

## 10<sup>th</sup> MEDITERRANEAN LOGISTICS AND TRANSPORT FORUM 2012

### 'NEW WINDS FROM THE SOUTH'

Barcelona, 5<sup>th</sup> June 2012

EL CONSORCI ROOM, HALL 2

Gran Via Exhibition Center. Fira de Barcelona

« New Winds from the South »

#### PRELIMINARY PROGRAM

09:00 am - 09:30 am. Registration of participants

09:30 am -10:30 am. 'New winds from the South': Challenges and opportunities for the transport and logistics sector in the Mediterranean.

The new winds from the South are the way to achieve a future stability, which depends on a democratic system and the participation of all stakeholders in order to boost investments and generate wealth. Logistics sector must invest in the Mediterranean and understand both sides of it because the Mediterranean is one of the main driving forces for development, which could be reinforced if some strategic elements mix among themselves, such as the infrastructures development and the private sector investment.

Bridging the existing gaps across all Mediterranean countries is not easy. But achieving it means a more effective transport infrastructure, more trade and development and a stronger and more integrated Union for the Mediterranean. Seventeen years after the launch of the Barcelona Process, it has been provided the necessary mechanisms to accelerate the planned terms for the entry into force of the Euro-Mediterranean Free Trade Area. Of the six priority action projects, the transport and logistics sector is considered an economic pillar and an important factor for this integration.

- What are the prospects for the transport and logistics sector in the Mediterranean in the new situation?
- What results should the projects give to promote the Union for the Mediterranean?
- Regional Perspective – An overview of market conditions.

#### Moderator:

**Anwar Zibaoui**, Coordinator, Mediterranean Logistic and Transport Forum

#### Welcome address:

**Enric Lacalle**, President, SIL Organizing Committee

**Miquel Valls**, President, Chamber of Commerce of Barcelona

**Sixte Cambra**, President, Port de Barcelona, Spain

**Mohamed Choucair**, President, ASCAME

#### Official Opening:

**Aziz Rabbah**, Minister of Equipment and Transports, Morocco

**Galal Moustafa Saed**, Minister of Transport, Egypt

**Yigit Alpogon**, Deputy Secretary General, Union for the Mediterranean (UfM)

**Ismail Abdel Ghaffar**, President, Arab Academy for Science, Technology & Maritime Transport, Arab Region

**Réda HAMIANI**, President, Forum des Chefs d'Entreprises, Algeria

\* **Binali Yildirim**, Minister of Transports, Marine and Communications, Turkey

**10.30 am - 11.15 am: Turkey Session: Future Growth and New Opportunities**

- How will the situation change in the future and which development changes will take place?
- What are the infrastructures development perspectives?
- What are the future opportunities?

**Speakers:**

**Metin Kalkavan**, President, Turkish Chamber of Shipping, Turkey

**Turgut Erkeskin**, President, UTIKAD, Turkey

**Yasemen Korukcu**, Senior Advisor, Support and Promotion Investments Agency of Turkey

**11.15 am – 11.45 am: Coffee Break and Speed Networking**

An exclusive opportunity to meet and exchange business cards with speakers, delegates and decision makers

**11.45 am – 01.00 pm: The Railway in the Mediterranean, a booming sector.**

- An update on the Mediterranean rail plans by looking the interlinking roles.
- The integration of the railway into Euro Mediterranean transport plan.
- Which are the funding challenges and ongoing opportunities for foreign direct investment?
- Outlining next action steps: Which are the future project planning and execution constraints?
- How will new rail projects change the landscape of the Mediterranean logistics market?
- How to successful integrate multi-modal infrastructure: Key factors of a successful implementation, regulation and legislation.
- Will rail ever compete with other modes of transport? Future project planning and execution constraints, pricing and future funding models, managing environmental constraints on infrastructure developments.

**Chaired and Moderated by: Joan Amorós**, General Secretary, Ferrmed

**Speakers:**

**Bernard Schmitt**, Freight Senior Advisor, Union International de Chemins de Fer (UIC)

**Abdallah Benmaarouf**, President, SNTR GROUPE, Algeria

**El Amraoui Azzedine**, Freight and Logistics Director, Office National des Chemins de Fer (ONCF), Morocco

**01.00 pm - 02.00 pm: Mediterranean Express Parcel**

The parcel operators are betting on the Mediterranean. The increase in commercial activity in the region has opened up new business opportunities for international parcel carriers who are experiencing an increase in express services operations in an important market niche. In fact, international package operations are growing at a rate of 6.3% per year.

**Moderator: Alaa Ezz**, General Secretary, Confederation of Egyptian European Business Associations (CEEBA)

**Speakers:**

**Faysal El Hajjami**, Maghreb CEO, DHL Express

**Francisco Martín Frías**, President, MRW

\***Daniel Carrera**, Managing Director, UPS

**2.00 pm – 4.00 pm: Lunch Networking: Linking the Mediterranean and Latin America**

Businessmen and institutions from Southern Europe, North Africa, Southeast Asia, Central and South America will be able to make business and new contacts during this *Lunch Networking*. Do not miss this opportunity to make high quality contacts!

## 4.00 pm – 7.00 pm: 5<sup>th</sup> Mediterranean Ports & Shipping Summit. New Winds from the South

The Mediterranean Ports & Shipping Summit is one of the largest annual ports and shipping Conference throughout Europe, the Middle East and Africa. It serves to establish a specialized framework for the port sector and provides updated information regarding the state of the investments and the management of the port infrastructures of the Mediterranean coast region, with eyes set on the new boost experienced by the Mediterranean area. The key concepts analyzed during the session include institutional and fiscal reforms, the construction, extension and modernization of port platforms, the search for management and collaboration systems, the promotion of alliances to strengthen the position of world leadership and the response of the Mediterranean ports to the challenges brought by 800 million people.

The Innovation and the green logistic is one of the main companies concerns and it is of vital interest to ship owners and operators, oil and gas companies, ship brokers, key investors in shipping, port and terminal authorities.

The Summit has established itself as the maritime industry's platform for debate, discussion and business. The Mediterranean is one of the world's most important maritime areas, as the intersection of three continents Africa, Asia and Europe. Governments, multilateral bodies and companies are reorganizing the potential and investing billions of Euros in developing infrastructures to establish the region as the world's global logistics platform. This session will analyze these opportunities with the participation of all parties involved: government, operators and investors.

### 04.00 pm – 05.00 pm: New winds from the South. Challenges and Opportunities within the Mediterranean Ports

- Investment and management of port infrastructures
- Institutional Reforms
- Port Platforms
- Systems management, collaboration and promoting partnerships

**Chaired and Moderated by: José Alberto Carbonell**, Managing Director, Port de Barcelona

#### Speakers:

**Elena Campelo**, Ingeniera de Transportes, Banco Europeo de Inversiones (BEI)

**Luis Ramos**, Director, Idom consultancy, Spain

**Gurov Alexander Ivanovich**, Head of Projects Office of "Moscow Design Bureau" "COMPAS", Russia

\***Hassan Abkari**, Director of Port Passengers, TMSA, Morocco

### 05.00 pm – 06.30 pm. Technological Solutions and Green Transport for Tomorrow's Mediterranean Ports

**Chaired and Moderated by: Khalid Bichou**, Founder of PORTeC, Centre for Transport Studies, Imperial College London

#### Speakers:

**Udo Niessen**, Managing Director, QuantiLogistics GmbH, Germany

**Michel Lyrstrand**, Vice President, Business Development, TTS Port Equipment, Sweden

**Jean-Marc Sornin**, CEO, Crocean, France and EEIG EUROPHAR

**Dario Bocchetti**, Director of Energy, Groupe Grimaldi, Italy

**Enric Ticó**, President, FETEIA

#### ORGANIZED BY:



ASSOCIATION DES CHAMBRES DE COMMERCE ET D'INDUSTRIE DE LA MEDITERRANEE  
ASSOCIATION OF THE MEDITERRANEAN CHAMBERS OF COMMERCE AND INDUSTRY  
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط



MAIN SPONSOR:



Port de Barcelona

SILVER SPONSOR:



INSTITUTIONAL PARTNERS:



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط



European  
Investment  
Bank



Cambra de Comerç  
de Barcelona

MEDIA PARTNERS:

