

SIL

Barcelona



31st May - 2nd June 2022

LOGISTICS OF TODAY AND OF THE FUTURE



LEADING EXHIBITION FOR LOGISTICS, TRANSPORT, INTRALOGISTICS AND SUPPLY CHAIN IN SOUTHERN EUROPE

Organized by:



Exclusive sponsorships

www.silbcn.com

Your company corporate image will appear at **SILBARCELONA** Press Point

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo , link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks.**
- **Logo** of your company at the **Press Point** as *sponsor*.
- Possibility to **customize the space** with sponsor elements (production costs covered by the sponsor)



Price: 3,000 € *

**Limited to 1 Sponsor
VAT not included*

Your company corporate image will appear at SILBARCELONA digital information screens.

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Logo** as sponsor at the **digital information screens** of the Fair.
- Customization of digital display signage.



Price: 6,000 €*

**Limited to 1 sponsor
VAT not included*

SIL *After-Work* is the ideal scenario to make business in a relaxed way, with live music and drinks from 5.30 pm to 7.00 pm. Thanks to our sponsor you can enjoy a relaxed business afternoon.

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks.**
- **Logo** of your company during the **After Work.**
- Possibility to **customize the space** with sponsor elements (production costs covered by the sponsor)



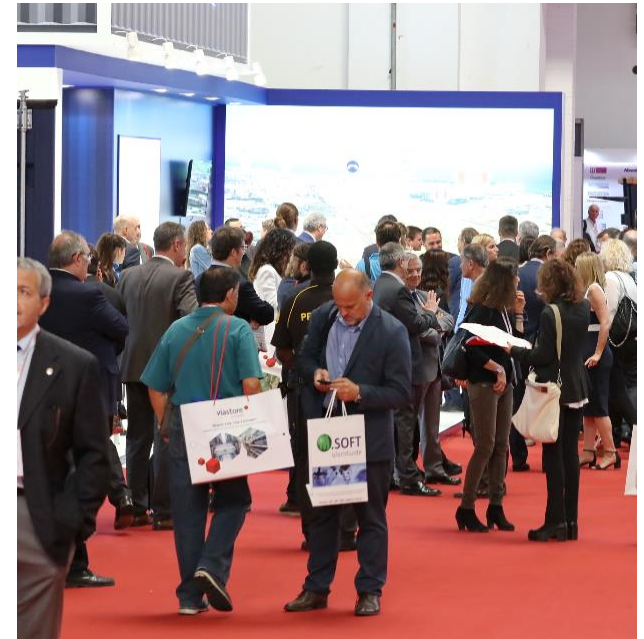
Price: 6,000 € *

**Limited to 1 Sponsor
VAT not included*

The corporate image of your company will appear at all the bags that attendees will receive at SILBARCELONA main entrance of the Exhibition. Request this Sponsorship deal now!

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks.**
- **Sponsor Bags** together with the **sponsor leaflets and information** at **SILBARCELONA** entrances (production costs covered by the sponsor)



Price: 6,000 € *

**Limited to 1 Sponsor
VAT not included*

The corporate image of your company will appear at all Wifi advertising that is made during the fair

It includes:

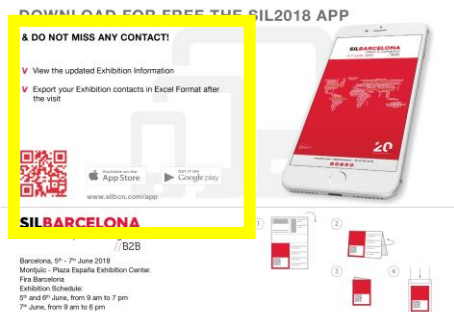
- Company data on **SILBARCELONA** on-line catalogue **(Web & App)**
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.



Price: 8,000 € *

**Limited to 1 Sponsor
VAT not included*

Visitors and exhibitors badges are among the most visible elements of a fair. **SILBARCELONA** provides the opportunity to include a promotional message, advertisement or logo on all badges and on web visitor registration section done before and during the Fair. Become the sponsor of the **SILBARCELONA** Badge and get over 30,000 visual impacts before and during the fair!



Price: 12,000 € *

*Limited to 1 Sponsor
VAT not included

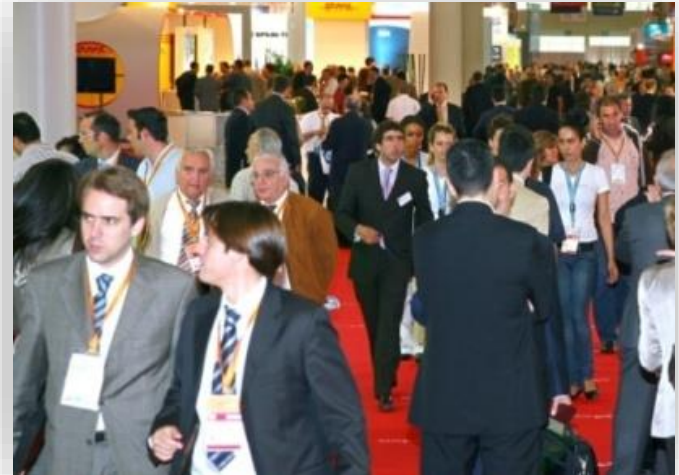
It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Logo** of your company at www.silbcn.com "featured companies"
- **Advertising message or logo** at all badges prior and during the Fair.
- **Logo** on visitor registration web

Lanyards are one of the most striking elements of the fair. **SILBARCELONA** is in charge of distributing the lanyards in bulk at the registration points. Be the sole sponsor of a promotional item that visitors use even after the show is over!

