

# SIL

Barcelona **25** Anniversary  
(1998-2023)

**7-9 junio 2023**

**LA LOGÍSTICA DE HOY  
Y DEL FUTURO**



**FERIA LÍDER DE LOGÍSTICA, TRANSPORTE, INTRALÓGISTICA  
Y SUPPLY CHAIN DEL SUR DE EUROPA**

Organizado por :

**ZF** | CONSORCI  
**barcelona**  
ZONA FRANCA

**SPONSORSHIP DOSSIER**  
**SIL KNOWLEDGE 2023**

[www.silbcn.com](http://www.silbcn.com)

# BE A PART OF SIL 2023 KNOWLEDGE



**SIL & eDB**  
Barcelona eDelivery Barcelona

**+300 Speakers**

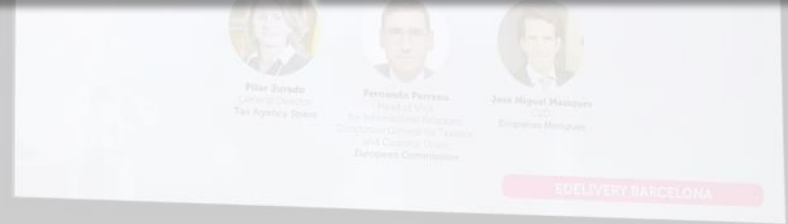
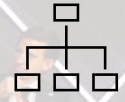


