

PRESS NOTE

SIL HAS MET WITH 9 LATIN AMERICAN COUNTRIES

- Enrique Lacalle, Chairman of SIL 2012, hosted a luncheon with the Ambassadors to Chile and Costa Rica and the Directors of Foreign Trade of Brazil, Colombia, Ecuador, El Salvador, Mexico, Panama and Peru.

-The International Logistics and Material Handling Exhibition wants to boost its relationship with Latin America in order to consolidate itself as a business platform between that area and the South of Europe and the Mediterranean.

Barcelona, 3rd of November, 2011. The Chairman of the International Logistics and Material Handling Exhibition (SIL), **Enrique Lacalle**, together with **Blanca Sorigué**, Managing Director of SIL, and **Victor Ros**, Director of Institutional Relations of SIL, have held a meeting with Ambassadors and Directors of Foreign Trade from nine Latin American countries with the aim of boosting the presence of such countries in the SIL's next edition, to be held from the 5th to the 7th of June at the Gran Via Venue in Fira de Barcelona. This meeting has taken place on November 3rd at the Santo Mauro Hotel in Madrid and has been attended by:

- **Sergio Romero Pizarro**, Ambassador to Chile
- **Ekhart Peter Seevers**, Ambassador to Costa Rica

Información actualizada constantemente en
www.silbcn.com



- **Cláudio Garón**, Chief of the Promotion Sector of Brazil
- **Jorge Enrique Restrepo**, PROEXPORT Exports Advisor of Colombia
- **Germán Espinoza**, Business Responsible of Ecuador
- **Alfredo Samayoa**, Commercial Advisor of El Salvador
- **Ana Serra**, PROMÉXICO of México
- **Mariana Suárez**, Business Responsible of Panama
- **Bernardo Muñoz**, Commercial Advisor of Peru

Throughout the luncheon, the Chairman of the Organizing Committee of SIL, **Enrique Lacalle**, has put forward the business opportunities that the **International Logistics and Material Handling Exhibition** offers to the Latin American companies and institutions in matters of infrastructures, logistics, material handling and new technologies. Likewise, SIL has also been presented as the ideal platform to boost the commercial import-export relationship between the South of Europe and the Mediterranean with Latin America.

The Chairman of the Organizing Committee of SIL, **Enrique Lacalle**, has assured that *"SIL is the leading Exhibition at the Mediterranean and the South of Europe and has always taken pride in building bridges for business with Latin America. In previous editions we have had the presence of Mexico, Brazil and Panama as guest countries and the experience was very positive in every way."* Mr. Lacalle has added that *"it is very important to reinforce the Mediterranean-Latin American relationship because it will generate great profits for its companies and for both shores"*.

SIL 2012, that will celebrate its 14th edition on **June 5-7, 2012** at the Gran Via Venue in **Fira de Barcelona**, presents all the facilities to the companies in the industry to be present at the annual logistics meeting in Spain, the South of Europe and the Mediterranean. At the same time, the **International Logistics and Material Handling Exhibition** is working intensely with the aim of generating

Información actualizada constantemente en
www.silbcn.com

Departamento de Prensa y Comunicación del SIL: Lluís López Yuste y Marieta Cavero
Tel. + (34) 932 638 150 - **E-mail:** comunicacionsil@el-consorci.com



maximum business transactions and networking. Thus, the SIL's slogan "Logistics = profitability".

NOTE FOR THE EDITOR

The **International Logistics and Material Handling Exhibition (SIL)** is the meeting point for all the logistics activity from the South of Europe, the Mediterranean and Latin America and gathers all the professionals from the logistics industry, being the ideal framework for business deals, networking and knowledge.

After thirteen editions, **SIL** has become the great logistics and transport trade fair in Spain and the Mediterranean Arch and the second one in the whole of Europe.

SIL 2011 resisted the economic difficulties with the participation of a 40% of international companies, 600 participating companies and with an annual business figure estimated in **2 billion euros**. In its last edition, the logistics' professionals could enjoy a versatile Show: the quality of the exhibitors' events, the Logistics and Transport Mediterranean Forum and the largest conference program in the industry consolidated SIL in the international exhibitions calendar as the first Logistics Exhibition in the South of Europe and the Mediterranean Arch.

Información actualizada constantemente en
www.silbcn.com

Departamento de Prensa y Comunicación del SIL: Lluís López Yuste y Marieta Cavero
Tel. + (34) 932 638 150 - E-mail: comunicacionsil@el-consorci.com