

SILBARCELONA

expo & congress

15-17 September 2020

//B2B





SILBARCELONA

//congress

SPONSOR THE CONGRESS WITH THE BEST EXPERTS IN LOGISTICS



25 SESSIONS

250 SPEAKERS

+120 SUCCESSFUL CASES

+3.200 ATTENDEES WHO ARE DECISION MAKERS

CONGRESS SPONSORSHIPS

PLATINUM
15,000 €

STAGE
9,000 €

GOLD
6,000 €

SILVER
4,000 €



AUDIENCE PROFILE



32% LOGISTICS AND *SUPPLY CHAIN* DIRECTORS

31% PROJECT MANAGERS, NEW TECHNOLOGIES, OPERATIONS AND BUSSINES DEVELOPMENT DIRECTORS

29% PRESIDENTS, CEOs AND MANAGING DIRECTORS

9% CONSULTANTS AND/OR ENGINEERS

The meeting point to connect with the sector's main decision makers in supply chain, industry and mobility

73% of the visitors come from **TARGET INDUSTRIES**

-  mass distribution and food
-  iron, steel and metallurgy
-  pharma, health and cosmetics
-  textile
-  car industry
-  capital goods, machinery and electronics
-  chemical
-  others (including construction, rubber, plastic, wood, paper, energy and environment)

TOPICS

SIL BARCELONA CONGRESS 2020

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- Mobility, new regulations (IMO 2020) etc.
 - Decarbonization
 - Services: new technologies
 - Smart logistics: intelligent packaging, AI, robotics, etc.
 - Impact of “Brexit” in the sector
 - Cybersecurity
 - Blockchain – 5G – AI
 - SDG - climate change
 - Entrepreneurship: talent acquisition, start-ups
 - (...)



PREMIUM SPONSORSHIP– 15.000 €

- Electronic Invitation
- Possibility to send your innovations and products to opt to the Best innovation award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
 - Web: participating companies list
 - Web: congress section
 - APP: congress section
 - Congress Newsletter
 - Visitor's guide
 - Congress signage
 - The interior of the room in a prominent place and fully visible
 - Inside the interactive screens as "sponsors of the congress"
- Room staff with a pullover with the sponsor logo*
- Sponsor Leaflet in the bags*
- 2 Speeches or participation at a round table**
- Advertisement on the visitor's guide
- Post on the blog of SIL BARCELONA
- Advertisement on the post Report.
- Statement on the video
- Statement on the web
- Logo on the floor map located on the visitor's guide and in the interactive screens map
- Post congress report: photos and company impact on the web
- unlimited congress passes
- 25% discount on sqm at exhibition

*Production by the sponsor

**The speech will not be in any case a commercial presentation



STAGE SPONSORSHIP– 9.000 €

- Electronic invitation
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
 - Web: participating companies list
 - Web: congress section
 - APP: congress section
 - Congress Newsletter
 - Visitor's guide
 - Congress signage
 - Room entrance
 - Inside the interactive screens as "sponsor of the congress"
- Sponsor leaflet on the counter*
- 1 speech or participation at a round table
- Counter with logo near the entrance
- Advertisement on the visitor's guide
- Post on the SIL BARCELONA blog
- Statement on the web
- Logo on the floor map located on the visitor's guide and in the interactive screens map
- Post congress report: photos and company impact on the web
- 20 congress passes
- 20% discount on sqm of Exhibition
- Possibility to customize the exterior or the room (separate budget)

*Production by the sponsor

**The speech will not be in any case a commercial presentation



GOLD SPONSORSHIP – 6.000 €

- Electronic invitation
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
 - Web: participating companies list
 - Web: congress section
 - APP: congress section
 - Congress Newsletter
 - Visitor's guide
 - Congress signage
 - Inside the interactive screens as "sponsor of the congress"
- Sponsor leaflet in bags*
- 1 speech or participation at a round table**
- Advertisement on the visitor's guide
- Post in the SIL BARCELONA blog
- Statement on the web
- Post congress report: photos and company impact on the web
- 15 congress passes
- 15% discount on sqm of Exhibition

