

SILBARCELONA

expo & congress

15-17 September 2020

//B2B

Exclusive sponsorships



Press point

Your company corporate image will appear at **SILBARCELONA** Press Point

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **200 invitations** in paper
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Logo** of your company at the **Press Point** as sponsor.
- Possibility to **customize the space** with sponsor elements (production costs covered by the sponsor)



Price: 3,000 € *

*Limited to 1 Sponsor
VAT not included

Digital screens

Your company corporate image will appear at SILBARCELONA digital information screens.

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **200 invitations** in paper
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks.**
- **Logo** as sponsor at the **digital information screens** of the Fair.
- Customization of digital display signage.



Price: 6,000 € *

**Limited to 1 sponsor
VAT not included*

After work

SIL *After-Work* is the ideal scenario to make business in a relaxed way, with live music and drinks from 5.30 pm to 7.00 pm. Thanks to our sponsor you can enjoy a relaxed business afternoon.

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **200 invitations** in paper
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Logo** of your company during the **After Work**.
- Possibility to **customize the space** with sponsor elements (production costs covered by the sponsor)



Price: 6,000 € *

**Limited to 1 Sponsor
VAT not included*

The corporate image of your company will appear at all the bags that attendees will receive at SILBARCELONA main entrance of the Exhibition. Request this Sponsorship deal now!

It includes:

- Company data on **SILBARCELONA** on-line catalogue **(Web & App)**
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **200 invitations** in paper
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Sponsor Bags** together with the **sponsor leaflets and information** at **SILBARCELONA** entrances (production costs covered by the sponsor)



Price: 6,000 € *

**Limited to 1 Sponsor
VAT not included*

The corporate image of your company will appear at all Wifi advertising that is made during the fair

It includes:

- Company data on **SILBARCELONA** on-line catalogue (Web & App)
- **Electronic invitation** with logo
- **200 invitations** in paper
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks**.



SILBARCELONA

Price: 8,000 € *

**Limited to 1 Sponsor
VAT not included*

Badges & Visitor registration

Visitors and exhibitors badges are among the most visible elements of a fair. **SILBARCELONA** provides the opportunity to include a promotional message, advertisement or logo on all badges and on web visitor registration section done before and during the Fair. Become the sponsor of the **SILBARCELONA** Badge and get over 30,000 visual impacts before and during the fair!

DOWNLOAD FOR FREE THE SIL2018 APP

& DO NOT MISS ANY CONTACT!

- View the updated Exhibition Information
- Export your Exhibition contacts in Excel Format after the visit

Available on the App Store and Google play

SILBARCELONA B2B

SIL2018 del 5 al 7 de junio
BARCELONA

20º SALÓN INTERNACIONAL DE LA LOGÍSTICA Y DE LA MANUTENCIÓN
Recinto de Montjuïc-Plaza España de Fira de Barcelona - España

EMPRESAS PARTICIPANTES SIL 2017 VISITANTES ACREDITARSE ZONA PRIMARIA DE EXPOSITORES

Information general: Exponer, Visitar, Programa, Actividades, Patrocinar, Prensa y promoción, Contactar

Registration sponsored by: **YOUR LOGO**

CONTACTO: Respons. ZP Internacional A. San. Logística, 2-10, 3a planta, Rec. Int. Zona Franca, 08040 Barcelona - Spain
Tel: +34 93 203 81 50 Fax: +34 93 203 81 20 Email: zpl@silbarcelona.es

organizado por **elCONSORCI** LOGÍSTICA

Para acceder al recinto es necesario disponer de una acreditación profesional que puede obtenerse de forma gratuita y gratuita si se registra ANTES DEL 26 DE MAYO DE 2017, respondiendo a las siguientes preguntas:

Antes del registro, tenga en cuenta:

- El SIL sólo de acceso exclusivo a profesionales del sector logístico.
- La inscripción puede requerir en cualquier momento la identificación y tarjeta de la empresa, reservándose el derecho de admisión.
- Los estudiantes sólo podrán acceder al recinto hasta el jueves día 8 de junio a partir de las 15:00 h. Para retirar la entrada de "estudiante" deberán escribir antes a elconsorci@silbarcelona.es o llamar al +34 93 203 81 50.
- Si no se registra antes del 26 de mayo de 2017, la entrada al SIL 2017 será de 30 €.

Formulario de registro:

Tratamiento: Sr. / Sra.

Nombre:

Apellido: Máximo 14 caracteres

Empresa: Máximo 14 caracteres

Cargo:

Dirección:

CP:

Población:

Provincia:

País: España

Teléfono:

Teléfono móvil:

E-mail:

Comentar e-mail:

Web:

Twitter:

SILBARCELONA expo & congress B2B

5-7 June 2018
Montjuïc - Plaza España Exhibition Center, Fira Barcelona

EXHIBITION Business
CONGRESS Knowledge
NETWORKING Decision makers
INNOVATION Trends

THE FIRST LOGISTICS EXHIBITION IN THE SOUTH OF EUROPE AND THE MEDITERRANEAN

- + 600 participating companies
- + 250 company events
- + 200 speakers
- + 50 international countries

What is SIL doing to support:

Tel: 34 93 203 81 50 • silbarcelona.es

Price: 12,000 € *

*Limited to 1 Sponsor
VAT not included

- It includes:**
- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
 - Name, logo, link and company description** within SIL participating companies list on the web
 - Electronic invitation** with logo
 - 200 invitations** in paper
 - Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
 - News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
 - Promotion** of your company on **SILBARCELONA Social Networks.**
 - Logo** of your company at www.silbcn.com "featured companies"
 - Advertising message or logo** at all badges prior and during the Fair.
 - Logo** on visitor registration web

Lanyards

Lanyards are one of the most striking elements of the fair. **SILBARCELONA** is in charge of distributing the lanyards in bulk at the registration points. Be the sole sponsor of a promotional item that visitors use even after the show is over!

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **200 invitations** in paper
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks.**
- **Logo of your company at the Lanyards** that will be distributed to SIL Visitors and Conferences attendees.
- **Advertisement at the Visitor's Guide** and the **Report** after the Fair.

SOLD



Price: 15,000 € *

**Limited to 1 Sponsor
VAT not included*

Visibility of your company in the exclusive area of the decision makers of the industry.

It includes:

- Company data on **SILBARCELONA** on-line catalogue (**Web & App**)
- **Name, logo, link and company description** within SIL participating companies list on the web
- **Electronic invitation** with logo
- **200 invitations** in paper
- **Online agenda.** Space to make an agenda with the visitors willing to make an appointment with your company.
- **News & products.** Promotion of the innovations at the **Visitor's Guide**, the **Press Dossier** and y **SIL News Press** after the event.
- **Promotion** of your company on **SILBARCELONA Social Networks.**
- **Company logo** on **SILBARCELONA** Web (**Networking** space) and at the **Círculo Logístico Photo call**
- **Speed Dating:** 1 person per day
- **Free Lunch:** 5 people
- **Sponsor Bags and corporate information delivered to the Círculo Logístico attendees** (production costs covered by the sponsor)
- **Possibility to offer waters with the logo sponsor** to the speed dating attendees (production costs covered by the sponsor)
- **Support / Space** for the sponsor material
- **Attendees Data Base** (only those that give the authorization to third parties).



Price: 15,000 € *

**Limited to 1 Sponsor
VAT not included*

SIL BARCELONA App



Take the opportunity to stand out from the competition and become one of the sponsors of **SILBARCELONA** App

SILBARCELONA has an App for SmartPhones that boosts business contacts. This free downloadable app allows you to capture data from all SIL registered professionals and export it in an Excel format in the desired email address. Through this mobile application you can also consult the catalog of exhibitors, the Congress program and have access to Twitter.

