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**Tunisia is interested in the business opportunities that the SIL 2012 has to offer - 20.12.2011**



The Managing Director of the International Logistics and Material Handling Exhibition (SIL 2012), Blanca Sorigue, accompanied by the Promotion and Marketing Manager, Gisèle Muñoz, has presented to 30 Tunisian companies the SIL 2012 opportunities and what it has to offer to the companies in the country. The presentation has taken place at the Conference Room of the

CEPEX Business Center, the Tunisian Center of Promotion and Exports, with a great professional as well as institutional representation of the Tunisian logistics industry, headed by the Ministry of Transport and Infrastructure of Tunisia.

The presentation's opening act has been chaired by Belhadj Slimane, Central Promotion Director of CEPEX, who has explained to the Tunisian companies the advantages of opening up to new markets and profiting from the opportunities offered from participating at the International Logistics and Material Handling Exhibition of reference at the Mediterranean.

Afterwards, Blanca Sorigué, the SIL's Managing Director, has presented the Exhibition to all the attendees and has explained all the possibilities and business opportunities that it generates. She has recalled that this year is the 10th anniversary of the Mediterranean Logistics and Transport Forum, a renowned Mediterranean platform of knowledge, exchange of ideas and opinions and networking that takes place at SIL. After the presentation was finished and having answered to several questions from some of the attending companies, the SIL representatives have carried out around 20 personal interviews with Tunisian logistics companies and entities that have shown a great interest in participating in the 2012 edition, to take place on June 5-7 at the Fira de Barcelona Gran Via venue.

The institutions present at the event were the Tunisia Ministry of Transports and Infrastructures, the Cap Bon Chamber of Commerce, CEPEX and ICEX.

The professional attendance was very significant with the attending of transport companies, maritime agencies, intermodal and special transport companies, important Tunisian ports, logistic operators, and facilities companies, among others.

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