*Production by the sponsor

**The speech will not be in any case a commercial presentation



SILVER SPONSORSHIP – 4.000 €

- Electronic invitation
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)
- Mention in social networks
- Company's logo visibility:
 - Web: participating companies list
 - Web: congress section
 - APP: congress section
 - Congress Newsletter
 - Visitor's guide
 - Congress signage
 - Inside the interactive screens as "sponsor of the congress"
- 1 speech or participation at a round table**
- Post on the SIL BARCELONA blog
- Post congress report: photos and company impact on the web
- 10 congress passes
- 10% discount on sqm of Exhibition

**The speech will not be in any case a commercial presentation

SPONSORSHIP OPTIONS

SPONSORSHIP OPTIONS	PREMIUM	STAGE	GOLD	SILVER
- Electronic invitation	✓	✓	✓	✓
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)	✓	✓	✓	✓
- Mention in social networks	✓	✓	✓	✓
- Company's logo visibility:				
· Web: participating companies list	✓	✓	✓	✓
· Web: congress section	✓	✓	✓	✓
· APP: congress section	✓	✓	✓	✓
· Congress Newsletter	✓	✓	✓	✓
· Visitor's guide	✓	✓	✓	✓
· Congress signage	✓	✓	✓	✓
· The interior of the room in a prominent place and fully visible	✓			
· Room entrance		✓		
· Inside the interactive screens as "sponsors of the congress"	✓	✓	✓	✓
- Room staff with a pullover with the sponsor logo*	✓			
- Sponsor Leaflet*	In the bags	on the counter	In the bags	
- Speech or participation at a round table**	2	1	1	1
- Counter with logo		Near the entrance		
- Advertisement on the visitor's guide	✓	✓	✓	
- Post on the blog of SIL BARCELONA	✓			
- Advertisement on the post Report	✓	✓	✓	✓
- Statement on the video	✓			
- Statement on the web	✓	✓	✓	
- Logo on the floor map located on the visitor's guide and in the interactive screens map	✓	✓		
- Post congress report: photos and company impact on web	✓	✓	✓	✓
- Congress passes	Unlimited	20	15	10
- Discount on sqm at exhibition	25%	20%	15%	10%
*Production by the sponsor	15.000 €	9.000 €	6.000 €	4.000 €
**The speech will not be in any case a commercial presentation				



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SOME FORMER SPONSORS

PLATINUM

gasNatural fenosa

STAGE

Linde Natural Gas Barloworld Logistics PBX www.palibex.com RDR JLL XPO Logistics NEXTrent Experience in Trailers GUILLÉN GROUP

GOLD

ORACLE® INTERROLL SEAT CFB BANCO DE DESARROLLO DE AMÉRICA LATINA CORREOS ChemMed Tarragona MEDITERRANEAN CHEMICAL Port Tarragona BERGE Moved by Logistics FGC Ferrocarrils de la Generalitat de Catalunya

SILVER

toolsgroup RHENUS LOGISTICS viastore SYSTEMS generix group SAP ágora europe JDA Software Knowledge Providers FIELD EAS easy field services swisslog inspired solutions DataLong 16 The Cloud Dragon www.datalong16.com capsa® Greenyellow Goodman enide SSI SCHÄFER SAND Logisfashion ESKER Document Process Automation ITA INNOVA Lloyd's Register LRQA DSV Be sure. testo



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SOME FORMER SPEAKERS

// MASS DISTRIBUTION AND FOOD





// PHARMA & HEALTHCARE





SOME FORMER SPEAKERS

// CAR INDUSTRY



Mercedes-Benz



B'IMOTION



Puertos del Estado



// CHEMICAL



CLARIANT





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SOME FORMER SPEAKERS





SOME FORMER **SPEAKERS**

// ROBOTICS



// BLOCKCHAIN



// MEDITERRANEAN & ATLANTIC CORRIDORS





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SOME OF THE RETAILERS & MANUFACTURERS WHO HAVE ATTENDED THE CONGRESS





SPONSORSHIP CONTRACTING FORM

SPONSORSHIP:

session: _____

Invoicing data:

Company: _____ Tax number _____

Address: _____ Post code.: _____ City _____

Province: _____ Country: _____ Phone: _____ E-mail: _____

_____ Web: _____

Contact Person:

Ms/ Mr First Name _____ Title: _____

Direct phohe: _____ E-mail: _____

Name: _____ Title: _____

Date and place: _____

Signature/acceptation:

Company Stamp:

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OUR SUCCESS,
THE GROWING OF
YOUR BUSINESS

Organized by:

ZF | CONSORCI
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ZONA FRANCA



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