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This news article was originally written in Spanish. It has been automatically translated for your convenience. Reasonable efforts have been made to provide an accurate translation, but automated translation is perfect nor is it intended to replace a human translator. The original article in Spanish can be viewed at [Túnez se interesa por las posibilidades de negocio que ofrece el SIL 2012](#)

Tunisia interests by the possibilities of business that offers the SIL 2012

18 January 2012

The general director of the International Living room of the Logistics and of the Manutención (SIL 2012), Blanca Sorigué, accompanied by the manager of Promotion, Marketing and Partnerships (SIL), Gisèle Muñoz, presented the past week, in front of 30 companies of Tunisia, the opportunities of business that offers the SIL 2012 for the companies of this African country. The presentation took place in the room of conferences of the Centre of Businesses of the Centre of Promotion and Exports of Tunisia, and had a big representation, so much business like the logistical fabric tunecino that has been headed by the Ministry of Transports and Logistics of Tunisia.



From left to right: Fethi Zouari, president of the National Camera of Tunisia of Transports and Commodities; At executive director of the Centre of Promotion and Exports of Tunisia (Cepex); Nejib Belhadh Slimane, central director of the Cepex; and Blanca Sorigué, general director of the International Living room of the Logistics and of the Manutención of reference in the Mediterranean.

The opening act of said presentation was chaired by Belhadj Slimane, central director of the Cepex, the one who explained to the companies tunecinas the advantages to open to and to take advantage of the opportunities that offers to participate in the International Living room of the Logistics and of the Manutención of reference in the Mediterranean.

Act followed, Blanca Sorigué presented the living room to all the assistants explaining the opportunities and advantages of business that in him generate and remembering that this year it fulfils the 10th anniversary of the Mediterranean Forum of Logistics and Transport, stood out platform for the exchange of knowledge, exchange of ideas and opinions and the networking of the Mediterranean through the SIL. When finalising the presentation and after attending to the questions of the participants...

present companies, the representatives of the SIL realised near of 20 personal interviews: companies and logistical entities tunecinas that showed a big interest of face to participa of 2012, that will take place of the 5 to 7 June in the Big enclosure Via of Fira Barcelona



General image of the room with some of the assistants to the meeting.

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