

PRESS RELEASE

EXHIBITION VILLAGE, THE NEW DEMONSTRATION AREA IN REAL TIME AT SIL 2010

- The International Logistics and Material Handling Exhibition will have an exhibition area with various brands who will exhibit their products and services live and direct.
- Collaborating with the ICIL Foundation and the Cerdá Institut companies of technology and warehouse, renewable energies and green Logistics will demonstrate the applications of their products and services.

Barcelona, 8th February 2010. The **International Logistics and Material Handling Exhibition**, that will take place between the 25th and the 28th May 2010 in the Gran Via Venue Exhibition Center of Fira Barcelona, presents a new exhibition espace **Exhibition Village** in collaborating with ICIL Foundation and Cerdá Institute. Included in the area various brands will be live and direct their products, services, solutions and improvements reduction, sustainable development and increased green logistics.

The **Exhibition Village** will included three different areas: technological and warehouse, renewables energies, and green Logistics. Among the many benefits that are offered in the exposition area to their exhibitors we can mentioned the application of their products and services in real time, the notoriety of the brand will increase with it's presence at **Exhibition Village** and the direct visibility of their products and services at the best prices.

In the **technological and warehouse** area all the visitors can see the solutions of various kinds of commands and warehouse, demonstrations of solutions man to product and product to man that resolve real problems you find with the storage and the yield of each product.

Information constantly updated at
www.silbcn.com

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In the renewable energies space will be practical demonstrations about the use of the new renewable energies in the supply chain of a standard warehouse. Also presentations of important applications in the saving of power costs and the improvement of the sustainable development under aspects of logistic a green one will be carried out.

Finally, in the **green Logistics** zone, all the visitors will be able to see different solutions of green Logistics developments. At the same time presentations will be developed that will demonstrate how the good use of the technology to the improvement of environmental problems and the logistic application of a green one can help.

NOTE TO THE EDITOR

The **International Logistics and Material Handling Exhibition (SIL)** is the meeting place for all logistics activity in Southern Europe, the heart of the Mediterranean, especially the countries of the Maghreb, Iberoamerica and Southeast Asia.

After eleven years, SIL has become the major logistics and transport trade show in Spain and the Mediterranean Arc and the second in Europe.

SIL 2009 resisted the difficult economic times with 45% participation from international companies and turnover estimated at **2.100 million euros**. At its last edition, logistics executives were able to enjoy a great versatile Exhibition: the quality of the events, the exhibitors, the International Symposium SIL, the Mediterranean Logistics and Transport Forum and the technical conferences consolidated SIL on the international trade show calendar as the top Logistics Trade Show in Southern Europe and the Mediterranean Arc.

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