**80 Sessions**



**3 Content Areas**

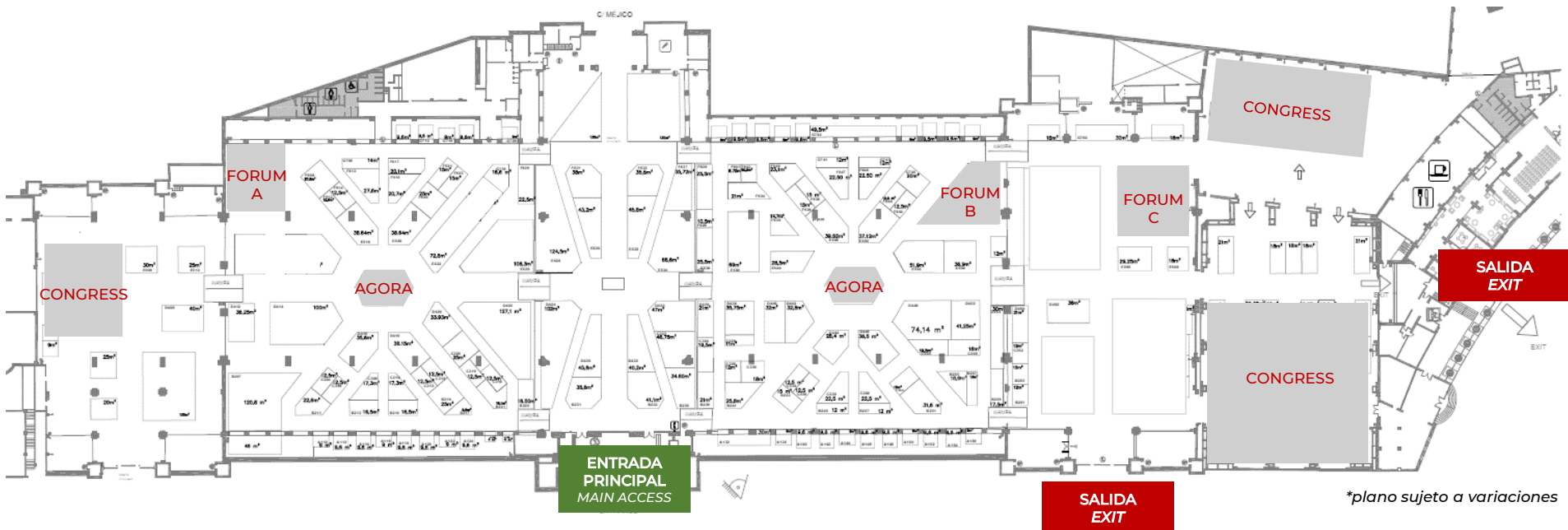
Innovation, Sustainability & Talent



# SIL 2023 KNOWLEDGE FORUMS & ÁGORAS

## SIL 2023 FLOOR PLAN

HALL 8, FIRA BARCELONA - MONTJUÏC - PLAZA ESPAÑA, BARCELONA



\*plano sujeto a variaciones

# SIL 2023 KNOWLEDGE SPONSORSHIP OPTIONS

## SIL KNOWLEDGE SPONSORSHIPS FORUMS

| TYPE OF SPONSORSHIP  | COMMUNICATION | BRAND VISIBILITY | KNOWLEDGE | PR    | No. | FEE      |
|--|---------------|------------------|-----------|-------|-----|----------|
| <b>EXCLUSIVE</b> SIL FORUMS Sponsorship - 3 days                 | ✓ ✓ ✓         | ✓ ✓ ✓            | ✓ ✓ ✓     | ✓ ✓ ✓ | 1   | €120,000 |
| <b>GLOBAL</b> SIL FORUMS Sponsorship - 3 days                    | ✓ ✓           | ✓ ✓              | ✓ ✓       | ✓ ✓   | 1   | €60,000  |
| <b>SIL FORUM</b> Sponsorship 1 – 3 days (A, B, or C)             | ✓             | ✓                | ✓         | ✓     | 3   | €20,000  |
| <b>SESSION</b> IN SIL FORUM Sponsorship (A, B, or C) – 1 session | ✓             | ✓                | ✓         | ✓     | -   | €6,000   |
| <b>NETWORKING COFFEE</b> FORUM Sponsorship (A, B, or C) – 1 day  |               | ✓                | ✓         | ✓     | 8   | €10,000  |

## ÁGORAS SPONSORSHIP SIL 2023

| TYPE OF SPONSORSHIP                     | COMMUNICATION | BRAND VISIBILITY | CONFERENCE | PR | No. | FEE     |
|---|---------------|------------------|------------|----|-----|---------|
| AGORA Main Aisle Sponsorship 1 - 3 days | ✓             | ✓                | ✓          | ✓  | 2   | €20,000 |



# TYPES OF SPONSORSHIP SIL KNOWLEDGE FORUMS

| <b>EXCLUSIVE SIL FORUMS SPONSORSHIP - Considerations</b>   |  |  |  |
|--|--|--|--|
| <b>COMMUNICATION</b>   | <b>BRAND VISIBILITY</b>  | <b>KNOWLEDGE</b>   | <b>PR</b>  |
| <p>Prominent presence in the press</p> <p>Presence in the special SIL 2023 Dossier from La Vanguardia</p> <p>Logo in all SIL 2023 ads</p> <p>Press release for the signing of the sponsorship agreement</p> <p>National press round table before SIL2023</p> <p>Participation in a podcast prior to SIL2023</p> <p>Participation in a radio show during SIL2023</p> <p>Post in the SIL 2023 blog</p> <p>Maximum exposure in social media (Twitter, Instagram &amp; LinkedIn)</p> | <p><b>Exclusive</b> presence of the brand in the 3 SIL KNOWLEDGE FORUMS (A, B, &amp; C)</p> <p>Logo in the SIL2023 photocall and in common areas</p> <p>Newsletter of the SIL Knowledge agenda</p> <p>Logo visibility:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Website:                             <ul style="list-style-type: none"> <li>-List of participating companies</li> <li>- Agora Sponsor</li> </ul> </li> <li><input type="checkbox"/> APP: SIL Knowledge Sponsor</li> </ul> <p>Video presentation (30" max.) before and/or after the session in which the sponsor participates</p> <p>Interview in the SIL 2023 TV studio and a testimonial broadcasted in social media</p> | <p>Organization of up to <b>3</b> sessions in the SIL Knowledge agenda of the 4 SIL FORUMS in prime time</p> <p>Participation with up to <b>3</b> speakers/moderators in the SIL Knowledge sessions of the sponsor's choice</p> <p>Recording of the sessions organized by the sponsor or in which the sponsor participates</p> <p>Post-SIL Report: Photos and impact of the company in the website</p> | <p>Customized e-invitation with the sponsor's logo</p> <p><b>7</b> invitations for the Nit de la Logística – SIL2023</p> |
| DURATION OF THE "EXCLUSIVE SIL FORUMS" SPONSORSHIP   |  |  | 3 days (7 <sup>th</sup> -9 <sup>th</sup> June, 2023)   |
| NUMBER OF AVAILABLE "EXCLUSIVE SIL FORUMS" SPONSORSHIPS  |  |  | 1  |
| FEE FOR THE "EXCLUSIVE SIL FORUMS" SPONSORSHIP   |  |  | €120,000 + VAT   |

# TYPES OF SPONSORSHIP SIL KNOWLEDGE FORUMS

| <b>GLOBAL SIL FORUMS SPONSORSHIP - Considerations</b>   |  |  |  |
|---|--|--|--|
| <b>COMMUNICATION</b>  | <b>BRAND VISIBILITY</b>  | <b>KNOWLEDGE</b>   | <b>PR</b>  |
| <p>Prominent presence in the press</p> <p>Logo in all SIL 2023 ads</p> <p>Press release for the signing of the sponsorship agreement</p> <p>Post in the SIL 2023 blog</p> <p>Maximum exposure in social media (Twitter, Instagram &amp; LinkedIn)</p> | <p><b>Major</b> presence of the brand in the 3 SIL KNOWLEDGE FORUMS (A, B, &amp; C)</p> <p>Newsletter of the SIL Knowledge agenda</p> <p>Logo visibility:<br/> <input type="checkbox"/> Website:<br/>                     - List of participating companies<br/>                     - SIL Knowledge sponsor<br/> <input type="checkbox"/> APP: SIL Knowledge sponsor</p> <p>Interview in the SIL 2023 TV studio and a testimonial broadcasted in social media</p> | <p>Organization of <b>2</b> sessions in the SIL Knowledge agenda of the 4 SIL FORUMS in prime time</p> <p>Participation with up to <b>2</b> speakers/moderators in the SIL Knowledge sessions of the sponsor's choice</p> <p>Recording of the sessions organized by the sponsor or in which the sponsor participates</p> <p>Post-SIL Report: Photos and impact of the company in the website</p> | <p>Customized e-invitation with the sponsor's logo</p> <p><b>5</b> invitations for the Nit de la Logística – SIL2023</p> |
| DURATION OF THE “GLOBAL SIL FORUMS” SPONSORSHIP   |  |  | 3 days (7 <sup>th</sup> -9 <sup>th</sup> June, 2023)   |
| NUMBER OF AVAILABLE “GLOBAL SIL FORUMS” SPONSORSHIPS  |  |  | 1  |
| FEE FOR THE “GLOBAL SIL FORUMS” SPONSORSHIP   |  |  | €60,000 + VAT  |

# TYPES OF SPONSORSHIP SIL KNOWLEDGE FORUMS

| <b>SIL FORUM (A, B, C or D) SPONSORSHIP – Considerations</b>   |  |   |  |
|--|--|---|--|
| <b>COMMUNICATION</b>   | <b>BRAND VISIBILITY</b>  | <b>KNOWLEDGE</b>  | <b>PR</b>  |
| <p>Post in the SIL 2023 blog</p> <p>Maximum exposure in social media (Twitter, Instagram &amp; LinkedIn)</p> | <p><b>Major</b> presence of the brand in the sponsored SIL KNOWLEDGE FORUM (A, B, or C)</p> <p>Online logo visibility:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Website:                             <ul style="list-style-type: none"> <li>- List of participating companies</li> <li>- SIL Knowledge sponsor</li> </ul> </li> <li><input type="checkbox"/> APP: SIL Knowledge sponsor</li> </ul> <p>Interview in the SIL 2023 TV studio and a testimonial broadcasted in social media</p> | <p>Organization of <b>1</b> session in the SIL KNOWLEDGE agenda of the sponsored FORUM in prime time</p> <p>Participation with <b>1</b> speaker/moderator in the SIL KNOWLEDGE FORUM session of the sponsor's choice</p> <p>Recording of the sessions organized by the sponsor or in which the sponsor participates</p> <p>Post-SIL Report: Photos and impact of the company in the website</p> | <p>Customized e-invitation with the sponsor's logo</p> <p><b>3</b> invitations for the Nit de la Logística – SIL2023</p> |
| DURATION OF THE “SIL FORUM (A, B, C or D)” SPONSORSHIP   |  |   | 3 days (7 <sup>th</sup> -9 <sup>th</sup> June, 2023)   |
| NUMBER OF AVAILABLE “SIL FORUM (A, B, C or D)” SPONSORSHIPS  |  |   | 3  |
| FEE FOR THE “SIL FORUM (A, B, C or D)” SPONSORSHIP   |  |   | €20,000 + VAT  |

# TYPES OF SPONSORSHIP SIL KNOWLEDGE FORUMS

## SESSION IN SIL FORUM (A, B, or C) SPONSORSHIP – Considerations

| COMMUNICATION   | BRAND VISIBILITY   | KNOWLEDGE   | PR  |
|---|--|---|---|
| <p>Maximum exposure in social media (Twitter, Instagram &amp; LinkedIn)</p> | <p>presence of the brand <b>in the screen</b> of the sponsored session</p> <p>Logo visibility:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Website:                             <ul style="list-style-type: none"> <li>- List of participating companies</li> <li>- SIL Knowledge sponsor</li> </ul> </li> <li><input type="checkbox"/> APP: SIL Knowledge sponsor</li> </ul> <p>Interview in the SIL 2023 TV studio and a testimonial broadcasted in social media</p> | <p>Organization of <b>1</b> session in the SIL KNOWLEDGE agenda of the sponsored FORUM in prime time</p> <p>Participation with <b>1</b> speaker/moderator in the SIL Knowledge session of the sponsor's choice</p> <p>Recording of the sessions organized by the sponsor or in which the sponsor participates</p> <p>Post-SIL Report: Photos and impact of the company in the website</p> | <p>Customized e-invitation with the sponsor's logo</p> <p><b>1</b> invitation for the Nit de la Logística – SIL2023</p> |
| DURATION OF THE "SESSION IN SIL FORUM (A, B, C, or D)" SPONSORSHIP          |  |   | 1 Session (approx. 1h/ 1h30)  |
| FEE FOR THE "SESSION IN SIL FORUM (A, B, C, or D)" SPONSORSHIP              |  |   | €6,000+ VAT   |



# TYPES OF SPONSORSHIP SIL KNOWLEDGE FORUMS

| <b>NETWORKING COFFEE SIL FORUM (A, B, or C) SPONSORSHIP - Considerations</b>   |   |   |   |
|--|---|---|---|
| <b>COMMUNICATION</b>   | <b>BRAND VISIBILITY</b>   | <b>KNOWLEDGE</b>  | <b>PR</b>   |
|  | <p>Presence of the brand in the area of the FORUM's Networking Coffee of the sponsor's choice on the selected day (TBD)</p> <p>Foam structure with the sponsor's image</p> <p>Logo visibility:<br/> <input type="checkbox"/> Website:<br/>                     - List of participating companies</p> <p>Interview in the SIL 2023 TV studio and a testimonial broadcasted in social media</p> | <p>Participation with <b>1</b> speaker/moderator in the SIL KNOWLEDGE session of the sponsor's choice</p> | <p>Customized e-invitation with the sponsor's logo</p> <p><b>1</b> invitation for the Nit de la Logística – SIL2023</p> |
| DURATION OF THE "NETWORKING COFFEE SIL FORUM (A, B, C, or D)" SPONSORSHIP      |   |   | 1 day (7 <sup>th</sup> , 8 <sup>th</sup> or 9 <sup>th</sup> June, 2023)   |
| NUMBER OF AVAILABLE "NETWORKING COFFEE SIL FORUM (A, B, C, or D)" SPONSORSHIPS |   |   | 8   |
| FEE FOR THE "NETWORKING COFFEE SIL FORUM (A, B, C, or D)" SPONSORSHIP          |   |   | €10,000+ VAT  |



