



**SIL2011**  
BARCELONA

# **PRESS DOSSIER**

## **2011 INTERNATIONAL LOGISTICS AND MATERIAL HANDLING EXHIBITION**

### **9<sup>TH</sup> MEDITERRANEAN LOGISTICS AND TRANSPORT FORUM**

**From 7<sup>th</sup> to 10<sup>th</sup> June 2011  
Gran Vía Venue - Fira Barcelona**

**BARCELONA**

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## **SIL 2011 DATA SHEET**

<b>Name:</b>	International Logistics and Material Handling exhibition
<b>Organized by:</b>	Consorcio de la Zona Franca de Barcelona Meeting y Salones, S.A.U.
<b>Venue:</b>	Recinto de Gran Vía de Fira de Barcelona. Av Juan Carlos I L'Hospitalet de Llobregat (Palacio 3)
<b>Character:</b>	Professional
<b>Sphere:</b>	Internacional
<b>Frequency:</b>	Anual
<b>Edición:</b>	13 <sup>th</sup> edition
<b>Dates:</b>	7 <sup>th</sup> to 10 <sup>th</sup> June 2011
<b>Exhibitor's Schedule:</b>	7 <sup>th</sup> to 9 <sup>th</sup> June from 8:00 a.m. to 8:00 p.m. 10 <sup>th</sup> June from 8:00 a.m. to 16:00 p.m
<b>Visitor's Schedule:</b>	7 <sup>th</sup> to 9 <sup>th</sup> June from 09:00 a.m. to 19:00 p.m. 10 <sup>th</sup> June from 09:00 a.m. to 15:00 p.m.
<b>Exhibitor companies:</b>	600 participating companies
<b>Professional Visitors:</b>	The organization foresees more than 50,000 visitors this year.
<b>News 2011:</b>	The new exhibition area SIL CTL and the news workshops SIL e-commerce and SIL Chemical.

## SIL 2011

# SIL PLACES BARCELONA IN THE LOGISTICS WORLDWIDE EPICENTRE

As it has been happening during the last 13 years, Barcelona will be again the annual logistics meeting point in Europe and Southern Europe. From Tuesday 7<sup>th</sup> until Friday 10<sup>th</sup> June, Hall 2 of Fira de Barcelona Gran Vía venue will host the thirteenth edition of the **International Logistics and Material Handling Exhibition (SIL)**. Despite the economic difficulties of the current moment, the Exhibition proves its soundness by counting with 600 participating companies which will present more than 100 world exclusive innovations, 250 logistics company events and the confirmed attendance of the main institutional and logistics sector authorities.

## DEVELOPMENT MINISTER, JOSÉ BLANCO, INAGURATES THE EXHIBITION

SIL Official Opening will be presided over by the Spanish Minister of Development, **José Blanco**, and it will take place on Tuesday 7<sup>th</sup> June at 10 am. **José Blanco**, who will inaugurate SIL for the first time since he was appointed Minister, will be accompanied by a large group of authorities. In this sense, it is noteworthy the presence of the Catalan Minister for Territory and Sustainability, **Lluís Recoder**, the President of the Barcelona Chamber of Commerce, **Miquel Valls**, the Special Delegate of the State at El Consorci de la Zona Franca de Barcelona, **Manuel Royes**, besides the President of the SIL Organizing Committee, **Enrique Lacalle**, among others.

Together with the Official Opening event the 7<sup>th</sup> SIL Logistics Awards Ceremony will also take place. These prizes reward the work developed under the Best National and International Logistics Company and Best National and International Logistics Project categories.

## SIL 2011 INNOVATIONS

One of the main important SIL 2011 innovations is the extension of opening hours of the Exhibition. SIL 2011 will open its doors one hour before than in previous editions.

Therefore, opening hours will be as follows:

- From Tuesday 7<sup>th</sup> to Thursday 9<sup>th</sup>: **from 9 am to 7 pm.**

-Friday 10<sup>th</sup>: **from 9 am to 3 am.**

Another innovation to be highlighted is the creation of a new area devoted to **Logistics Transportation Centres**, which will count with support of the Spanish Logistics Transportation Centres Association (ACTE). It is an area which gathers together a large number of premises and infrastructures, covering all sorts of modalities from isolated simple premises for road transport and, in their case, for logistics, to offers on infrastructures, premises and more wide services. **SIL CTL** is a space in which Freight Transportation Centres (FTC), Logistics Activities Areas (LAA), Logistics Platforms (LP), Intermodal Platforms (IP), Transportation Cities, Logistics Clusters, Business Logistics Parks and Economic Zones, among others, will be represented. SIL CTL will have an exhibition area and a space for live representations for the different transportation logistics centres that take part in it. This area will also hold a Technical Conference.

## **THE LOGISTICS CIRCLE**

It is a exclusive space within the Exhibition where **logistics managers and directors** of the main Spanish companies —previously selected by the SIL Organizing Committees— will be able to make networking and business contacts, exchange opinions and have private meetings with companies. More than **650 logistics directors** have already confirmed their wish to belong to the **Logistics Circle**, while they have taken part in a study to be presented on **SIL 2011** with the aim of detecting the main concerns of the sector, the most appreciated traits in the decision of hiring a logistics operator, the most frequently subcontracted logistics services or the level of implication of companies on environmental practices.

## **THE WIDEST KNOWLEDGE OFFER OF THE SECTOR**

One more year, the International Logistics and Material Handling Exhibition will put at the visitors' disposal the widest knowledge offer of the sector with the celebration of the 9<sup>th</sup> Mediterranean Logistics and Transport Forum and the SIL Logistics Directors Symposium. In this sense, all sectors taking part on the logistics chain will have their session within the SIL Logistics Directors Symposium, which will host the:

- 7<sup>th</sup> Railway Conference
- 6<sup>th</sup> Material Handling and Storage Conference

- 5<sup>th</sup> SIL Automobile
- 4<sup>th</sup> Supply Chain Outsourcing Forum (SCOF)
- 3<sup>rd</sup> Information systems for Logistics Conference
- 2<sup>nd</sup> SIL FOOD
- 2<sup>nd</sup> SIL Pharma & Health
- SIL E-commerce (**SIL 2011 new**)
- SIL Chemical (**SIL 2011 new**)

Besides of the SIL Logistics Directors Symposium, SIL 2011 will also host the 9<sup>th</sup> Mediterranean Logistics and Transport Forum, the 4<sup>th</sup> Mediterranean Ports Summit, the 12<sup>th</sup> Free Zones and Bonded Warehouses Conference, the 2<sup>nd</sup> BCL Conference, the CIMALSA Conference and the 1<sup>st</sup> ICIL Presentation.

## **EXHIBITION VILLAGE**

In collaboration with the Fundación ICIL, a leading Spanish entity in training of logistics professionals, the Organization of SIL presents the «Exhibition Village», an area whose main aim is to allow companies to display at real time their products and services.

## **BET FOR INTERNATIONALITY**

SIL 2011 will reinforce its internationality by joining forces with the Council of Supply Chain Management Professionals (CSCMP). As a result of this alliance, the International Logistics and Material Handling Exhibition will collaborate on the organization of the 7<sup>th</sup> edition of CSCMP Europe Conference that will be held from 8<sup>th</sup> to 10<sup>th</sup> June at Fira Congress Hotel in Barcelona, placed beside Fira de Barcelona Gran Vía venue, where SIL 2011 will be take place. Thus, speakers and attendees to this prestigious congress will have every chance for discovering firsthand the innovations of SIL 2011 exhibitors. Within the program of the 7<sup>th</sup> CSCMP Europe Conference, on 9<sup>th</sup> June, all attendees will visit SIL in order to know the logistics innovations as well as to make networking and to exchange experiences.

As it already happened in previous editions, **SIL 2011** will be characterized by its high international character, with more than 40 % of its participating companies from 63 countries, stressing specially those companies coming from **Portugal, Belgium, Luxemburg, Andorra, Germany, Algeria, Italy, United Arab Emirates, United**

Kingdom, Turkey, France, China, the Netherlands, Russia, Lithuania, Argentina, Chilli, Poland, Austria or México, among others.

## **THE SIL KEYS**

The **International Logistics and Material Handling Exhibition** holds tightly its thirteenth edition thanks to the interaction of 4 action lines present since the very first edition:

- To be the **logistics meeting point**.
  
- **International scope**: year after year, the Exhibition attracts a large number of international exhibitors and visitors, becoming a bridge and a connection point between European, Latin-American, Northern Africa, Middle East, the Mediterranean basin (specially the Maghreb area) and South-eastern Asian markets.
  
- To be the **real logistics knowledge forum**: a qualified and privileged place for thought. Thus, it promotes an agenda of a wide range of conferences taking place during the Exhibition.
  
- To bet for **new technologies as a strategic factor for the logistics sector**.

## **SERVICE AND QUALITY, MAIN LOGISTICS CONCERNS**

The thirteenth edition of the **International Logistics and Material Handling Exhibition (SIL2011)** has carried out the **2<sup>nd</sup> SIL Logistics Circle Barometer** which analyzes the logistics sector. This study has counted with the collaboration of 653 Spanish logistics directors participating under their condition of SIL2011 Logistics Circle members. The activity sector profile of the different logistics managers and directors which have participated in the said barometer are as follows:

<b>Which is you activity sector?</b>	
<b>FOOD AND MASS MARKET</b>	32.00%
<b>AUTOMOTIVE</b>	7.00%
<b>TEXTILE</b>	6.50%
<b>TECHNOLOGY AND ELECTRONICS</b>	9.50%
<b>CHEMICAL, PHARMACEUTICAL AND COSMETICS</b>	18.00%
<b>CONSTRUCTION AND REAL ESTATE</b>	8.00%
<b>MACHINERY AND IRON AND STEEL</b>	9.00%
<b>OTHERS</b>	10.50%

Among the different questions answered by these logistics directors can be highlighted the most valued aspects for subcontracting a logistics service, the activities most frequently subcontracted, their main logistics concerns, the investment level in environmental practices or the most appreciated traits for hiring a logistics professional.

### **Quality, saving and flexibility, the most valued aspects**

Quality and saving, as it happened in 2010, continue to be the most appreciated traits for logistics directors when it comes to outsource a logistics service.

Logistics managers of the main Spanish companies value more and more the quality of the services rendered when they have to subcontract a logistics provider, reaching 77.2 % (68.9 % in 2010). Likewise, saving aroused from outsourcing a logistics service (56.4 %) continues to be one of the most appreciated traits, although this argument

loses a bit of its force with regards to the data obtained by this same barometer in 2010 (65.9 %).

Some other aspects taken into consideration by logistics directors for subcontracting logistics services are flexibility (48.5 %), experience and confidence in the provider (48 %), specialization (20.8 %), speed in the provision of services (15.8 %) and business optimization (11.9 %).

<b>Which aspects do you take into consideration for subcontracting logistics services?</b>	
<b>QUALITY</b>	77.20%
<b>SAVING</b>	56.40%
<b>EXPERIENCE AND CONFIDENCE</b>	48.00%
<b>SPEED</b>	15.80%
<b>FLEXIBILITY</b>	48.50%
<b>SPECIALIZATION</b>	20.80%
<b>BUSINESS OPTIMIZATION</b>	11.90%
<b>HUMAN RESOURCES AND FORMATION</b>	3.50%

## **Transport, the most subcontracted logistics activity**

Amongst the most subcontracted logistics activities one sets apart from the rest: transport. From the 653 logistics directors who have participated in the 2<sup>nd</sup> SIL2011 Logistics Circle Barometer, 87.3 % declares to outsource the company transportation services. This figure is far from the second most externalized activity, distribution, with 44.9 %. However, this year the barometer shows a decrease in the outsourcing of transportation services with regards to 2010 when it reached 92.7 %, a figure that represents 5.4 % more than in this year's study.

The externalization of packaging and labeling, which was on third place last year, falls to fifth position with 14.6 % and it is overcome by stock management with 18 % and material handling, with 15.1 %. This ranking is completed by the main outsourced logistics activities: systems automation (11.7 %), sales (5.8 %), production (4.9 %) and others, as it may be not externalizing any activity, human resources or handling (2.4 %).

Which logistics activities are most commonly externalized?	
TRANSPORTATION SERVICES	87.30%
DISTRIBUTION	44.90%
STOCKS MANAGEMENT	18.00%
PACKAGING AND LABELING	14.60%
AUTOMATION SYSTEMS	11.70%
MATERIAL HANDLING	15.10%
PRODUCTION	4.90%
SALES	5.80%
OTHERS (handling, HR, nothing)	2.40%

### **Companies with quality certification, greatly valued**

Another conclusion of the 2<sup>nd</sup> SIL2011 Logistics Circle Barometer is that logistics directors of Spanish companies greatly value those companies offering logistics services boast a quality certification or a code of best practices. In this sense, 83.2 % requires their providers to have quality certifications and codes of best practices in front of 16.8 % who do not take that into account.

When contracting a logistics activity, has the fact of having a quality certification or a code of best practices an influence in your decision?	
Yes	83.20%
No	16.80%

### **Service and quality, main sector's concerns**

Unlike last year's barometer, when logistics directors' main concerns were efficiency and costs optimization, in 2011's their main concerns are service and the quality they offer to their clients (20.4 %). Efficiency and costs optimization are on second place (17.6 %) followed by costs (15.5 %), speed, punctuality and commitment (12.9 %) and communication and information (7 %).

In this section, a rise in the concern for planning (6 %), sustainability (4.7 %), innovation (4.6 %) and loading and unloading in urban areas (2.3 %) can be observed.

On the contrary, with regards to last year's study, concerns like the evolution of the transportation sector (3.2 %), human resources (1.1 %), current uncertainty (1.7 %), rail infrastructures for goods (2.1 %) and late payment (0.8 %) have dropped.

<b>Which are your main logistics concerns?</b>	
<b>COSTS AND STOCK SEFFICIENCY AND OPTIMIZATION</b>	17.60%
<b>SERVICE AND QUALITY</b>	20.40%
<b>SPEED, PUNCTUALITY AND COMMITMENT</b>	12.9%
<b>COSTS</b>	15.50%
<b>EVOLUTION OF TRANSPORTATION SECTOR</b>	3.20%
<b>COMMUNICATIONA AND INFORMATION (CONTROL TECHNOLOGY)</b>	7.00%
<b>SUSTAINABILITY</b>	4.70%
<b>HUMAN RESOURCES</b>	1.10%
<b>CURRENT UNCERTAINTY</b>	1.70%
<b>PLANNING</b>	6.00%
<b>RAIL INFRASTRUCTURES FOR GOODS</b>	2.10%
<b>INNOVATION</b>	4.60%
<b>LATE PAYMENTS</b>	0.80%
<b>LOADING AND UNLOADING IN URBAN AREAS</b>	2.30%
<b>OTHER (specify)</b>	0.10%

## **Experience, the most valued aspect for hiring logistics professionals**

When it comes to hiring a logistics professional, working experience of the candidate (39.4 %) is what Spanish logistics directors value most of all. According to the 2<sup>nd</sup> SIL2011 Logistics Circle Barometer, team working skills (22.3 %) or formation (20.8 %) are also considered great assets.

Aspects as references by an acquaintance or a professional of the sector (7 %), command of languages or computer skills (5.8 %) or the psycho technical profile (3.3

%), though being considered also important, have less prominence in the decision of hiring a logistics professional.

<b>Which aspect has more weight in the decision of hiring a logistics professional?</b>	
<b>EXPERIENCE</b>	39.40%
<b>FORMATION</b>	20.80%
<b>REFERENCES BY AN ACQUAINTANCE OR A PROFESSIONAL OF THE SECTOR</b>	7.00%
<b>LANGUAGES COMMAND AND COMPUTER SKILLS</b>	5.80%
<b>PSYCHO TECHNICAL PROFILE</b>	3.30%
<b>TEAM WORKING SKILLS</b>	22.30%
<b>OTHER</b>	1.40%

### **Sustainable criteria, a rise in the companies**

The last aspect analyzed by the 2<sup>nd</sup> SIL2011 Logistics Circle Barometer has been the level of implication of companies with environmental practices. 96.9 % of companies polled invest on environmental practices, 77.60 % of those affirm to be quite or very aware of those items. In comparison with last year's study, a slight rise (5 %) of the companies who invest on sustainable criteria is shown.

43.2 % of the companies polled affirm to assign lots of resources to environmental practices, while 34.4 % assures to assign many. On the contrary, 19.3 % says to invest a few in those practices and 3.1 % affirms to assign nothing to that field.

<b>Does your company invest on sustainable criteria?</b>	
<b>YES, A LOT</b>	43.20%
<b>YES, MANY</b>	34.40%
<b>A FEW</b>	19.30%
<b>NOTHING</b>	3.10%



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## "Paving the way"

Tuesday, 7<sup>th</sup> June 2011  
SIL 2011, CORREOS ROOM, HALL 2  
Fira de Barcelona, Gran Via Venue

### 7<sup>th</sup> JUNE – MORNING SESSION

09:00 - 09:30 h. **Registration of participants**

09:30 - 11:00 h. **1<sup>st</sup> session: Welcome and Prospects for the transport and logistics sector in the Mediterranean.**

- ❖ Global Perspective / Regional Perspective. An overview of market conditions.
- ❖ The role of the sector industries in the regional economy.

**Moderator: Anwar Zibaoui, Coordinator, Mediterranean Logistic and Transport Forum**

Welcome:

**Enrique Lacalle**, President, SIL Organizing Committee (Spain)

**Miquel Valls**, President, Barcelona Chamber of Commerce and Vice-President of ASCAME (Spain)

Official Opening:

**Philippe de Fontaine Vive**, Vice-President, European Investment Bank (EIB)

**Sixte Cambra**, Chairman, Port de Barcelona (Spain)

**Mehmet Yigit Alpogan**, Deputy Secretary General, Union for the Mediterranean (UFM)

\***Karim Ghellab**, Minister of Transport and Equipment (Morocco)

**Francesco Nerli**, President, Assoport (Italy)

**Alaa Ezz**, Secretary General, Confederation of Egyptian European Business Associations (CEEBA)

**Giovanni Spadoni**, President, MedCruise (Spain)

11:00 - 11:30h.



**Business Networking Coffee - Exchange of business cards!** Make new connections, build relationships form strategic alliances, support to other business owners and make your network grow!

11:30-13:30h. **2<sup>nd</sup> session: Emerging a Mediterranean rail sector: from freight to high speed.**

- ❖ How does the train will be integrated into Euromed transport plan?
- ❖ Future project planning and execution constraints: the pricing and future funding models.
- ❖ How can we successfully integrate all multi-modal infrastructures?
- ❖ How will we manage the environmental constraints on infrastructure developments?
- ❖ Which are the key factors of a successful implementation, regulation and legislation?

**Moderator and guest speaker: Joan Amorós, General Secretary, Fermed**

Guest speakers: **Abdallah Benmaarouf**, President, SNTR GROUPE (Algeria)

**Iñigo Parra**, President, VOSSLOH España (Spain)

**Mohamed Rabie Khlie**, Managing Director, ONCF (Morocco)

**Alessandro Ricci**, President, Unione Interporti Riuniti (Italy)

**Juan Miguel Sánchez**, President, Railway Regulation Committee (Spain)

**Christian Schang**, Deputy Director of Engineering, Systra (France)

13:30 - 15:00 h.



**Business Networking Lunch. Exchange of Business Cards!** Make new Contacts and form strategic alliances!



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**4<sup>th</sup> MEDITERRANEAN PORTS SUMMIT**  
**9<sup>th</sup> MEDITERRANEAN LOGISTICS AND TRANSPORT FORUM**  
**SIL 2011, Barcelona, 7<sup>th</sup> June 2011**

**7<sup>th</sup> JUNE – AFTERNOON SESSION. 4<sup>th</sup> MEDITERRANEAN PORTS SUMMIT**

**15:30-17:00 h. 1<sup>st</sup> Session: Welcome and Paving the way for PPP and other models in the Mediterranean region.**

This session will examine openly a comprehensive understanding of PPP models in the Mediterranean transport infrastructure sector, opportunities and challenges involved from government, operators and investors points of view.

**Moderator: Anwar Zibaoui , Coordinator, Mediterranean Logistic and Transport Forum**

Guest Speakers:

**Dirk Becquart**, Development Manager, Grand Port Maritime de Marseille Fos (France)

**José Alberto Carbonell**, Managing Director, Port de Barcelona (Spain)

**Gianfranco Fancello**, Professor of Transport Economics, Università di Palermo e Cagliari (Italy)

**Sabah Gaber El Aly El Sabah** Chairman, Arab Seaports Federation

**Basel Hussein Roshdy**, Chief Investment Officer and General Manager, Nile Capital & IT Ventures

**Haytham Joud**, Chairman of Souria Holding and Chairman of Lattakia International Container Terminal (LICT), (Syria)

**17:00 – 17:15 h.**



**Business Networking Coffee - Exchange of business cards!**

*Make new connections, build relationships form strategic alliances, support to other business owners and make your network grow!*

**17:15 - 19:00 h. 2<sup>nd</sup> Session: The launching of LOGISMED Network.**

- ❖ What are the education needs identified by logistic platform managers and operators?
- ❖ How to strengthen the logistic supply chains in Southern Mediterranean countries?
- ❖ How to explore potential strategies to face this challenge?
- ❖ Developing a training activities program in the Mediterranean partners countries

**Moderator: Saki Aciman, Director, CETMO**

Guest Speakers:

**Elena Campelo**, Transports Engineer, EIB

**Mustapha El Khayat**, President, Moroccan Logistics Association (AMLOG) (Morocco)

**Zeynep Kaleli Cruz**, Transport and Urban Development Division Expert, UpM (Spain)

**Charles Kirby**, Operations & Logistics Director, IDOM Consulting (Spain)

**Wissem Mahjoub**, Planification and Studies Director, Transport Ministry (Tunisia)

**Marcello Scalisi**, Executive Director, UNIMED

**\*World Bank**

**19:00 h.**

**End of the 9<sup>th</sup> MEDA LOGISTICS & TRANSPORT FORUM**

**ORGANIZED BY:**



ASSOCIATION DES CHAMBRES DE COMMERCE ET D'INDUSTRIE DE LA MEDITERRANEE  
ASSOCIATION OF THE MEDITERRANEAN CHAMBERS OF COMMERCE AND INDUSTRY  
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط



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## BUSINESS MEETINGS LOGISTIC & TRANSPORT MEDA FORUM B TO B

Tuesday 7<sup>th</sup> June 2011  
Lunch Networking Business Meetings  
Fira de Barcelona Gran Vía Venue

During the next 7<sup>th</sup> June 2011, within the framework of the 13<sup>th</sup> International Logistics and Material Handling Exhibition (SIL) in the program of the 9th Mediterranean Logistics and Transport Forum and in order to improve the contents of the Exhibition, we have planned to hold **B2B (Business Meetings) on Logistics and Transport**, with the following aims:

- ❑ To develop foreign investments and trade flows in the Euro-Mediterranean region.
- ❑ To further the Internationalization of the Exhibition.
- ❑ To offer a Meeting Point between potentially collaborating companies with activities that have an interest for any logistics sub sector (be they industrial, retailer, or managers from the public sector...).
- ❑ To make possible a great deal of interaction between Spanish and European companies with the rest of the companies from the Mediterranean Arc countries
- ❑ To reinforce logistics sector relations on a European level and will help generate business and sales for SIL 2011 exhibiting companies.

### BUSINESS MEETINGS SPONSORED BY:



### ORGANIZED BY:





## SIL LOGISTICS DIRECTORS SYMPOSIUM

### 2<sup>nd</sup> SIL FOOD

#### "The keys to efficient logistics in the Mass Market"

Tuesday, 7<sup>th</sup> June 2011

SIL 2011, CORREOS ROOM, Hall 2

Fira de Barcelona Gran Via Venue

15.15 – 15.30 h: Reception of participants

15.30 h: Beginning of the Conference

#### SUCCESS STORIES

15.30 – 17.30 h: Cases relating to "The keys to efficient logistics in the Mass Market"

Moderates and chairs:

-**Salvador Vicioso**, Logistics Project Manager, UNILEVER ESPAÑA

*Success Story: "Efficiency, logistics and sustainability in Unilever"*

Ponentes invitados:

- **Belén Fábregas**, Europe Supply Chain Manager, PEPSICO

*Success Story: "Pepsico Europe-UK. Sustainable efficiencies in the supply chain"*

- **Carlos Montalvo**, Commercial Manager, CHEP España

*CHEP España Success Story*

- **Lluís Plans**, Logistics Director, BON PREU & **Alfons Correas**, Supply Chain Vice-President, VANITY FAIR BRANDS EUROPE

*Success Story: "Key factors in the European multi-channel distribution model in the areas of fashion retail and technology supported by Manhattan Associates"*

- **Andreu Reverter**, IT Analyst for Logistics and Corporate Services, CAPRABO

*Success Story: "Transport optimization by implementing a TMS software."*

- **Isaac Rojas**, Logistics Manager, AGUAS FONTVELLA Y LANJARÓN, SA

*Success Story: "Cross-functional teams in a more efficient supply chain"*

- **José Manuel Rojo Rocha**, Principal Sales Consultant, ORACLE IBÉRICA

*Success story: Oracle Supply Chain Applications: "Logistics is designed for sustainable growth and continued cost reduction."*

