

HOSPITALITY AREA

*An exhibition for everybody with one aim:
Having you here!*



INTERNATIONAL
LOGISTICS
AND MATERIAL HANDLING
EXHIBITION

12th International Logistics and Material Handling Exhibition

From 25th to 28th May 2010



HOSPITALITY AREA

Concept

- On the present time of cost reductions, there is an alternative to a EUR 120,000 investment in a **deluxe space of 180 sqm in a preferential location.**
- Therefore, SIL offers you for just the 10% of its cost (about EUR 12,000), enjoying your stand in a **personalized way** with all the facilities during one morning or one afternoon.
- During 4 hours you will be able to **receive guests or general visitors**, to introduce your product or service (for a maximum of 2 hours in the annex room) offering a cocktail, etc.



Advantages of being an Exhibitor

- **Room of Presentations** located next to the stand **for free during 2 hours** with capacity for 100 people.
- **200 invitations** for your customers.
- **20 VIP Cards** for your TOP Clients.
- 1 invitation to the **Logistics Night***.
- Free access to **all Technical Conferences** organized by SIL.
- Company data in **SIL Official Catalogue**.
- **Link** within the **Exhibitor Section** of the Web.
- **SIL NEWS** Press (July – October) that will be sent to all SIL data bases.
- Exhibitor's Last News will be gathered in the **Press Kit**.
- Promotion of the Exhibitor's company name in all **advertisements having an Exhibitor List**.
- **Business Meetings Area** for all Exhibitors.
- Book a **room for presentations**. For only EUR 1,000/2 hours*.
- Hire the **SIL Virtual Space** during **one year** in order to keep in touch with all Exhibitor's Visitors. For only EUR 2,000*.
- **1 Free Subscription** to La Vanguardia (Spanish Daily Press) during 100 days, if you rent more than 50 sqm.

* Depending on availability.

** 16% VAT not included.

HOSPITALITY AREA

Equipment and characteristics

- 180 sqm in preferential location.
- Fully carpeted and with wheelchair access ramp.
- A Private Meeting Room.
- Bar with refrigerator and storage to offer a cocktail to your customers.
- Space with the following furniture: tables, armchairs, sofas, stools and counters.
- The stand will be personalized with: an image in the 6.6 sqm backlight panel, your company logo at the front counters and in the upper part of the bar zone.
- The stand will be personalized with images or logos in the screens



Prices

- | | |
|---|--------------|
| • Tuesday, May 25 th – Morning | EUR 10,000** |
| • Tuesday, May 25 th – Afternoon | EUR 9,000** |
| • Tuesday, May 25 th – All day | EUR 17,000** |

- | | |
|---|--------------|
| • Wednesday, May 26 th – Morning | EUR 12,000** |
| • Wednesday, May 26 th – Afternoon | EUR 12,000** |
| • Wednesday, May 26 th – All day | EUR 20,000** |

- | | |
|--|--------------|
| • Thursday, May 27 th – Morning | EUR 12,000** |
| • Thursday, May 27 th – Afternoon | EUR 12,000** |
| • Thursday, May 27 th – All day | EUR 20,000** |

- | | |
|--|-------------|
| • Friday, May 28 th – Morning | EUR 8,000** |
|--|-------------|

- One and only payment when sending the application form.
- Bar catering and cocktail are not included in the space.
- Stand available for the 6 first companies that book it.

* Depending on availability.

** 16% VAT not included.

*** The Organization has the right to change the area disposal.

**** Electricity consumption and industry taxes not included.

Thank you!

SIL2010
BARCELONA

From 25th to 28th May 2010



SIL2010

www.silbcn.com • comercialsil@el-consorci.com • +34 932 638 150