# SILBARCELONA expo & congress

15-17 September 2020

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## **Exclusive sponsorships**



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Your company corporate image will appear at SILBARCELONA Press Point

#### It includes:

- Company data on SILBARCELONA on-line catalogue (Web & App)
- Name, logo , link and company description within SIL participating companies list on the web
- Electronic invitation with logo
- 200 invitations in paper
- Online agenda. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA Social Networks.
- Logo of your company at the **Press Point** as sponsor.
- Possibility to customize the space with sponsor elements (production costs covered by the sponsor)



#### Price: 3,000 € \*



#### **Digitals screens**

Your company corporate image will appear at SILBARCELONA digital information screens.

#### It includes:

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- Electronic invitation with logo
- 200 invitations in paper
- Online agenda. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA Social Networks.
- Logo as sponsor at the digital information screens of the Fair.
- Customization of digital display signage.



### Price: 6,000 € \*



### After work

SIL After-Work is the ideal scenario to make business in a relaxed way, with live music and drinks from 5.30 pm to 7.00 pm. Thanks to our sponsor you can enjoy a relaxed business afternoon.

- Company data on SILBARCELONA on-line catalogue (Web & App)
- Name, logo, link and company description within SIL participating companies list on the web
- Electronic invitation with logo
- 200 invitations in paper
- **Online agenda**. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA Social Networks.
- Logo of your company during the After Work.
- Possibility to **customize the space** with sponsor elements (production costs covered by the sponsor)





Bags

The corporate image of your company will appear at all the bags that attendees will receive at SILBARCELONA main entrance of the Exhibition. Request this Sponsorship deal now!

#### It includes:

- Company data on SILBARCELONA on-line catalogue (Web & App)
- Name, logo, link and company description within SIL participating companies list on the web
- Electronic invitation with logo
- 200 invitations in paper
- Online agenda. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA Social Networks.
- Sponsor Bags together with the sponsor leaflets and information at SILBARCELONA entrances (production costs covered by the sponsor)



### Price: 6,000 € \*



Wifi

The corporate image of your company will appear at all Wifi advertising that is made during the fair

- Company data on SILBARCELONA on-line catalogue (Web & App)
- Electronic invitation with logo
- 200 invitations in paper
- **Online agenda**. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA Social Networks.



#### Badges & Visitor registration

Visitors and exhibitors badges are among the most visible elements of a fair. **SILBARCELONA** provides the opportunity to include a promotional message, advertisement or logo on all badges and on web visitor registration section done before and during the Fair. Become the sponsor of the **SILBARCELONA** Badge and get over 30,000 visual impacts before and during the fair!



- Company data on SILBARCELONA on-line catalogue (Web & App)
  - Name, logo , link and company description within SIL participating companies list on the web
  - Electronic invitation with logo
- 200 invitations in paper
- Online agenda. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA
  Social Networks.
- Logo of your company at <u>www.silbcn.com</u> "featured companies"
- Advertising message or logo at all badges prior and during the Fair.
- Logo on visitor registration web



### Lanyards

Lanyards are one of the most striking elements of the fair. **SILBARCELONA** is in charge of distributing the lanyards in bulk at the registration points. Be the sole sponsor of a promotional item that visitors use even after the show is over!

#### It includes:

- Company data on SILBARCELONA on-line catalogue (Web & App)
- Name, logo , link and company description within SIL participating companies list on the web
- Electronic invitation with logo
- 200 invitations in paper
- Online agenda. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA Social Networks.
- Logo of your company at the Lanyards that will be distributed to SIL Visitors and Conferences attendees.
  - Advertisement at the Visitor's Guide and the Report after the Fair.



Price: 15,000 € \*

#### Networking sponsor

Visibility of your company in the exclusive area of the decision makers of the industry.

#### It includes:

- Company data on SILBARCELONA on-line catalogue (Web & App)
- Name, logo, link and company description within SIL participating companies list on the web
- Electronic invitation with logo
- 200 invitations in paper
- **Online agenda**. Space to make an agenda with the visitors willing to make an appointment with your company.
- News & products. Promotion of the innovations at the Visitor's Guide, the Press Dossier and y SIL News Press after the event.
- Promotion of your company on SILBARCELONA Social Networks.
- Company logo on SILBARCELONA Web (Networking space) and at the Círculo Logístico Photo call
- Speed Dating: 1 person per day
- Free Lunch: 5 people
- Sponsor Bags and corporate information delivered to the Círculo Logístico attendees (production costs covered by the sponsor)
- Possibility to offer waters with the logo sponsor to the speed dating attendees (production costs covered by the sponsor)
  Support / Space for the sponsor material
  - Attendees Data Base (only those that give the authorization to third parties).







