

SIL2012
BARCELONA

Logistics = Profitability



**14th International Logistics
and Material Handling Exhibition**

10th Mediterranean Logistics and Transport Forum

EXCLUSIVE SPONSORSHIPS

SIL2012
BARCELONA

From 5th to 7th June 2012
Fira Barcelona Gran Via Venue
Barcelona-Spain



SIL LOGISTICS DIRECTORS SYMPOSIUM

LUNCH NETWORKING SPONSORSHIP



Assured Visual Impact to all Logistics Directors!

1. Brand Visibility before SIL:

- Be mentioned as Sponsor in SIL **Social Networks** (Linkedin, Facebook, Twitter)
- Visibility of your company name in the **overall communication** of the Fair (within the Advertisements Exhibitors List , etc.).
- Possibility to send the company Latest News that will appear Within the **Press Dossier**.
- **Visibility of your company logo:**
 - **Exhibitor List**
 - **SIL Webpage.** More than 250,000 visits
 - **Conferences Newsletter** 1 month prior to the Event.

2. Brand Visibility during SIL:

- Possibility to Include a **Promotion Material** of the Sponsor to the material delivered to the attendees.
- **1 table at the entrance** with the Sponsor Material
- Possibility to bring **2 Roll ups**
- **Visibility of your company logo:**
 - **SIL Webpage.** More than 250,000 visits
 - **Visitor's Guide.** More than 50,000 units.

3. Business and Networking during SIL:

- Possibility of **Business Meetings** within the *Círculo Logístico*.
- **200 invitations, 1 E-invitation & 20 VIP Cards**

4. Profitability of your participation:

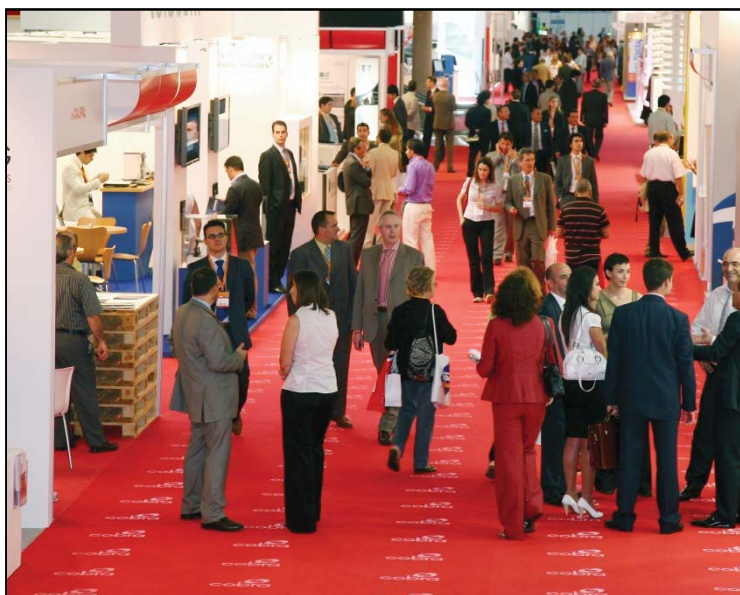
- *Lunch Networking Attendees.*

Price 12,000 EUR VAT NOT INCLUDED



SIL 2012 CARPET SPONSOR

Your brand will be seen by all SIL Visitors!



1. Brand Visibility before SIL:

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- Visibility of your company name in the **overall communication** of the Fair (within the Advertisements Exhibitors List , etc.).
- Possibility to send the company Latest News that will appear Within the **Press Dossier**.
- **Visibility of your company logo:**
 - **Exhibitor List**
 - **SIL Webpage.** More than 250,000 visits

2 . Brand Visibility during SIL:

- Visibility of your brand within the Exhibition Carpet..
- **Visibility of your company logo:**
 - **Visitor's Guide.** More than 50,000 units.

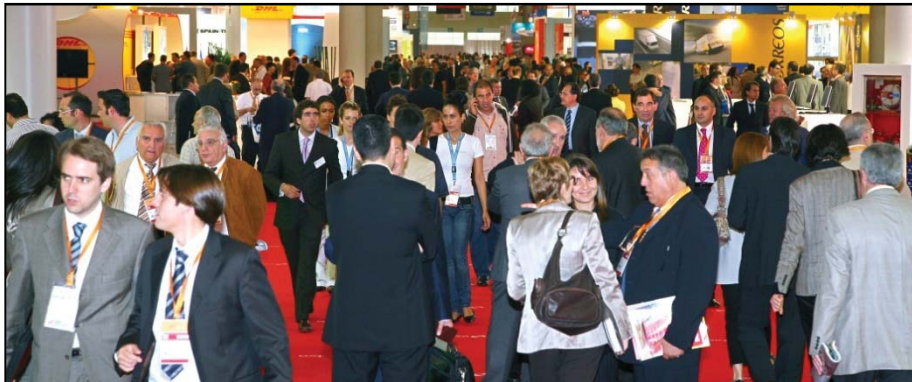
Price 48,000 EUR VAT NOT INCLUDED



SIL 2012

BADGE RIBBON SPONSORSHIP

Visual Impact to all Exhibitor Visitors!



Price 24,000 EUR

VAT NOT INCLUDED

*Badge Ribbon production with the logo is not included in this price.
50,000 units must be printed.*

1. Brand Visibility before SIL:

- Be mentioned as Sponsor in SIL **Social Networks** (Linkedin, Facebook, Twitter)
- Visibility of your company name in the **overall communication** of the Fair (within the Advertisements Exhibitors List , etc.).
- Possibility to send the company Latest News that will appear Within the **Press Dossier**.
- **Visibility of your company logo:**
 - **Exhibitor List**
 - **SIL Webpage.** More than 250,000 visits

2. Brand Visibility during SIL:

- Visibility of your brand within the Badge Ribbon of all visitors.
- **Visibility of your company logo:**
 - **Visitor's Guide.** More than 50,000 units.