#### ROUND TABLE DISCUSSION

17.30 – 18.00 h: "Good practices for reducing logistics costs and improve logistics management in times of crisis"

#### GOLD SPONSOR:



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## **SIL LOGISTICS DIRECTORS SYMPOSIUM** **4th SUPPLY CHAIN OUTSOURCING FORUM** **“Managing Outsourcing Contracts: Continuous Improvement Strategies”**

**Wednesday, 8<sup>th</sup> June 2011**  
**SIL 2011, EL CONSORCI ROOM, Hall 2**  
**Fira de Barcelona Gran Vía Venue**

**10.00 – 10.15 h: Opening**

- **Enrique Lacalle**, President of the Organizing Committee, SIL

**10.15 – 11.30 h Round Table**

Moderator:

- **Charles Kirby**, Operations Director, IDOM Consulting

Guest Speakers:

- **Mikel Larrea**, Transports Director, EROSKI
- **María Carmen Fernández**, Sales Director, ANGULAS AGUINAGA
- **Bernat Martín**, Operations Director, EUROFRED
- **Xavier Rius**, Supply Chain Director, ARTIACH (Panrico)
- **José Luis Bilbao**, Supply Chain Director, ORMAZABAL
- **Gonzalo Sanz**, President, LÓGICA
- **Daniel Lancho**, Operations Director, KH7 LLOREDA

**11.30 – 12.00 h: Coffee Break**

**12.00 – 13.30 h: Debate**

**13.30 h: Closing Act**

**ORGANIZED BY:**





## SIL LOGISTICS DIRECTORS SYMPOSIUM 5<sup>th</sup> SIL AUTOMOVILE CONFERENCE

**“Towards the efficiency of transportation in the automobile sector. Actions done and outstanding proposals”**

Wednesday, 8th June 2011  
SIL 2011, CORREOS ROOM, Hall 2  
Fira de Barcelona Gran Via Venue

**10.00 h: Reception of Attendees**

**10.30 h: Opening**

- **Enrique Lacalle**, President of the Organizing Committee, SIL

Conference presentation by the **Managing Director of ANFAC, Mr. Luis Valero**

**10:45 h: Speech**

- **José Luis Cachafeiro**, Transport Managing Secretary, Spanish Ministry of Development

**11:15 h: Panel Discussion**

Representatives of the three means of transport together with logistics representatives of the automobile factories in Spain will analyze the current situation, the needs, the progresses of last year and the outstanding actions to be done in order to achieve an efficient transport and an improvement of the competitiveness of the sector for the transportation of pieces and vehicles.

- **Javier de la Riva**, Managing Director, Puerto de Santander
- **Javier Dietta**, Managing Director, PECOVASA
- **Abraham Peralta**, Managing Director, TRANSFESA
- **Daniel Tarragona**, President, CETM Portavehículos
- **M<sup>a</sup> Ángeles Alonso**, Supply Logistics Director, Ford
- **Eugenio Garmendia**, Materials Director, GM
- **Enric Martí**, Logistics Director, SEAT
- **Francisco Gabriel Sánchez Torres**, Director, CPL PEUGEOT CITROEN

Moderator:

- **Joaquín Ortega**, Motor Responsible, Grupo Intereconomía

**12:45 h: Closing**

- **Ricard Font**, Transports and Mobility Director, Catalan Autonomous Government

**ORGANIZED BY:**





## SIL LOGISTICS DIRECTORS SYMPOSIUM 3<sup>rd</sup> INFORMATION SYSTEMS FOR LOGISTICS CONFERENCE

**“Innovative ideas for integrated supply chains”**

Wednesday, 8<sup>th</sup> June 2011

SIL 2011, EL CONSOCRI ROOM, Hall 2  
Fira de Barcelona Gran Vía Venue

15.00 – 15.30 h: **Reception of Attendees**

15.30 – 15.45 h: **Opening**

- **Enrique Lacalle**, President of the Organizing Committee, SIL

15.45 h – 16.00 h: **TOOLSGROUP PRACTICAL CASE**

- **Enric Parera**, ToolsGroup Commercial Manager.

*“Stock optimization, services planning and costs reduction”*

*“Supplies planning for very low stocking rotation references (MRO)”*

16.00 – 17.00 h: **Round Table**

Moderator:

- **Eduardo Martínez**, IDOM Consulting

Guest Speakers:

- **Jorge Juan Cárdbaba**, Travel and Transportation Solutions Responsible, SAP

- **Michelle Campbell**, Industry Director Supply Chain, RED PRAIRIE

- **Javier Fondevilla**, Applications Strategic Account, ORACLE

- **José Ángel Nieto**, Department Systems Management, RENFE

- **Enric Parera**, Commercial Manager, TOOLSGROUP

- **Bernardo Pérez-Santamaría**, South Europe President, NEWFIELD TECH

17.00 – 17.30 h: **Coffee Break**

17.30– 18.30 h: **Round Table** (continuation)

18.30 – 19.00 h: **Debate**

19.00 h: **Closing Act**

**SILVER SPONSOR:**

 **ToolsGroup**

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## **3<sup>rd</sup> CEL CONFERENCE**

### **“Logistics and environment. Measurements of carbon footprint in logistics activities”**

Wednesday, 8<sup>th</sup> June 2011  
SIL 2011, Press Room, Europa Hall, Level -1  
Fira de Barcelona Gran Vía Venue

**16.00 – 16.15 h: Conference opening**

- José Estrada Millán, Managing Director, Centro Español de Logística (CEL)

**16.15 – 16.45 h: Environmental consciousness in logistics activities: green logistics**

- Ramón García, Innovations and Projects Director, CEL

**16.45 – 17.10 h: Carbon footprint verification in the logistics sector**

- Miguel Ángel Martínez, Development Director, AENOR

**17.10 – 17.30 h: Coffee Break**

**17.30 – 17.50 h: A practical experience on the carbon footprint calculation in a logistics operation: Tuscor Lloyd's**

- Borja Pelayo Fernández, Branch Manager, Tuscor Lloyd's

**17.50 – 18.10 h: A practical case on the improvement of environmental impact of logistics activities in the mass market sector**

- *Representative of a mass market company to be confirmed*

**18.10 – 18.45 h: Round table**

Guest speakers:

- Miguel Ángel Martínez, Development Director, AENOR
- Borja Pelayo Fernández, Branch Manager, Tuscor Lloyd's
- *Representative of a mass market company to be confirmed*
- Miguel Ángel Riera, IT Governance Director, Grupo Ágora Solutions

Moderator:

- Ramón García, Innovations and Projects Director, CEL

**The attendees to the conference will be given the CEL guide  
“THE CARBON FOOTPRINT IN LOGISTICS ACTIVITIES”**

**ORGANIZED BY:**





## SIL LOGISTICS DIRECTORS SYMPOSIUM 7th RAILWAY CONFERENCE

### “EU New Trends in Rail-Road Freight Combined Transport and Short Sea Shipping”

Thursday, 9<sup>th</sup> June 2011  
SIL 2011, EL CONSORCI ROOM, Hall 2  
Gran Via Exhibition Venue of Fira de Barcelona

Moderator:

- **Joan Amorós**, Secretary General of FERRMED and Executive Secretary General of R+D+4i Euro-Action Group

**9:00 h.: Registration of Participants**

**9:30 h.: Opening Session**

- **Artur Mas**, President, Catalan Autonomous Government (*TBC*)
- **Enrique Lacalle**, President of the Organizing Committee, SIL
- **Sixte Cambra**, President, Barcelona Port Authority
- **Pere Macias**, Spokesman of the Commission of Public Works in the Spanish Chamber of Deputies and President of Cercle d'Infraestructures
- **Jacinto Seguí**, President, FERRMED
- **Joan Amorós**, Secretary General, FERRMED

**10:00 h.: Rail-Road Freight Combined Transport Milestones in EU**

- **Rudy Colle**, Director General, UIRR

**10:10 h.: European Combined Transport Policy. Progress and Prospects**

- **Pawel Stelmazczyk**, Head of Unit, European Commission DG MOVE for Logistics, Co-modality, Motorways of the Sea and Marco Polo

**10:20 h.: Unaccompanied Intermodal Rail-Road Transport. New Trends**

*Evolution of the market; loading units; rail freight wagons and trucks (HGV) new concepts; combined transport terminals; single wagon; programming and control systems (Rail – Road – Rail/Road combination); actions to reduce transportation costs and lead time; actions to improve quality.*

Keynote Speaker:

- **Marco Sorgetti**, Director General, CLECAT

Guest Speakers:

- **Livio Ambrogio**, President AMBROGIO TRANSPORTI SPA
- **Manuel Acero**, Managing Director, RENFE MERCANCÍAS
- **Luis Rafecas**, Logistics Director, FORD
- **Juan Ramón Rodríguez**, Factory Manager, SEAT
- **Marie-Laure Viala**, European Affairs Director, SNCF-GEODIS
- COMSA-EMTE (*TBC*)
- TRANSFESA-DB Schenker (*TBC*)

**Questions and Answers**

**11: 30 h.: Coffee Break**

**12:00 h.: Rolling Motorways**

*Rail freight wagons technology; rolling motorways terminals; rolling motorways versus container intermodal traffic; shippers Request; rolling motorways in EU, progress and future.*

Keynote Speaker:

- **Robert Claraco**, Director, CERCL

Guest Speakers:

- **Jaume Esteve**, Managing Director, WTRANSNET
- **Thierry Le Guilloux**, LORRY RAIL (TBC)
- **Philippe Mangeard**, President, MODALHOR
- **Pere Padrosa**, ASTIC (TBC)

**Questions and Answers**

**12:50 h.: Rail-Road Freight and Short Sea Shipping**

*Short sea shipping in Europe and neighbouring countries; combined transport truck-vessel and rail-vessel; deep sea/short sea; competition between short sea and rail/road; new trends and future development in Mediterranean/Black Seas, Cantabric Sea, Northern Sea and Baltic Sea basins.*

Keynote Speaker:

- **Victor Shoemakers**, President of ESPO and Director of European and International Affairs of Rotterdam Port

Guest Speakers:

- **Laurent Devulder**, Development and Strategy Director, Port de Calais
- **Santiago Garcia-Milà**, Deputy Director of Strategy and Sales, Barcelona Port Authority
- **Fabiane Margail**, Development Director, Grande Port Maritime de Marseille
- **Tommaso Affinita**, Director General, Rete Autostrade Mediterranee Spa.
- Port of Zeebrugge (TBC)
- Grimaldi (TBC)
- Valencia Port Authority (TBC)

**Questions and Answers**

**14:00 h.: Closing Session**

- Department of Territory and Sustainability of the Catalonia Autonomous Government
- FERRMED Secretary General

**14.15 h.: Networking Lunch**

**16:00 h.: Visit to the Port of Barcelona and its New International Gauge Rail Way Connection**

- Port of Barcelona Highlights by the Vice-president of Barcelona Port Authority.
- Port enlargement. New wharfs.
- Container Terminals.
- Lines with double gauge tracks (1668 mm – 1435 mm).

**18:15 h.: End of the Visit**

**SILVER SPONSOR:**

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Mediterranee** S.p.a.

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## SIL LOGISTICS DIRECTORS SYMPOSIUM

### 12<sup>th</sup> FREE ZONES AND BONDED WAREHOUSES

#### "CUSTOMS 2011: Practical Manual for Foreign Trade Operators"

Thursday, 9<sup>th</sup> June 2011  
SIL 2011, Press Room, -1 Level  
Fira de Barcelona Gran Vía

SPANISH ASSOCIATION OF CONCESSIONAIRES  
OF FREE ZONES AND WAREHOUSES

#### **FIRST PART:**

##### **Customs 2011: Practical Manual for Foreign Trade Operators**

10:00 h.: Welcome and Greetings

- **Manuel Royes**, Special Delegate of the State, Consorci de la Zona Franca de Barcelona

10:10 h.: Conference Presentation

- **Jon Garamendi**, President, Spanish Association of Free Zones and Bonded Warehouses Concessionaires

10:20 h.: Book Presentation: *Customs 2011: Practical Manual for Foreign Trade Operators*

- **Santiago López-Guerra Román**, Secretary General, Consorcio de la Zona Franca de Vigo
- **Félix Taboada Corzo**, Managing Director, Consorcio de la Zona Franca de Cádiz
- **Alberto García Valera**, Book's co-author and Executive Delegate, Regional Office of the Spanish Internal Revenue Agency in Andalucía, Ceuta and Melilla
- **José Carlos Arobes Aguilar-Galindo**, Book's co-author and Head of the Customs and Special Taxes Department of the Spanish Internal Revenue Agency in Andalucía, Ceuta and Melilla

11:00 h.: Coffee Break

#### **SECOND PART: PANEL DISCUSSIONS**

11:30 h.: Panel Discussion: *Customs 2011: Practical Manual for Foreign Trade Operators*

Guest Speakers:

- **Nicolás J. Bonilla**, Director, Customs and Special Taxes Department, Spanish Internal Revenue Agency
- **María Luisa González Andreu**, Customs Management Deputy Managing Director, Customs and Special Taxes Department, Spanish Internal Revenue Agency
- **Alberto García Valera**, Executive Delegate, Regional Office of the Spanish Internal Revenue Agency in Andalucía, Ceuta and Melilla
- **José Carlos Arobes Aguilar-Galindo**, Head of Customs and Special Taxes of the Regional Office of Andalucía, Ceuta and Melilla

- **José Miguel Soldevilla**, President, General Council of the Spanish Official College of Customs Agents and Commission Merchants
- **Antonio Llobet**, President, Official College of Customs Agents and Commission Merchants in Barcelona
- **Mariano F. Fernández**, President, ATEIA- OLT
- **Enrique Guardiola Sacarrera**, Lawyer and Professor of Customs Duty (ESADE), Bufete Jurídico Internacional
- **Alejandro Arola**, President, President of the Spanish Certified Custom Officers Association OEA

Moderator:

- **José Luis Rodríguez Rivero**, Area Manager, Industrial Park and Customs Free Zone, Consorci de la Zona Franca de Barcelona

**13:30 h:** Group Discussion

**14:00 h:** Closing

**ORGANIZED BY:**





## SIL LOGISTICS DIRECTORS SYMPOSIUM

### 1<sup>st</sup> SIL E-COMMERCE

**"Main ideas and future challenges in logistics  
E-commerce"**

Thursday, 9<sup>th</sup> June 2011  
SIL 2011, CORREOS ROOM, Hall 2  
Fira de Barcelona Gran Via Venue

9.00 – 09.30 h: Registration of participants

#### FIRST SESSION: ROUND TABLE DISCUSSION

09.30 h – 11.00 h: "The distribution, transportation, delivery at the point of convenience and price as a key factor in e-commerce."

Moderator:

- **Fernando Huertas**, Director Business School, ESERP, The School of Business & Social Science

Invited speakers:

- **Miguel Menéndez**, Parcel Sales Manager, Correos
- **Francisco González**, Commercial Director, MRW - Logística Avanzada
- **Nicolas Mouze**, Managing Director Marketing & Sales Express Iberia, DHL Express
- **ASM Representative**

11.00 - 11.30 h: *Coffee Break* sponsored by CORREOS

#### SECOND SESSION: SUCCESS STORIES AND ROUND TABLE

11.30 h – 13.30 h: "Different models of logistics in e-commerce: own integrated logistics, partial outsourcing of logistics activities or integrated outsourced logistics."

- **Germán López**, Director General and CEO in 2020 and 2020 Mobile Logistics Spain and Portugal & IE Associate Professor Executive Education

*Success Story: "Correos / Chronoexpres"*

- **Iván Romera**, Supply Chain, Privalia

*Success Story "Privalia: the logistics of an evolving business model."*

- **Ángel Hernanz**, Supply Chain Manager, Pixmania Group

*Success Story: "Pixmania. Own Integrated logistics as a model of logistics in e-commerce."*

- **Luis Perdiguero**, Operations Director, BuyVip

*Success Story: "BuyVIP. Transport optimization in e-commerce success factor"*

- **Joan Alemany**, Director of Logistics, Venca-Venta a Distancia

*Success Story: "Venca – Distance Selling. The distance counter, service commitments, deadlines, payments, returns."*

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## SIL LOGISTICS DIRECTORS SYMPOSIUM 6<sup>th</sup> CONFERENCE ON HANDLING AND STORAGE

Warehouses, logistics key component

**“How, when and in what way to mechanize and/or to automate warehouses. A cost reduction approach”**

Thursday, 9<sup>th</sup> June 2011  
SIL 2011, EL CONSORCI ROOM, Hall 2  
Fira de Barcelona Gran Vía Venue

15.00 – 15.30 h: Registration

15.30 h: Beginning of the conference and conference presentation by:  
-Carmina Lafuente, Director, Revista “Manutención y Almacenaje”

**First part: 15.30– 17.10 h: Practical Cases and Panel Discussion**

Moderator:

- Laura Tremosa, Member of the Editorial Board of the Spanish Magazine “Manutención y Almacenaje”

Guest Speakers:

-Jesús Majem, Partner - Director, ABB BRAIN

*Success Case: “Privalia Logistics Centre. The different factors taken into account: from the building to the different layouts and different automotive levels aimed to logistics and energetic costs reduction.”*

-Josep M. Vilanova, Logistics Director, Random House Mondadori

*Success Case: “Random House Mondadori. The logistics needs of the editorial sector.”*

-José Cuesta, Automotive Department Director, Schäfer Sistemas Internacional

*Success Case: “Migros. Spanish logistics centre for non food, near food and frozen products. «Challenges of food distribution».”*

17.10 h 17.30 h: Coffee Break

**Second part: 17.30– 19.00 h: Practical Cases and Panel Discussion**

-Imanol Alberdi Uria, Platforms Director, Eroski

*Success Case: “Eroski. Automatation of tense flow and high discharge flow for fresh products in returnable containers of a pool operator. «Simplify to automate».”*

-Javier Sánchez, Operations Director, APC

*Success Case: “APC. The automotive bet of a cold logistics operator, where temperature monitoring is crucial.”*

- Pere Roca, Managing Director, Districenter

*Success Case: “Districenter. The experience of the Condominas parcel operator and the different alternatives for coping with the multiple needs of its clients”.*

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## SIL LOGISTICS DIRECTORS SYMPOSIUM

### 1<sup>st</sup> SIL CHEMICAL

**“Logistics excellence in the chemical industry”**

Thursday, 9<sup>th</sup> June 2011

SIL 2011, CORREOS ROOM, Hall 2

Fira de Barcelona Gran Via Exhibition Center

15.15 – 15.30 h: Reception of participants

#### SUCCESS STORIES AND DISCUSSION

15.30 – 16.45 h: Start of the first session and success stories

Moderator: **RICARDO CAPELLI**, Director Innovation and Logistics Support, ICIL

#### Invited Speakers

- Josep Fusté**, Senior Project Manager, DSV Solutions Spain  
*Success Story: "Procedure and methodology in the preparation of tenders for the outsourcing of logistics in the chemical industry."*
- **Francisco Manuel Arce Montaner**, Integrated Logistics Manager, ERCROS SA  
*Success Story "Responsible Care Program in the Chemical Industry. Emergency care centers in the transport of dangerous goods."*
- **Carlos Monerri**, Project Manager of the Security Department, ITENE  
*Success Story: "Progress, modifications and changes in the new ADR 2011. International Agreement of dangerous goods by road."*
- **Daniel Lancho**, Projects Manager, KH LLOREDA  
*Success Story: "Improved efficiency for process automation in the Supply Chain of KH Lloreda. Project – The final consumer is the first to touch a KH Lloreda product with his/her hands."*
- Carlos Ribas**, Director of Supply Chain Projects, Henkel Ibérica
- Rafael Jiménez Pascual**, Logistics Director and Customer Service, REPSOL QUÍMICA

16.45 - 17.00 h: Roundtable discussion and debate

17.15 – 17.45 h: **Networking Coffee** sponsored by DSV

#### ROUNDTABLE DISCUSSION AND DEBATE

17.45 – 18.30 h: Roundtable discussion and debate ICIL Chemical Sectorial Committee

- What issues will shape logistics management in the chemical industry in the near future?
- What are the future trends in chemical logistics?

Moderator: **Ramon Casòliva**, Projects Director, ICIL

#### Invited Speakers

- Santos Jiménez**, Distribution Manager, BARNICES VALENTINE
- Daniel Lancho**, Projects Manager, KH LLOREDA
- Francisco Manuel Arce Montaner**, Integrated Logistics Manager, ERCROS SA
- Adrià Martínez**, Corporate Supply Chain Manager, NUBIOLA

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## SIL LOGISTICS DIRECTORS SYMPOSIUM

### 2<sup>nd</sup> SIL PHARMA & HEALTH

**"Logistics, key of the pharmaceutical and health competitiveness"**

Friday, 10<sup>th</sup> June 2011

SIL 2011, CORREOS ROOM, Hall 2  
Fira de Barcelona Gran Via Venue

9.00 – 9.30 h: Registration of participants

9.30 h: Beginning of the lecture

Moderator:

- **Ramón García**, Director of Innovation and Projects, Centro Español de Logística (CEL)

#### **FIRST SESSION: SUCCESS STORIES AND DISCUSSION**

9.30 h – 11.30 h: Success stories in the hospital logistics and health

- **Clara Soler**, Logistics Manager, Parc Sanitari Sant Joan de Déu de Sant Boi  
*Success Story: "Evolution of logistics in the Parc Sanitari Sant Joan de Déu since the opening of the new hospital a year ago"*
- **Miguel Ángel Roca**, Head of Purchasing-Logistics Unit, Hospital Plató  
*Success Story: "Efficiency in the warehouse floor: double system installation drawer"*
- **Borja Ozores**, Hospital Logistics Technical Director, Red Española de Logística Hospitalaria  
*Success Story: "After the double drawer, what?"*
- **Eugeni Freixas**, Logistics Manager, Hospital Clínic de Barcelona  
*Success Story: "New techniques in inventory management in the context of an efficient hospital logistics"*
- **Ramón García**, Director of Innovation and Projects, Centro Español de Logística (CEL)  
*Success Story: "Technical Committee Presentation of CEL Hospital Logistics"*

11.30 – 12.00 h: Round Table Discussion

12.00 – 12.30 h: Coffee Break

#### **SECOND SESSION: SUCCESS STORIES AND DISCUSSION**

12.30 h – 13.30 h: *"Automation and traceability in the distribution of pharmaceutical products."*

- **Fernando Castillo Monreal**, Managing Director Pharmacist, ARAGOFAR  
*Success Story: "Key issues in pharmaceutical distribution"*
- **Rubén Aliseda**, - Rubén Aliseda, Business Development Director Supply Chain Spain
- **Lucas Peláez**, Business Development Manager Spain and Portugal, DHL Global Forwarding  
*Success Story: "Efficiency and quality at the Supply Chain within the pharmaceutical sector"*
- **César Martínez**, CEO, Alliance Healthcare  
*Success Story: "Is the traceability useful? Can Spain afford it?"*

- **Pere J. Vandellós**, Logistics Director, FEDEFARMA (Federació Farmacèutica)  
*Success Story: "Multi-zones service: All costumers have at their disposal seven warehouses"*
- **Mario Yañez**, Director of Marketing and Sales, CHEP España

13.30 h – 14.00 h: **Round Table Discussion**

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## **THE ORGANIZER: EL CONSORCI DE LA ZONA FRANCA DE BARCELONA**

The Consorci has a long career in the service of the country. Since its creation in 1916, it has developed projects that have acted as a driving force behind the economic development of Barcelona and Catalonia. In each cycle of history, it has always managed to find initiatives pioneering for its time.

Its business reality reflects a great vitality and dynamism along with a balance between innovative leading projects and consolidated projects of great economic weight; the 722.8 million euros of planned investment for 2005- 2009 bear witness to this.

The Institution maintains a solid wealth and the profits made are always reinvested in projects for the city of Barcelona. It has more than 12 million square metres of industrial land in different phases of development, focusing its main activity on the development of leading projects in the real estate, logistics and technological areas, all very important for the country's economy.

Within the real estate activity, it develops and manages industrial, commercial and service infrastructures: logistics areas, shopping centres, à la carte technological warehouses, industrial areas, office buildings, business complexes, service centres, intelligent parks for R&D. In recent years, the Consortium, true to its foundational objective of supporting the competitiveness of Barcelona and advancing with it in overcoming new challenges such as a major city, has entered a new strategic line of activity: residential development, with the objective of helping create a larger social housing park.

In recent years, it has also developed know-how in fairs that enables it to organise the main exhibitions in the area of logistics, real estate and aeronautics in the country and become an international referent.

The Consorci, attentive to the needs of the business fabric, promotes the urban and business developments necessary to overcome the challenges it faces in this sense in the industrial, business and social structure of Catalonia. Developing large projects, the most innovative. Pioneering projects, capable of attracting emerging sectors of the new economy. Capable of transforming the city, creating wealth and employment.

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Managing Director

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Managing Director of Environmental Policies

**CETM PORTAVEHÍCULOS Y LOGÍSTICA DE LA AUTOMOCIÓN**

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Sr. Enric Colet

Secretary General of Company and Employment

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