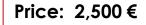
### SIL BARCELONA App



Take the opportunity to stand out from the competition and become one of the sponsors of **SILBARCELONA** App

SILBARCELONA has an App for SmartPhones that boosts business contacts. This free downloadable app allows you to capture data from all SIL registered professionals and export it in an Excel format in the desired email address. Through this mobile application you can also consult the catalog of exhibitors, the Congress program and have access to Twitter.

- On-Line Catalogue (Web & App).
- Name, logo, link and company description on SILBARCELONA. Exhibitor catalogue
- Logo on:
  - The App as Sponsor
  - <u>The web www.silbcn.com</u> (Featured Company)
  - off-line & on-site promotion of the App







## Visibility of your company in the center of the pavilion







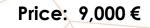
- Electronic Invitation
- Possibility to send your Innovations and Products to opt to the Best Innovation Award of the Fair (Promotion on Visitor's Guide, Press Dossier and SIL News Press)
- Mention at social networks
- Company's Logo Visibility:
  - Web- participating companies list
  - Web- Agora /Room Sponsors Section
  - APP- Agora /Room Sponsors Section
  - Agora programme Newsletter
  - Visitor's Guide
  - At the top of the screen
- Little wall around the Agora
- 20 minutes speech
- Advertisement at the Visitor's Guide
- Statement at the Video
- Logo on the Floor Map located on the Visitor's Guide
- Post Fair Report: photos and company impact on the web













### SIL PLAZA

The corporate image of your company located in the SILBARCELONA PLAZA, strategically located in the center of the fair, the nerve center of the pavilion.

- Customization of SIL PLAZA spaces: A and B with promotional elements of your company
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- Logo of your company as a sponsor of the digital creens of the fair.
- **Online agenda**. Space to make an agenda with the visitors willing to make an appointment with your company.
- Electronic Invitation with your Logo
- Ficha en el Catálogo On-Line del SIL (Web y App)
- Name, logo , link and company description within SIL participating companies list on the web
- Opinion in the **video**
- Post Fair Report: photos and company impact on the web





# SPONSOR THE CONGRESS WITH THE BEST LOGISTICS EXPERTS







#### SPONSORSHIP OPTIONS

	SPONSORSHIP OPTIONS	PREMIUM	STAGE	GOLD	SILVER
	- Electronic invitation	~	<b>~</b>	~	~
	- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair		<b>v</b>		
	(promotion on visitor's guide, press dossier and SIL News Press)	•	·	•	•
	- Mention in social networks	~	~	✓	~
	- Company's logo visibility:				
_	· Web: participating companies list	~	<b>✓</b>	~	~
	· Web: congress section	~	<b>✓</b>	✓	~
	· APP: congress section	✓	<b>~</b>	✓	~
	· Congress Newsletter	~	~	✓	~
	· Visitor's guide	✓	~	✓	~
	· Congress signage	✓	~	✓	~
	· The interior of the room in a prominent place and fully visible	<b>v</b>			
	· Room entrance		~		
	· Inside the interactive screens as "sponsors of the congress"	~	~	✓	~
	- Room staff with a pullover with the sponsor logo*	~			
	- Sponsor Leaflet*	In the bags	on the counter	In the bags	
	- Speech or participation at a round table**	2	1	1	1
	- Counter with logo		Near the entrance		
	- Advertisement on the visitor's guide	~	<b>~</b>	~	
	- Post on the blog of SIL BARCELONA	~			
	- Advertisement on the post Report	~	~	~	~
	- Statement on the video	~			
	- Statement on the web	~	<b>~</b>	~	
	- Logo on the floor map located on the visitor's guide and in the interactive screens map	~	<b>~</b>		
	- Post congress report: photos and company impact on web	~	~	~	~
	- Congress passes	Unlimited	20	15	10
	- Discount on sqm at exhibition	25%	20%	15%	10%
	*Production by the sponsor	45 000 C	0.000 C	0.000 C	4 000 0
	**The speech will not be in any case a commercial presentation	15.000 €	9.000€	6.000€	4.000€
				VAT	not include

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# • OUR SUCCESS, THE GROWING OF YOUR BUSINESS



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