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks.**
- **Logo of your company at the Lanyards** that will be distributed to SIL Visitors and Conferences attendees.
- **Advertisement at the Visitor's Guide** and the **Report** after the Fair.

**Price: 15,000 € ***

**Limited to 1 Sponsor
VAT not included*

Visibility of your company in the exclusive area of the decision makers of the industry.

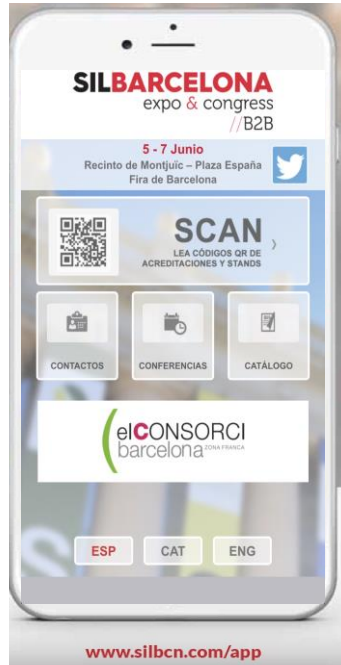
It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Company logo** on **SILBARCELONA** Web (**Networking** space) and at the **Círculo Logístico Photo call**
- **Speed Dating:** 1 person per day
- **Free Lunch:** 5 people
- **Sponsor Bags and corporate information delivered to the Círculo Logístico attendees** (production costs covered by the sponsor)
- **Possibility to offer waters with the logo sponsor** to the speed dating attendees (production costs covered by the sponsor)
- **Support / Space** for the sponsor material
- **Attendees Data Base** (only those that give the authorization to third parties).



Price: 15,000 € *

**Limited to 1 Sponsor
VAT not included*



Take the opportunity to stand out from the competition and become one of the sponsors of **SILBARCELONA** App

SILBARCELONA has an App for SmartPhones that boosts business contacts. This free downloadable app allows you to capture data from all SIL registered professionals and export it in an Excel format in the desired email address. Through this mobile application you can also consult the catalog of exhibitors, the Congress program and have access to Twitter.

It includes:

- **On-Line Catalogue** (Web & App).
- **Name, logo, link and company description** on **SILBARCELONA**. Exhibitor catalogue
- **Logo** on:
 - The App as Sponsor
 - [The web www.silbcn.com](http://www.silbcn.com) (Featured Company)
 - off-line & on-site promotion of the App

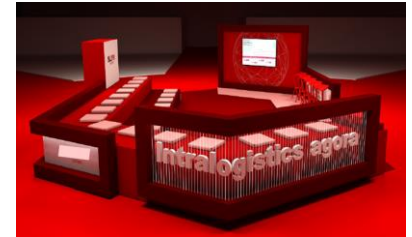
Price: 2,500 €

Visibility of your company in the center of the pavilion



It includes:

- Electronic Invitation
- Possibility to send your Innovations and Products to opt to the Best Innovation Award of the Fair (Promotion on Visitor's Guide, Press Dossier and SIL News Press)
- Mention at social networks
- Company's Logo Visibility:
 - Web- participating companies list
 - Web- Agora /Room Sponsors Section
 - APP- Agora /Room Sponsors Section
 - Agora programme Newsletter
 - Visitor's Guide
 - At the top of the screen
- Little wall around the Agora
- 20 minutes speech
- Statement at the Video
- Logo on the Floor Map located on the Visitor's Guide
- Post Fair Report: photos and company impact on the web



SOLD
Price: 9,000 €

The corporate image of your company located in the SILBARCELONA PLAZA, strategically located in the center of the fair, the nerve center of the pavilion.

It includes:

- **Customization of SIL PLAZA spaces: A and B with promotional elements of your company**
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Logo** of your company as a sponsor of the **digital creens** of the fair.
- **Online agenda**. Space to make an agenda with the visitors willing to make an appointment with your company.
- **Electronic Invitation** with your Logo
- Ficha en el **Catálogo On-Line del SIL (Web y App)**
- **Name, logo , link and company description** within SIL participating companies list on the web
- Opinion in the **video**
- **Post Fair Report:** photos and company impact on the web



SOLD

Price: 8,000 €



SIL

Barcelona

31st May - 2nd June 2022



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Organized by:

