



## // Concept **SILBARCELONA** 4.0 zone



- To present live and directly to the **SILBARCELONA** visitors the latest 4.0 technology solutions on the market.
- To present practical cases in the establishment of improvements offered by 4.0 solutions in the Logistics and Supply Chain fields.
- The visitors, in addition to interacting with technology, may enjoy of different talks on the presented topic
- Exhibition area with companies that offer intelligent and technological solutions for the supply chain.

// Format **SILBARCELONA**  
4.0  
zone

**EXHIBITING AREA**

*Business and Networking*



*4 sq. m. stand for business and networking*

**PRESENTATIONS AREA**

*Knowledge*



**SPEAKING CORNER:** the exhibiting company can present its product and/or service

**4.0 DEMONSTRATION AREA**

*Projects*



*In collaboration with the Fundación i2Cat, SIL Barcelona 4.0 Zone will have an area available where 4.0 projects can be seen first hand. They will show where the future of logistics and supply chain goes toward*



## // Exhibiting Area **SILBARCELONA** 4.0 zone



### Exhibiting Area

- 4 sq. m. stand
- Carpet
- 250 cm high modular wall + separating screen between stands
- Name of the exhibiting company
- 1 digital print (140 cm wide x 140 cm high) on the rear wall
- 1 high table + 2 stools
- 1 counter with door and lock
- Lighting + 1 socket

The space also counts with a common area for meetings

**STAND + VISIBILITY + PRESENTATION = € 2.800 + VAT**

(civil liability insurance , electricity and rights of registration are included in the participation)

## // Presentations Area **SILBARCELONA** 4.0 zone

In this space, the exhibiting company can offer a commercial presentation, showing directly to all the **SILBARCELONA** visitors its product and/or service.

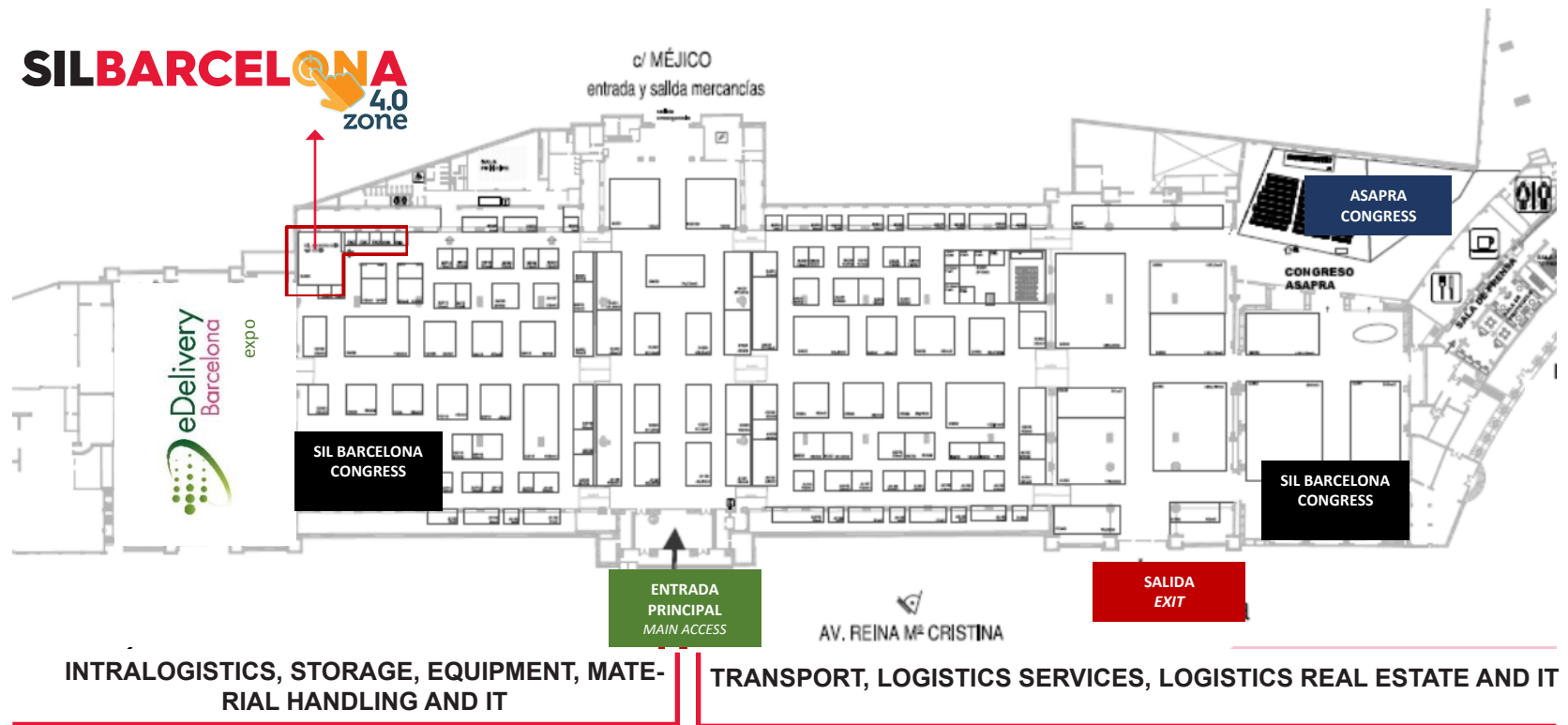
(schedule to be agreed with the Organization)



## // Your participation in **SILBARCELONA** includes:

- Digital invitation, with your company logo, to invite all your clients
- 200 paper invitations
- Publication on the **SILBARCELONA** 2018 Catalogue, available on our website
- Publication on the participating companies list on the website and on the **SILBARCELONA** 2018 App: name, logo, link to your website and your company data
- Name of your company in the exhibitors list on advertisements that **SILBARCELONA** 2018 publishes on press
- Name of your company on the Visitors Guide and on the **SILBARCELONA** 2018 Report
- Possibility to send news and products to compete for the Fair's Best Innovation Award (promotion on the Visitors Guide, Press Dossier and SIL News Press)
- Publication of your company's presentation offered on the **SILBARCELONA 4.0 zone** on the Presentations Program, on the Visitors Guide and on the **SILBARCELONA** 2018 website
- QR code at your disposal to display it on your stand, linked to all your data included in the catalogue
- Match & Meet Service to schedule meetings with visitors
- Possibility to participate in the **CÍRCULO LOGÍSTICO** networking, exclusive for exhibitors (activity for a fee)

## // Location **SILBARCELONA** 4.0 zone



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# SILBARCELONA

expo & congress

5-7 June 2018

//B2B

OUR SUCCESS,  
YOUR BUSINESS GROWTH



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