

**PRESS NOTE**

# **SIL HAS RENEWED ITS WEB PAGE**

- [www.silbcn.com](http://www.silbcn.com) presents a new home page with an innovative design and new functions to make easier the web browsing and to access more quickly to its contents
- The 14th edition of the International Logistics and Material Handling Exhibition will take place on June 5<sup>th</sup> – 7<sup>th</sup> at the Fira de Barcelona Gran Via Venue

**Barcelona, October 27th, 2011.** The **International Logistics and Material Handling Exhibition (SIL)**, due to its constant eagerness to improve the service offered to its exhibitors and visitors, as well as to render a larger and better service, has renewed its web page. The portal [www.silbcn.com](http://www.silbcn.com) presents a new design with important novelties designed to make browsing and access to the contents easier and more intuitive.

The **International Logistics and Material Handling Exhibition (SIL)**, that will celebrate its fourteenth edition this coming year from the 5<sup>th</sup> to the 7<sup>th</sup> of June at the Fira de Barcelona Gran Via Venue, has considered the web page's image and design as vital factors with two objectives: to offer in a clear and accessible way

**Información actualizada constantemente en**  
**[www.silbcn.com](http://www.silbcn.com)**

**Departamento de Prensa y Comunicación del SIL:** Lluís López Yuste y Marieta Cavero  
**Tel. + (34) 932 638 150 - E-mail:** comunicacionsil@el-consorci.com



all the information referring to **SIL 2012** and to achieve the maximum **visibility** of the sponsors and companies participating at the leading **International Logistics and Material Handling Exhibition** in Spain, the South of Europe and the Mediterranean, which is, at the same time, an important bridge for business deals between the Mediterranean and Latin America.

The new [www.silbcn.com](http://www.silbcn.com) home page has a rotary central body where all the most relevant Show's information will be highlighted in a very visual way. Likewise, there will be a "latest news" section that will offer in a very concise and quick way all the novelties of the **International Logistics and Material Handling Exhibition**. Also, the web page will include testimonials where professionals will offer their experience from the last **SIL's** edition. At the same time, the SIL's sponsoring companies as well as the sponsors of the different technical Seminars will be more visible.

Another aspect of the International Logistics and Material Handling Exhibition to be highlighted, as the leading Show in the industry in Spain and in the Mediterranean, is that it will commemorate this year the 10<sup>th</sup> anniversary of the Mediterranean Logistics and Transport Forum. This initiative started 10 years ago and has consolidated itself as the annual platform in the industry and is already a reference for debating the issues of interest and the new policies in the logistics and transport sector in the Mediterranean. With this initiative as well as with the support to the Ferrmed Manifesto in favor of the Mediterranean Corridor in Brussels, among others, SIL has reinforced its position as the leading Exhibition in the South of Europe and the Mediterranean, building bridges for business deals with Latin America.

**Información actualizada constantemente en**  
**[www.silbcn.com](http://www.silbcn.com)**

**Departamento de Prensa y Comunicación del SIL:** Lluís López Yuste y Marieta Cavero  
**Tel. + (34) 932 638 150 - E-mail:** comunicacionsil@el-consorci.com



## NOTE FOR THE EDITOR

The **International Logistics and Material Handling Exhibition (SIL)** is the meeting point for all the logistics activity from the South of Europe, the Mediterranean and Latin America and gathers all the professionals from the logistics industry, being the ideal framework for business deals, networking and knowledge.

After thirteen editions, **SIL** has become the great logistics and transport trade fair in Spain and the Mediterranean Arch and the second one in the whole of Europe.

**SIL 2011** resisted the economic difficulties with the participation of a 40% of international companies, 600 participating companies and with an annual business figure estimated in **2 billion euros**. In its last edition, the logistics' professionals could enjoy a versatile Show: the quality of the exhibitors' events, the Logistics and Transport Mediterranean Forum and the largest conference program in the industry consolidated SIL in the international exhibitions calendar as the first Logistics Exhibition in the South of Europe and the Mediterranean Arch.

---

Información actualizada constantemente en  
[www.silbcn.com](http://www.silbcn.com)

**Departamento de Prensa y Comunicación del SIL:** Lluís López Yuste y Marieta Cavero  
**Tel.** + (34) 932 638 150 - **E-mail:** comunicacionsil@el-consorci.com