It includes:

- **On-Line Catalogue** (Web & App).
- **Name, logo, link and company description** on **SILBARCELONA**. Exhibitor catalogue
- **Logo** on:
 - The App as Sponsor
 - The web www.silbcn.com (Featured Company)
 - off-line & on-site promotion of the App

Price: 2,500 €

Visibility of your company in the center of the pavilion



It includes:

- Electronic Invitation
- Possibility to send your Innovations and Products to opt to the Best Innovation Award of the Fair (Promotion on Visitor's Guide, Press Dossier and SIL News Press)
- Mention at social networks
- Company's Logo Visibility:
 - Web- participating companies list
 - Web- Agora /Room Sponsors Section
 - APP- Agora /Room Sponsors Section
 - Agora programme Newsletter
 - Visitor's Guide
 - At the top of the screen
- Little wall around the Agora
- 20 minutes speech
- Advertisement at the Visitor's Guide
- Statement at the Video
- Logo on the Floor Map located on the Visitor's Guide
- Post Fair Report: photos and company impact on the web



Price: 9,000 €

SIL PLAZA

The corporate image of your company located in the SILBARCELONA PLAZA, strategically located in the center of the fair, the nerve center of the pavilion.

It includes:

- **Customization of SIL PLAZA spaces: A and B with promotional elements of your company**
- **Promotion** of your company on **SILBARCELONA Social Networks**.
- **Logo** of your company as a sponsor of the **digital creens** of the fair.
- **Online agenda**. Space to make an agenda with the visitors willing to make an appointment with your company.
- **Electronic Invitation** with your Logo
- Ficha en el **Catálogo On-Line del SIL (Web y App)**
- **Name, logo, link and company description** within SIL participating companies list on the web
- Opinion in the **video**
- **Post Fair Report**: photos and company impact on the web



Price: 8,000 €

SPONSOR THE CONGRESS WITH THE BEST LOGISTICS EXPERTS



25 SESSIONS

205 SPEAKERS

+ 120 SUCCESS CASES

+ 3,200 ATTENDEES THAT ARE DECISION-MAKERS

CONGRESS SPONSORSHIPS

PLATINUM	STAGE	GOLD	SILVER
15,000 €	9,000 €	6,000 €	4,000 €

VAT NOT INCLUDED



SPONSORSHIP OPTIONS

SPONSORSHIP OPTIONS	PREMIUM	STAGE	GOLD	SILVER
- Electronic invitation	✓	✓	✓	✓
- Possibility to send your innovation and products to opt to the Best Innovation Award of the fair (promotion on visitor's guide, press dossier and SIL News Press)	✓	✓	✓	✓
- Mention in social networks	✓	✓	✓	✓
- Company's logo visibility:				
· Web: participating companies list	✓	✓	✓	✓
· Web: congress section	✓	✓	✓	✓
· APP: congress section	✓	✓	✓	✓
· Congress Newsletter	✓	✓	✓	✓
· Visitor's guide	✓	✓	✓	✓
· Congress signage	✓	✓	✓	✓
· The interior of the room in a prominent place and fully visible	✓			
· Room entrance		✓		
· Inside the interactive screens as "sponsors of the congress"	✓	✓	✓	✓
- Room staff with a pullover with the sponsor logo*	✓			
- Sponsor Leaflet*	In the bags	on the counter	In the bags	
- Speech or participation at a round table**	2	1	1	1
- Counter with logo		Near the entrance		
- Advertisement on the visitor's guide	✓	✓	✓	
- Post on the blog of SIL BARCELONA	✓			
- Advertisement on the post Report	✓	✓	✓	✓
- Statement on the video	✓			
- Statement on the web	✓	✓	✓	
- Logo on the floor map located on the visitor's guide and in the interactive screens map	✓	✓		
- Post congress report: photos and company impact on web	✓	✓	✓	✓
- Congress passes	Unlimited	20	15	10
- Discount on sqm at exhibition	25%	20%	15%	10%
*Production by the sponsor	15.000 €	9.000 €	6.000 €	4.000 €
**The speech will not be in any case a commercial presentation				

SILBARCELONA

expo & congress

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// B2B

OUR SUCCESS,
THE GROWING OF
YOUR BUSINESS

Organized by:

ZF CONSORCI
barcelona
ZONA FRANCA



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