA  
**TOTAL**

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