## SPONSORSHIP FOR SIL AGORA EXHIBITORS – Considerations

| COMMUNICATION   | BRAND VISIBILITY   | KNOWLEDGE   | PR   |
|---|--|---|--|
| <p>Maximum exposure in social media (Twitter, Instagram &amp; LinkedIn)</p> | <p>Logo visibility:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Agora's perimeter wall</li> <li><input type="checkbox"/> Upper part of the screen</li> <li><input type="checkbox"/> Website:                             <ul style="list-style-type: none"> <li>-List of participating companies</li> <li>-Agora sponsor</li> </ul> </li> <li><input type="checkbox"/> APP:                             <ul style="list-style-type: none"> <li>- Agora sponsor</li> </ul> </li> <li><input type="checkbox"/> Newsletter of the Agoras agenda</li> </ul> <p>Interview in the SIL 2023 TV studio and a testimonial broadcasted in social media</p> | <p><b>20</b> minutes conference in the sponsored Agora</p> <p>Post-SIL Report: Photos and impact of the company in the website</p> <p>Sending of Novelties &amp; Products to be eligible for the SIL's Best Innovation Award (Press Kit &amp; SIL News Press)</p> | <p>Customized e-invitation with the sponsor's logo</p> <p><b>2</b> invitations for the Nit de la Logística – SIL2023</p> |
| DURATION OF THE "SIL 2023 ÁGORA" SPONSORSHIP                                |  |   | 3 DAYS (7 <sup>th</sup> , 8 <sup>th</sup> & 9 <sup>th</sup> June, 2023)  |
| NUMBER OF AVAILABLE "SIL 2023 ÁGORA" SPONSORSHIPS                           |  |   | 2  |
| FEE FOR THE "SIL 2023 ÁGORA" SPONSORSHIP                                    |  |   | €20,000 + VAT  |

SPONSORSHIP TYPE  **EXCLUSIVE** €120,000  **GLOBAL** €60,000  **FORUM** €20,000  **SESSION** €6,000  **NETWORKING COFFEE** €10,000

SIL KNOWLEDGE:  **AGORA** €20,000

NO. OF UNITS: \_\_\_\_\_

### Invoicing Data:

Company: \_\_\_\_\_ Tax ID No.: \_\_\_\_\_  
Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Location: \_\_\_\_\_  
Province: \_\_\_\_\_ Country: \_\_\_\_\_ Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_

### Contact Person:

Mr/Ms Full Name \_\_\_\_\_ Position: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

NAME: \_\_\_\_\_ POSITION: \_\_\_\_\_

DATE AND PLACE: \_\_\_\_\_

**SIGNATURE/AGREEMENT:**

**COMPANY STAMP:**

Please note that your data will be included in a file belonging to CONSORCI ZF INTERNACIONAL, S.A.U., with the purpose of managing the sponsorship from the SIL (International Logistics and Material Handling Exhibition), and side events organized by CONSORCI ZF INTERNACIONAL, S.A.U., and to inform you about this and other events organized by CONSORCI ZF INTERNACIONAL, S.A.U., as well as those organized by collaborating companies. The retention period of your personal data shall be the time needed to maintain the business relationship and, in any case, for a maximum of 5 years.

YES  NO

I AUTHORIZE CONSORCI ZF INTERNACIONAL, S.A.U. to inform me about the latest news related to CONSORCI ZF INTERNACIONAL, S.A.U. and about this and other events organized by CONSORCI ZF INTERNACIONAL, S.A.U. by any means of communication (email, mail, SMS...)

I AUTHORIZE CONSORCI ZF INTERNACIONAL, S.A.U. to send my data to CONSORCI ZF INTERNACIONAL, S.A.U. collaborating companies so that they can notify me about their activities and latest news by any means of communication (email, mail, SMS...)

The data holder can exercise their rights of access, rectification, cancellation and opposition, as well as the right to portability and limitation of the processing, as defined in the European legislation, in writing to CONSORCI ZF INTERNACIONAL, S.A.U. *Ref. Data Protection*, attaching a copy of your Tax ID or equivalent document, and indicating the right to be exercised, to the following address: Avda. Parc Logístic, 2-10 – (08040) Barcelona or by email, with the same conditions, to the following email address: [comercialsil@elconsorci.es](mailto:comercialsil@elconsorci.es). If there is an infringement of the personal data protection rights, the parties can reach out to the corresponding Supervisory Authority (in Spain, the Spanish Data Protection Agency, [www.aepd.es](http://www.aepd.es)) in order to initiate the necessary steps to claim and/or defend your rights.



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Barcelona **25** Anniversary  
(1998-2023)

**7-9 junio 2023**

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Y DEL FUTURO**



**FERIA LÍDER DE LOGÍSTICA, TRANSPORTE, INTRALÓGISTICA  
Y SUPPLY CHAIN DEL SUR DE EUROPA**

**OBJETIVOS  
DE DESARROLLO  
SOSTENIBLE**

Organizado por :

**ZF** CONSORCI  
barcelona  
ZONA FRANCA



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